



Collaborative Mobile Media

Bauhaus University, Weimar

PRESENTATION

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PROGRAMME ■ MFA-MEDIA ART AND DESIGN

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THE APP “toonMAG”



toonMAG:

- is a platform for professionals, students and amateur cartoonists to exhibit their works for free.
- is a hub of entertainment and education for cartoons or comics lovers .
- is a networking platform for like-minded people (cartoonists, fans, mentors, students)
- offers tutorials and tips to users who want to improve on their skills or learn different comic styles from other countries or artists.

CULTURAL HERITAGE

The essence of cartoons transcend entertainment , education , or advocacy. They reflect the cultures of the artists' community and share the history of the era in which those art works were done. For instance, a cartoon from every country usually portrays or document some of the following: style of dressing, types of food, architectural styles and urbanization, values, mood of political landscape, special event events.

This app therefore gives its users the opportunity to learn and share in the cultures of other countries through cartoons.

COLLABORATION

- Cartoonists can share their works with the world through this platform and get feed-backs from their fans.
- Cartoon lovers can share the works of other cartoonists with friends on other social media through email, drop-box, g-plus and others.
- Cartoonists can network with each other, their fans and even find mentors through this medium.



TARGET GROUP

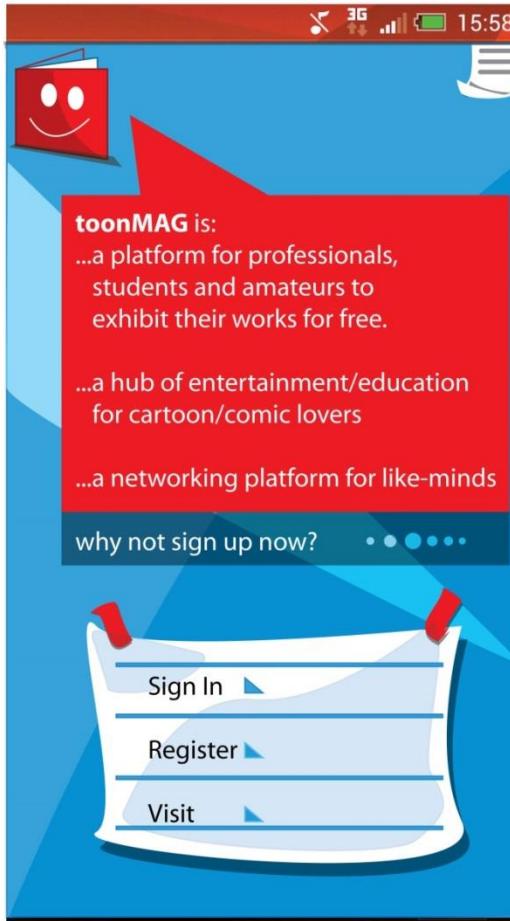
- Professional Cartoonist
- Student artists
- Amateurs
- Cartoon/comic lovers

UNIQUE FEATURES

- Users have the opportunity to show-case their works for free.
- Students and amateurs receive tips to help improve their skills.
- Opportunity to be mentored by professional cartoonist.
- Users have the freedom to enjoy the app by using it without being under pressure to register.
- Users have the opportunity to chose from an array of cartoons influenced by different cultures and styles from around the globe
- There is something for all age groups



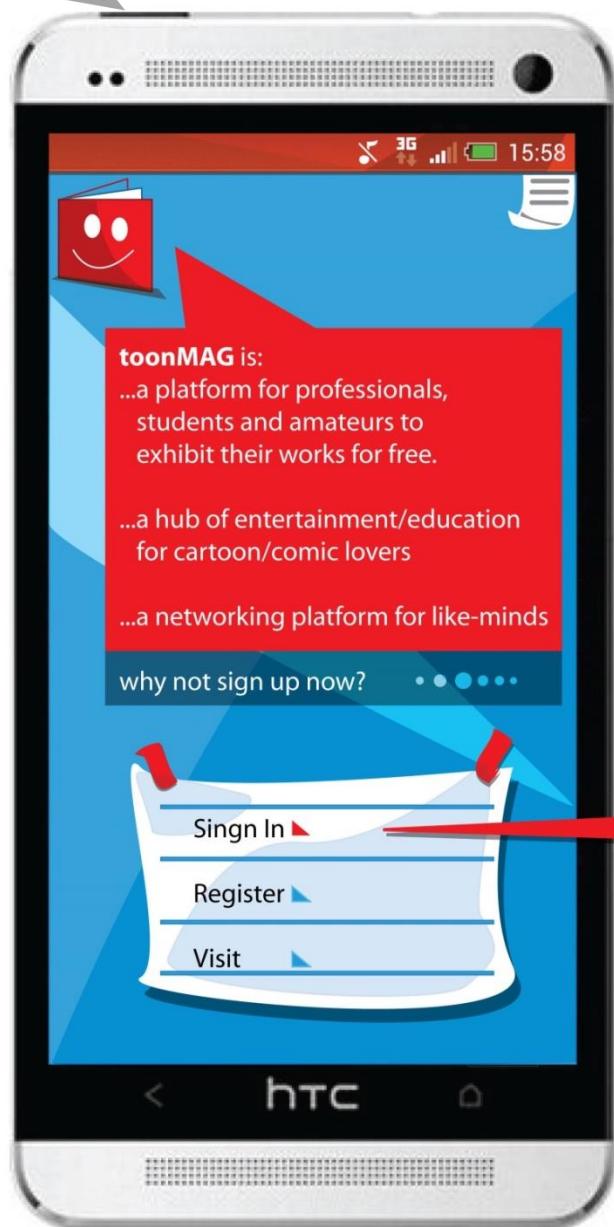
NAVIGATION



- Download and install app on Device.
- open app and register.
- One can also use The app without, but will have limited experience Such as inability to exhibit works on the app and in ability to share other cartoonists Works with friends



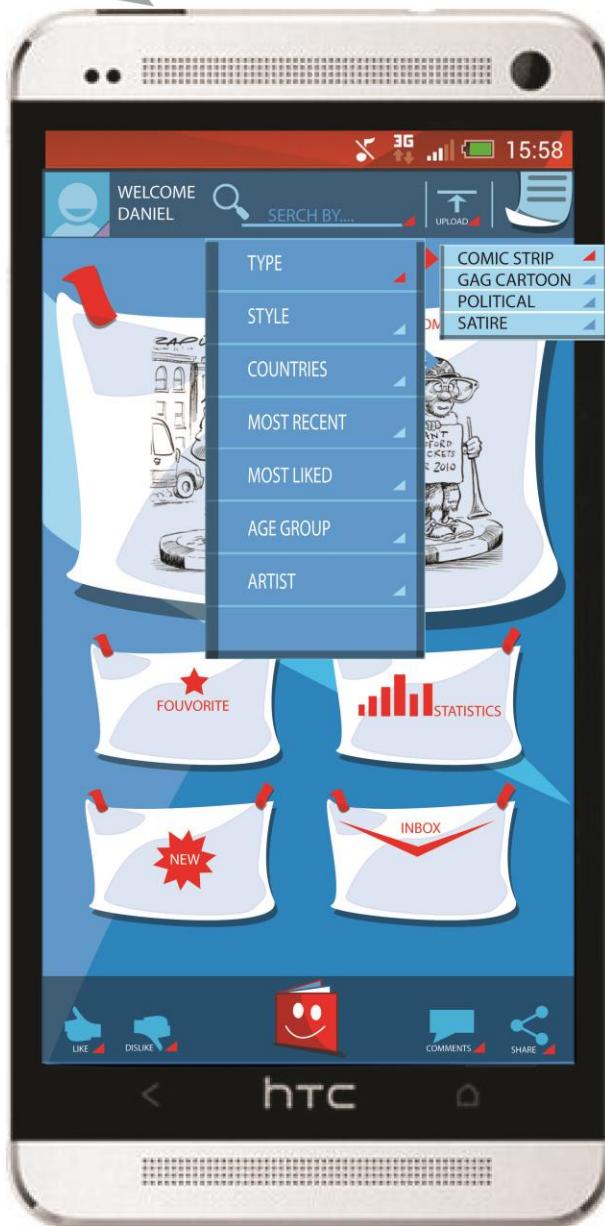
NAVIGATION



- If already a toonMAG member, simply sign in.
- A page with last comic viewed and other updates will open

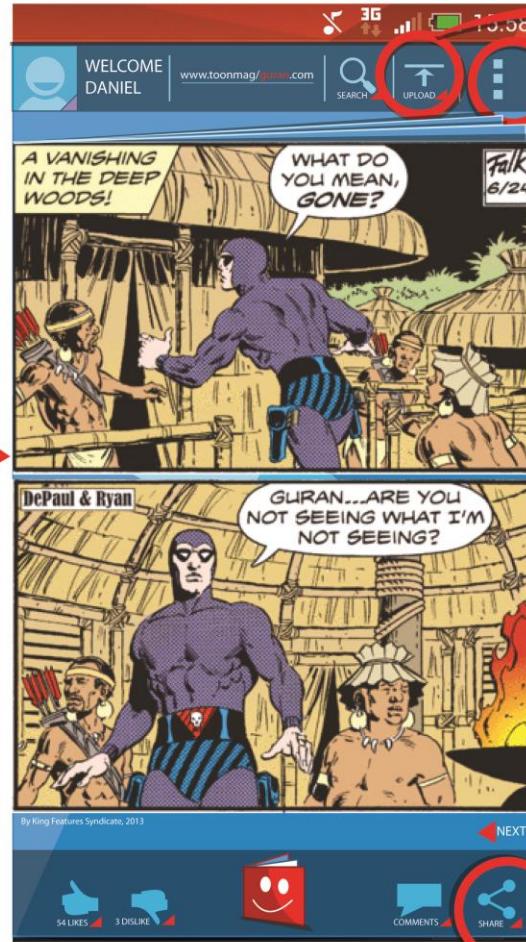


NAVIGATION



- NANANANA
- MSMSMSMSM
- KEKEKEKEKE
- JDJDJDJDJD
- GURAN
- MAMAMAMAMA
- OKSKSSL

MORE ▶



- Users can search for comics via type, style, countries, most recent, most liked, and age group



TITLE	◀
TYPE	COPY URL
STYLE	NEW COMIC
COUNTRY	ABOUT
AGE GROUP	SIGN OUT
ATTACH FILE	HOME
	TIPS/TUTORIALS
	NETWORK
	SETTINGS
	BLOCK
	FLAG
	NOTIFICATION
	LANGUAGE
+	ADD TO
★	FAVOURITE
STATISTICS	FAVOURITE
INBOX	FAVOURITE



- This app was developed for Android platform
- The chosen device is HTC One
- The screen resolution is 4.7-inch, 1920 x 1080-pixel screen
- This app is available on www.toonmag.com



MANDATORY TABLE

ITEMS	ANSWERS
App's Name	toonMAG
Type	Web Application
Operational System	Android
How users Collaborate with the it	<ul style="list-style-type: none">■ Cartoonists can share their works with the world through this platform and get feed-backs from their fans.■ Cartoon lovers can share the works of other cartoonists with friends on other social media through email, drop-box, g-plus and others.■ Cartoonists can network with each other, their fans and even find mentors through this medium.
Free or Paid	Free
Where is it Available(URL or Link)	www.toonmag.com



THANK YOU