

Fotopedia Heritage



COLLABORATIVE MOBILE MEDIA – SUMMER SEMESTER 2013

BAUHAUS-UNIVERSITÄT WEIMAR

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What is Fotopedia Heritage app ?

What is it

This app with 30,000 awe-inspiring photos that will have you dreaming of trips you need to take to place all around the world, this much loved app has been called the world's largest photo book, an inspiring travel guide, an entertaining teaching device and even a bed-time relaxation tool .

How does this app work ?

- **Instant Slideshow** - Transform your iPad, iPhone or iPod Touch into an endless, beautiful photo frame.
- **Wallpaper** - Choose from thousands of high-resolution photos for use on your iPad, iPhone or iPod Touch.
- **Social Media** - Share your favorite images via email, Facebook and Twitter.

How does this app work ?

- **Search & Navigation** - Explore the beauty of our world effortlessly with Smart Tags, Smart Previews, Search boxes and Interactive Maps.
- **Find new travel sites**
- **Shuffle** - Shuffle and your journey will never be the same. Shaking your device may be the fastest way to travel the world.

How does this app work ?

- **Retina Display** - Experience the beauty of our world as a spectacular visual experience.
- **Search for places yourself**

How does this app work ?

The app's home screen offers three sections:

- **Photos**
- **Stories**
- **My Activity.**

The Stories section has Top Ten entries for various countries



What is the relation of this app with a cultural purpose ?

Cultural Heritage Aspect

related in cooperation with the UNESCO World Heritage Centre, Fotopedia Heritage provides a virtual passport to the hundreds of sites that constitute the world's collective cultural and natural human legacy.

How the user can contribute/collaborate
with the app?

Contribute/Collaborate

- The main controls on the left side of the screen are Shuffle, Play (slideshow), Favorite, Show on Map, Show Details, and Search



Contribute/Collaborate

- Browse through photos by places / regions that interest you, to switch in and out of slideshow mode



Contribute/Collaborate

- Toggle on and off the Point of Interest descriptions for each location



Contribute/Collaborate

- A strip at the bottom right of individual photo pages shows you where you are in terms of the hierarchy of sections



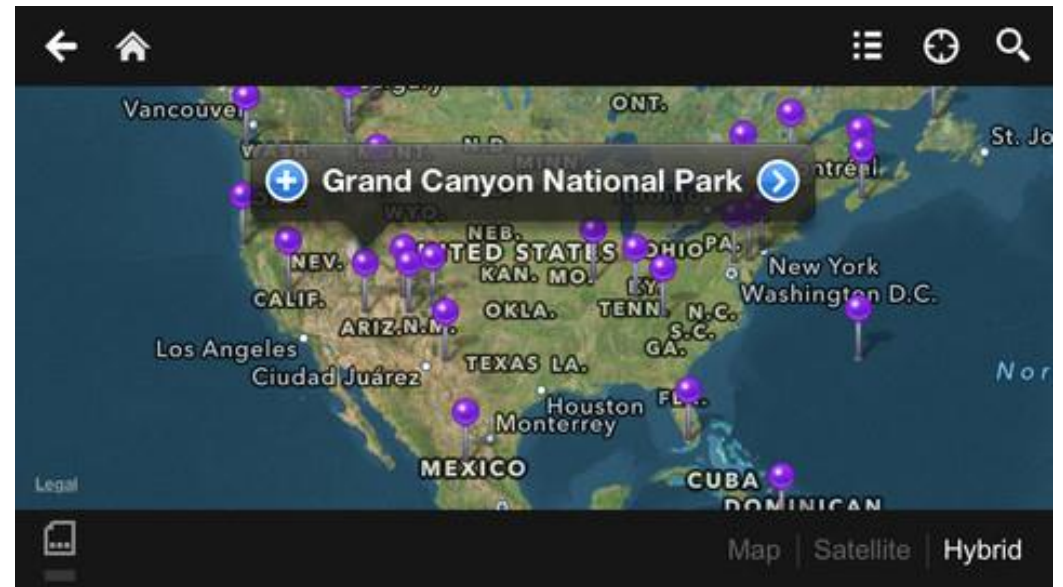
Contribute/Collaborate

- You can keep track of spots that catch your eye by saving as favorites, share images via email, Twitter and Facebook, and even save the images to the photo library for use as iPad wallpapers.



Contribute/Collaborate

- Interactive map



What are the technical requirements ?

Technology

- Compatible with iPhone, iPod touch, and iPad
- Requires iOS 5.0 or later
- This app is optimized for iPhone 5.
- This app was available directly from the website www.fotopedia.com and from <https://itunes.apple.com/app/id383327395>

Mandatory table

Items	Answers
App's name + Version	Fotopedia Heritage , v 4.3.1
Type (Museum, Guide , Game,..)	Travel guide and photo book
Operational system (Android, ios , Windows)	ios 5.0 or later
How the user contribute/collaborate with it ?	Browse through photos by places / regions that interest you, find new travel sites and interactive map
Free or Paid (how much)	Free
Where it is available (URL or Market link)	https://itunes.apple.com/app/id383327395

Celebrate the Beauty of our World !