

World Without Oil

- An Alternate Reality Game -



Imagine a world without oil.
From the first rumor -
till the new daily routine.
Dive into a serious adventure.

"Play it – before you live it."

world without oil



A massively collaborative imagining of the first 32 weeks of a global oil crisis

An alternate reality chronicled online in 1,500 personal blog entries, videos, voicemails and images

A serious game for the public good
"A future-changing experience"

Watch the video

Learn about WWO

The buzz about WWO

Lesson plans for teachers

CONTACT US - CREDITS

"WELCOME TO A WORLD WITHOUT OIL" - 7 min



w1 7:39p

tel 0.000.WWO.TSOC
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TELL YOUR STORY

Your Life in This
New Reality

EXCLUSIVE VIDEO
From kalwithoutoil

Mystified? [START HERE](#)

GASOLINE

4.12 /gal
AVAILABILITY: **100%**

DIESEL

3.19 /gal
AVAILABILITY: **100%**

JET FUEL

2.26 /gal
AVAILABILITY: **100%**

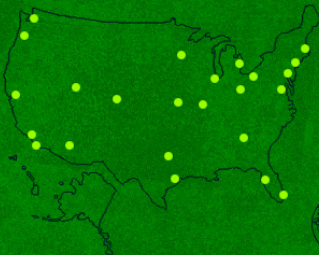
WEEK 1: OIL SHOCKER: Gasoline over \$4/gal



Fuel prices jumped this week, led by gasoline which gained over a dollar a gallon on average. Oil distributors pointed to several "renegotiated" delivery contracts as proof that a long-rumored ... [MORE](#)

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Stories Near and Far

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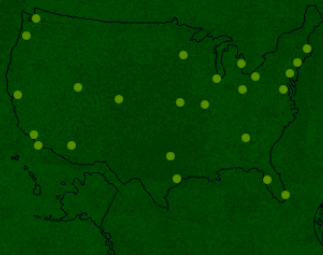
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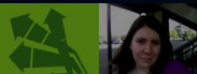


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WEEK 1: OIL SHOCKER: Gasoline over \$ 4/gal Supply uncertainty drives prices higher

Fuel prices jumped this week, led by gasoline which gained over a dollar a gallon on average. Oil distributors pointed to several "renegotiated" delivery contracts as proof that a **long-rumored shortfall** in the supply of U.S. oil has finally arrived. Oil producers were tight-lipped about the adjusted contracts, and as I write this **it's still unclear** how extensive the shortfall will turn out to be.

NATIONS COMPETE TO WIN CONTRACTS

The news set off a flurry of activity as nations bid to secure **remaining contracts**, driving oil prices to record highs. Strong developing nations such as China and India featured strongly in the negotiations, while poorer nations were effectively shut out.

U.S. GOVERNMENT PROMISES INVESTIGATION

U.S. Government officials urged calm "until all the facts are known," and promised that the U.S. would "compete effectively" for an uncompromised flow of oil. Industry observers noted that **national reserves are very low**, due to widespread declining production among the oil-exporting nations. More on this next week.

QUESTION: WHAT WILL \$4/GAL GAS DO TO YOUR FINANCES? Let us know in your blogs, emails, video and images, phone calls...



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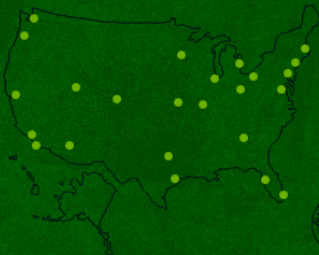
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- What? Already?
- Helping Neighbors
- Draconian Measures Needed Now
- Protection in a Riot
- Current grid meltdown status in Midwest ISO
- I can't sleep
- The Joys of Jeeping
- Supply and Demand
- The stupid thing is
- I can cope!

BY (Netizen Heroes)

- whoistoby
- Flashmouth
- JDDavis
- bothendsburning
- FallingIntoSin
- Hymir
- clittle
- LocalBoy
- RedHatty
- Mordy
- Strider
- MTalon
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6
BRISTOL C.C.

someone decided
this telly
was using
too much
electricity? [3]



Richard
Harding
Estate Agent
0117 946 6000



FISHMONGERS

Fishmongers

FISH

Blackburn Inn







jootbooner

buh



Male
42 years old
IN
United States
Last login: Apr 19, 10
Friends: 19
View: Photos | Videos

This video channel has 16 subscribers

- Add to Friends
- Send Message
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IRON CHEF 2003 - The Squash Battle
26:21
Added: Feb 12, 08
Views: 74

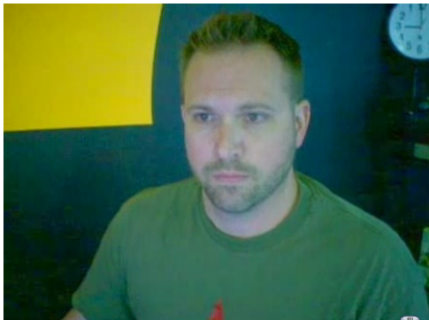


The Sponges - Saw You Yesterday
09:30
Added: Nov 29, 07
Views: 49



The Kringelotts (Part II) - Christmas 1999
41:37
Added: Sep 11, 07
Views: 25

The Kringelotts (Part I) - Christmas 1999



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Bye Bye Bye

Time to say bye bye to oil (oil oil)
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Comments: **7** [Add Comment](#)

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19 Hit Votes

Hit Miss

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Announcements

Monday, June 4, 2007 at 8:55 AM

OK OK, I feel a little dirty. But now that the game is over, I can reveal. My name is not Jay, it's Jim... and most of the stuff I made was for a game (worldwithoutoil.org). My wife played Illiana Speedster - and I took on a character named Jay - which was me - with the wrong first name... and that is all. Everything else was true and real and, well... me (us). So now that the game is done, and I have come clean, I can keep making stuff and putting it here. The game changed us in real life. Ironic that gas prices started climbing when the game started. It really was... for the most part... just a slight premonition of what I think is really coming anyways. And we, "for the game", ended up making some changes that we should have done anyways. Most of the ARGs that my wife plays/works on are mostly fantasy... this one was the first that really got me "playing". It wasn't an escape or diversion this time. It was real. I ended up really making a website for my neighborhood, signing up for a CSA (community sustainable agriculture)



The game changed us in real life.

I ended up really making a website for my neighborhood, signing up for a CSA (community sustainable agriculture) share at a local organic farm, and learned a ton about electric cars, alternative energy, conservation... all things that are going to become increasingly important. In the process, I made a lot of local inquiries and pushed the utilities for green options.
[2]



Question	Answer
App's Name + Versoin	World Without Oil (2007)
Type	Alternate Reality Game
Operational System	OS independent IE, firefox, safari or chrome
How the user(s) contribute/col-laborate with it?	Via their own blogs or online video platforms, via emails or phone
Free or Paid (and how much)	free (archive from 2007)
Where it is Available (URL or market link)	worldwithoutoil.org (archive from 2007)

Sources



- [1] I. Interactive. World without oil. <http://worldwithoutoil.org/>, april 2007. There is an oil shock going on. We have set up this website as a central point to assemble information about the effects of the 2007 oil shock in the U.S.
- [2] J. jootbooner. Bye bye bye. <http://www.livevideo.com/video/jootbooner/DC2B6C65F0B842DC9A3D3E34AFE893B2/bye-bye.aspx>, june 2007. OK OK, I feel a little dirty. But now that the game is over, I can reveal. My name is not Jay, it's Jim... and most of the stuff I made was for a game (worldwithoutoil.org).
- [3] T. L. Martin. miawithoutoil - a walk through the city and a lecture. <http://miawithoutoil.livejournal.com/2682.html>, may 2007. I went to a lecture on alternative energy today. There was a load of posters up on telegraph poles advertising it - some people here are starting to look for solutions and the university is taking the opportunity.

Thanks for listening.