Tehran

COLLABORATIVE MOBILE MEDIA

Bauhaus-Universität Weimar

Summer semester 2013- Master Media Art and Design

Background

Tehran is the capital city of Iran. A bustling metropolis of 14 million people, it is situated at the foot of the towering Alborz mountain range. The first of the Qajar kings,, named Tehran as the country's capital in 1778, and most of its growth started during the reign of a subsequent Qajar monarch. At the same time, the city's populace was redoubled. Due to the increasing significance of the city, gates, squares and mosques were built and it was at the time of Nassereddin Shah that the city's master sketch was prepared and modern streets were constructed. Even though the Qajar dynasty was in a period of decline, Tehran soon took the shape of a modern city. The structure of large government buildings, new streets, recreation centres, urban service organizations, and academic and methodical centres were started, even as most of the old gates and buildings were destroyed and the city's old architectural fabric replaced by a contemporary one.

Today the face of city has many changed and many old places replaces with new structure which is unknown for residences in all generation.

Background
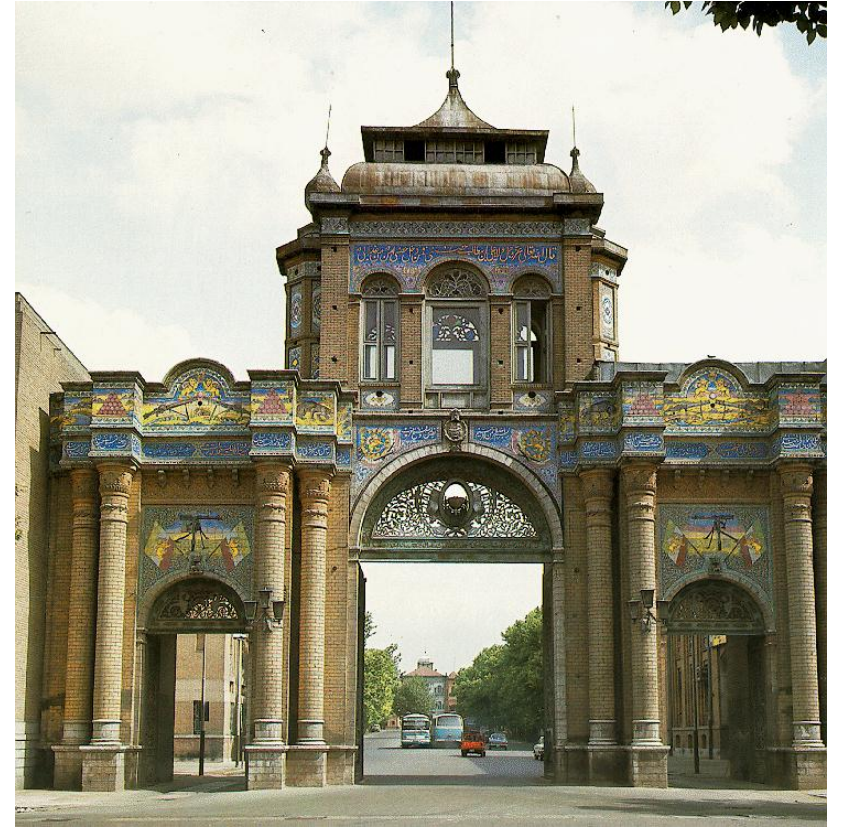
Background

Concept

Tehran "before and now" is an app with several features which enables the users interact with the past and present historical or cultural scene of this city . Exploring the surrounding's, the city's and Architecture history and the old style of the city . This app highlights the history of Tehran through before and now photos, slideshows and historical stories . Discover the story of old Tehran which has many changes during decades .

Concept

1. View information about locations in Tehran

2. Take a tour trough the city

3. Access info about the history of locations

4. Share the images and stories and idea

5. Add extra or new info about the city (open source)

Target group

- Residents , who like to discover hometown
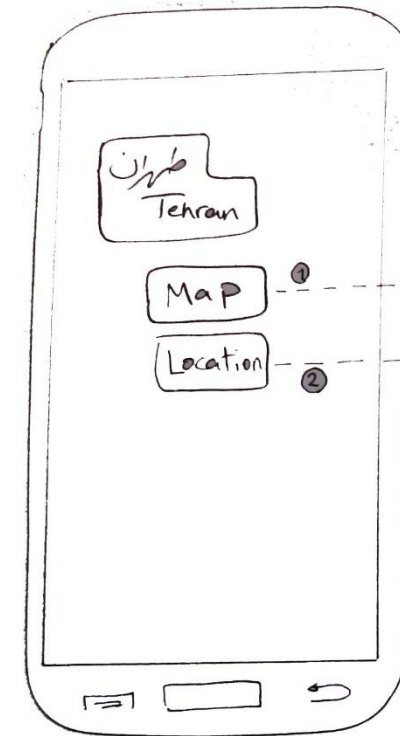
- Tourists visiting Tehran

Function

Start screen:

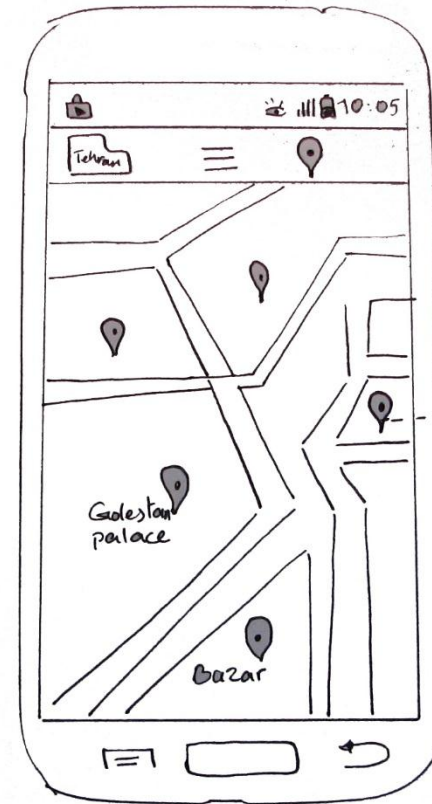There are tow options on the start screen for the user to choose which allow the user to access information about the Tehran .

- Map

- Location
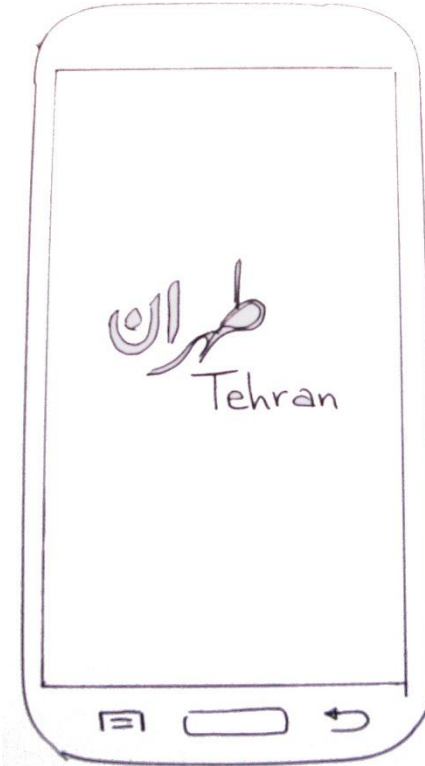
Tap on screen to continue

Click on

Function

The first option on the start screen is Map. The user is first presented with map of the center of Tehran or around the users location if they are in Tehran .
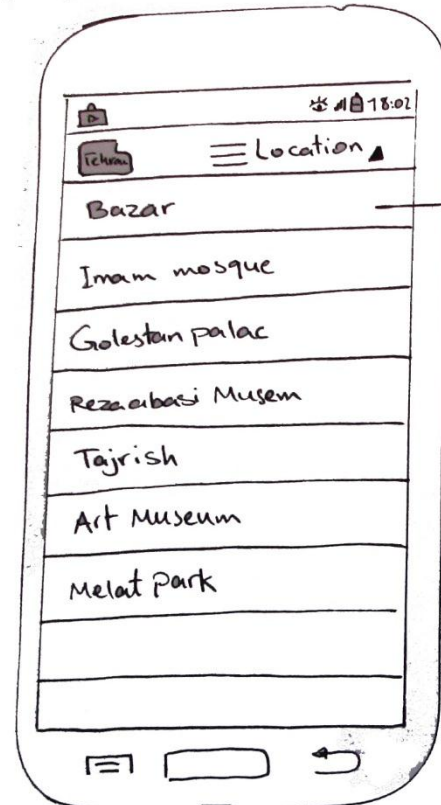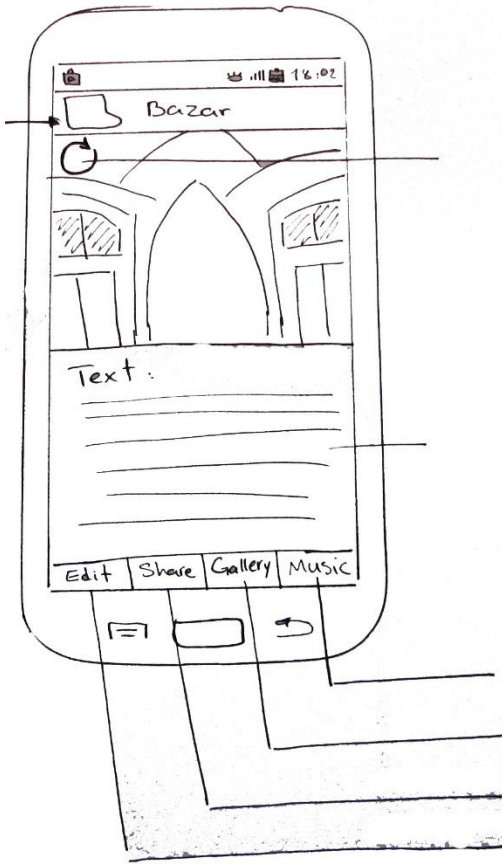

Map pin click

Function
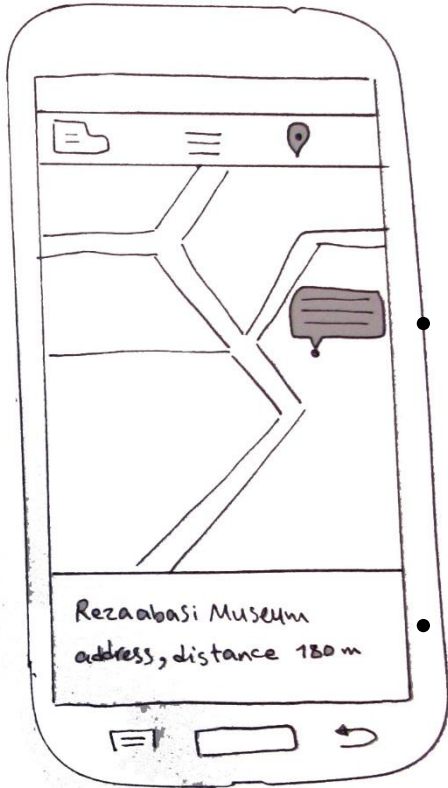
- Bubble discription

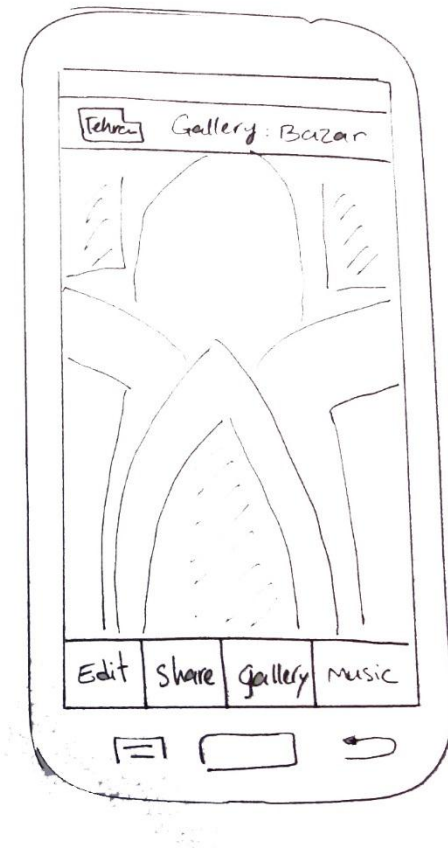- Text , current location, address and distance

- Choose from list and click on the location
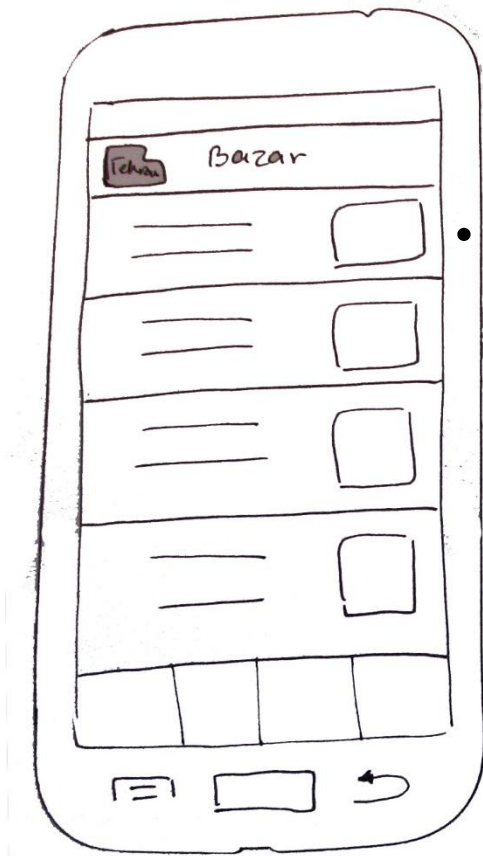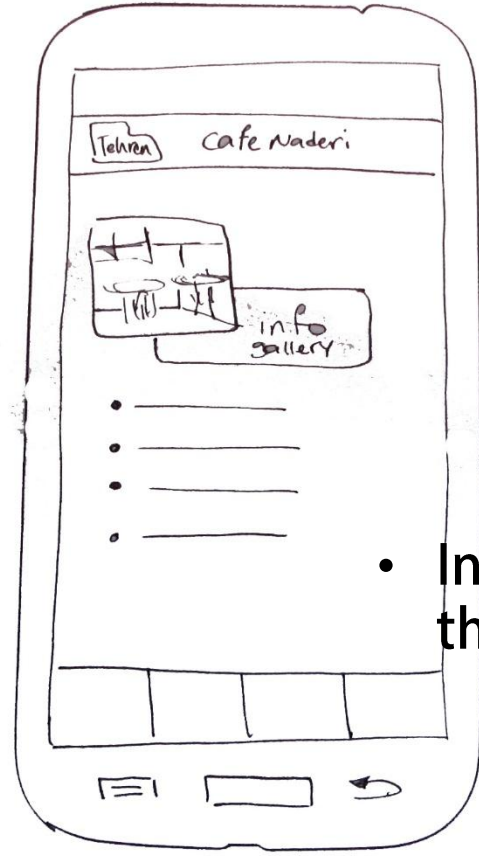
Location

- The icon for change the image "before and now"

- Beneath the information about the band there are four options:

- Music : play a relevant music to location
- Gallery : images related to location
- Share : share with friends in Facebook, Towitter.
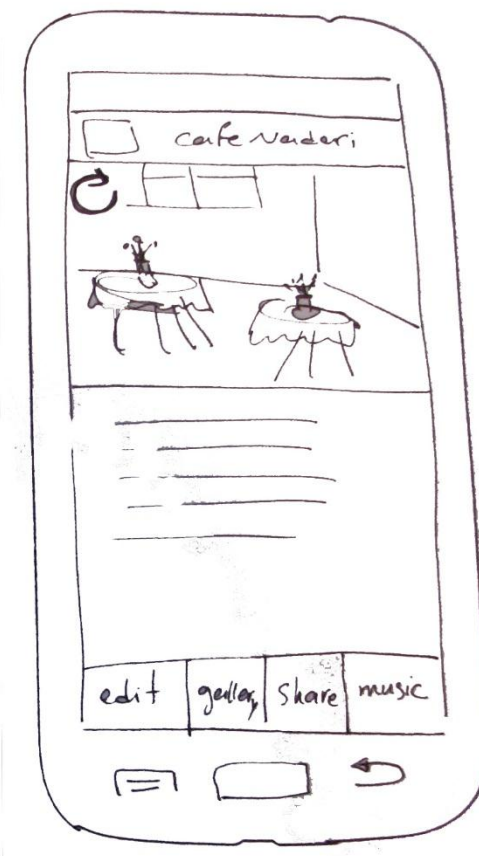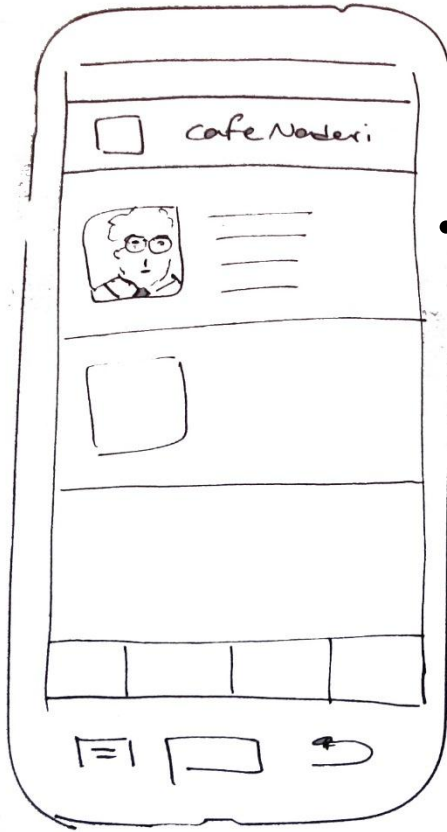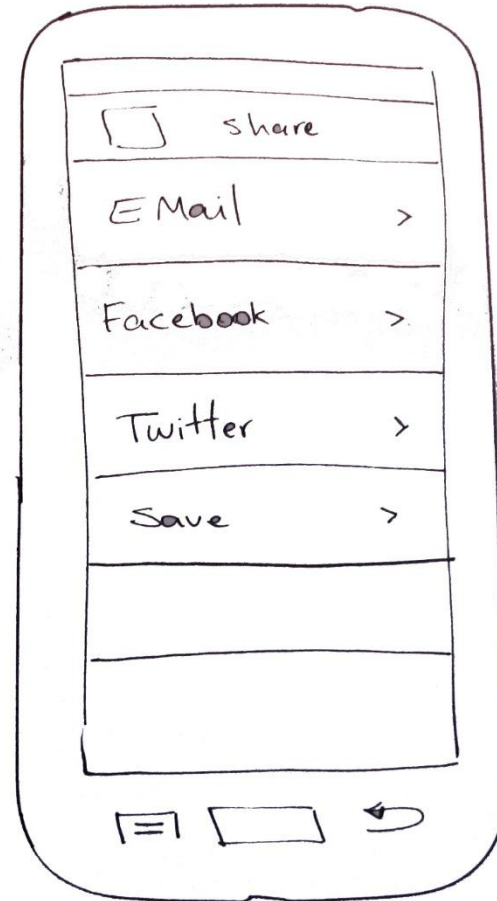- Edit : add info about the location

- Slide show

- Areas in location

- Info about the place

- Info about the famous person who were in this place

- Menu for share the images

Thank you !

Collaborative Mobile Media

Master media art and design

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