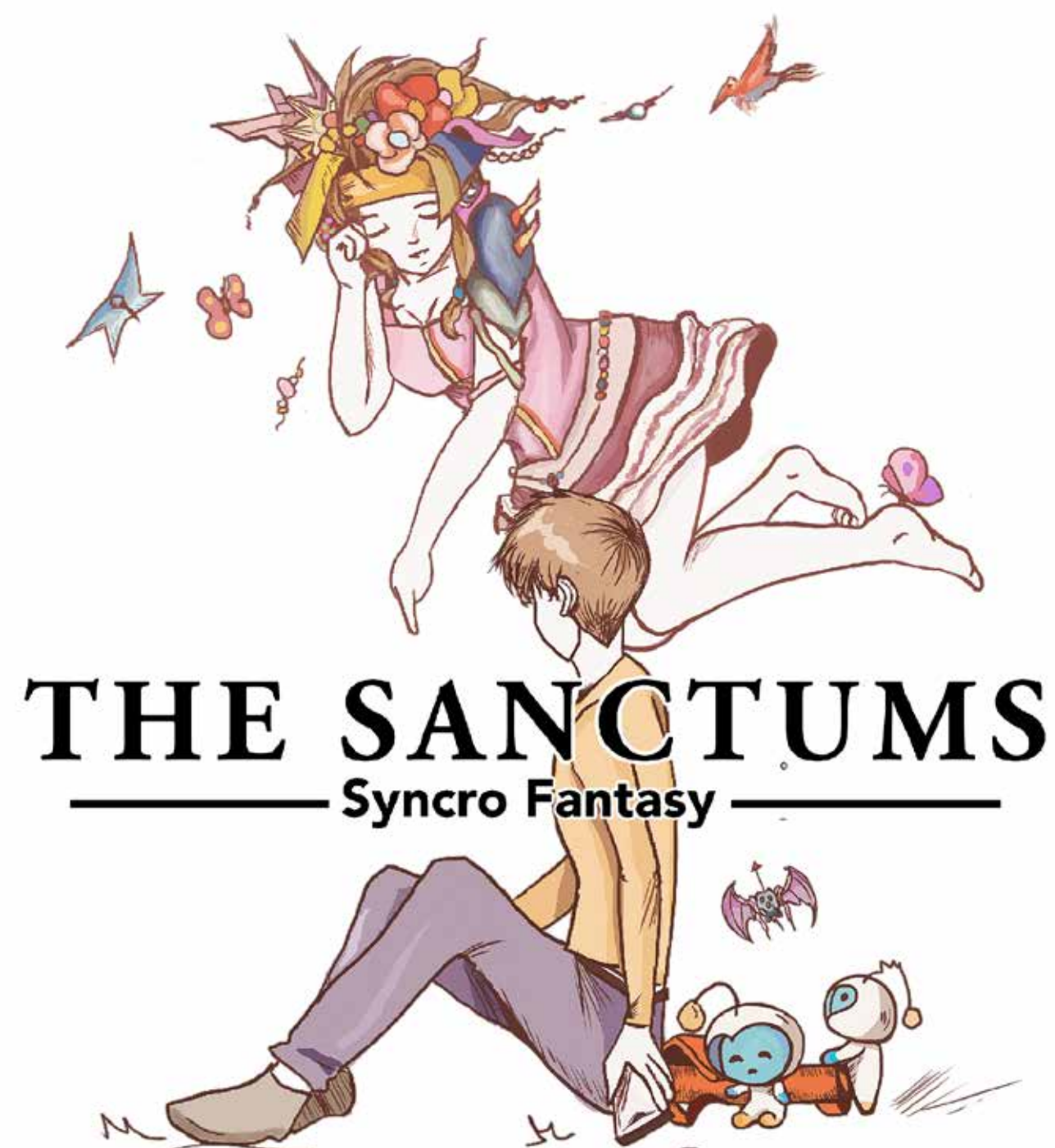




Master Thesis Project
Gabriel Tobar
Bauhaus University



Motivation

Intrinsic Motivation
Extrinsic Motivation

Wonderful Day



Forest



Motivate: Daily



Fabulous



Concept



The Muses

In ancient Greek and Roman stories, one of the nine goddesses who were believed to give encouragement in different areas of literature, art, and music. (Cambridge Dictionary)

*Ancient authors **Invoke** Muses when writing poetry, hymns or epic history.*



Narrative

Character

Sanctums

Concept





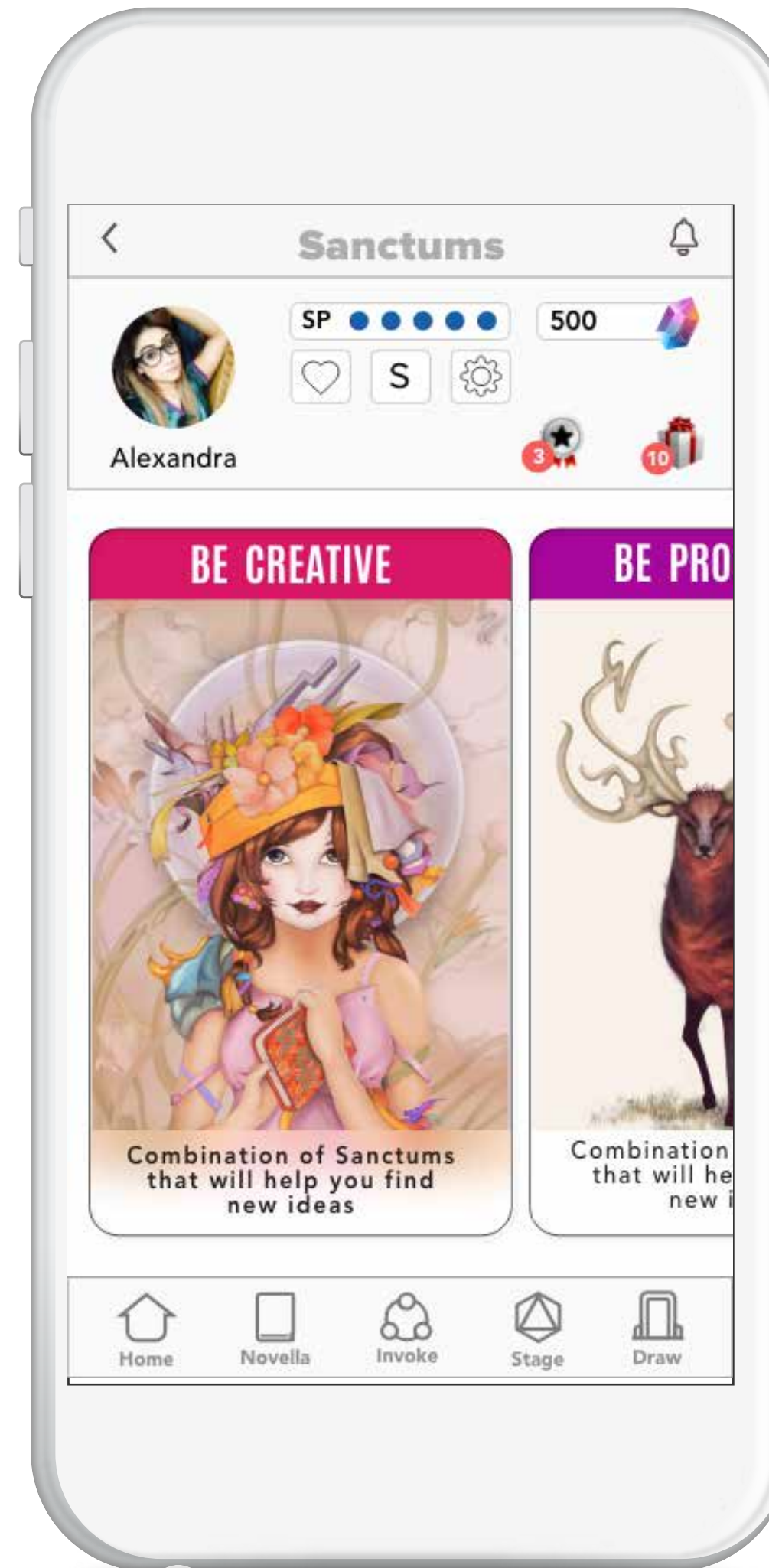
Select a wish path

Get Sanctums

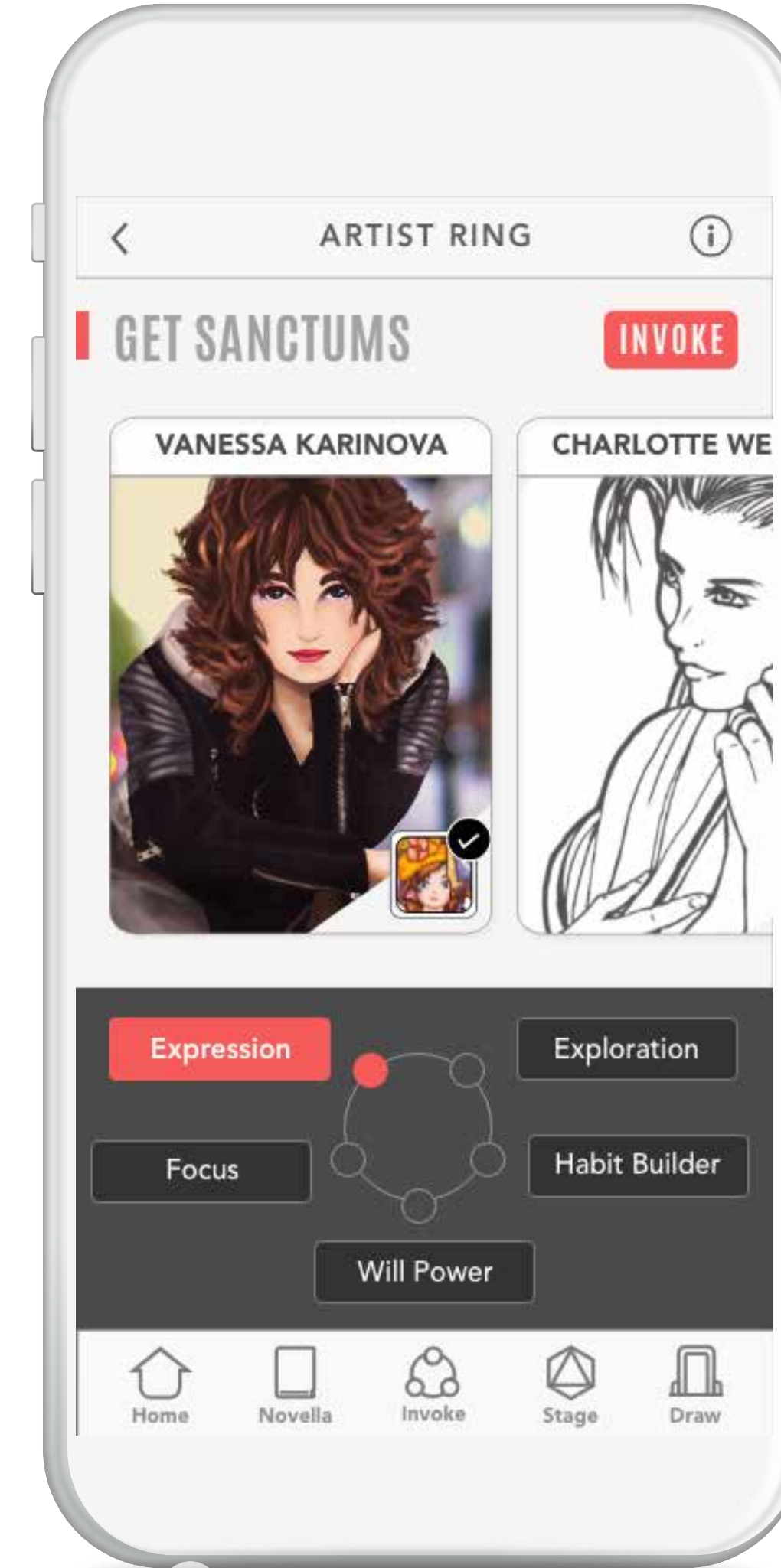
Invoke

Collect

Select a field

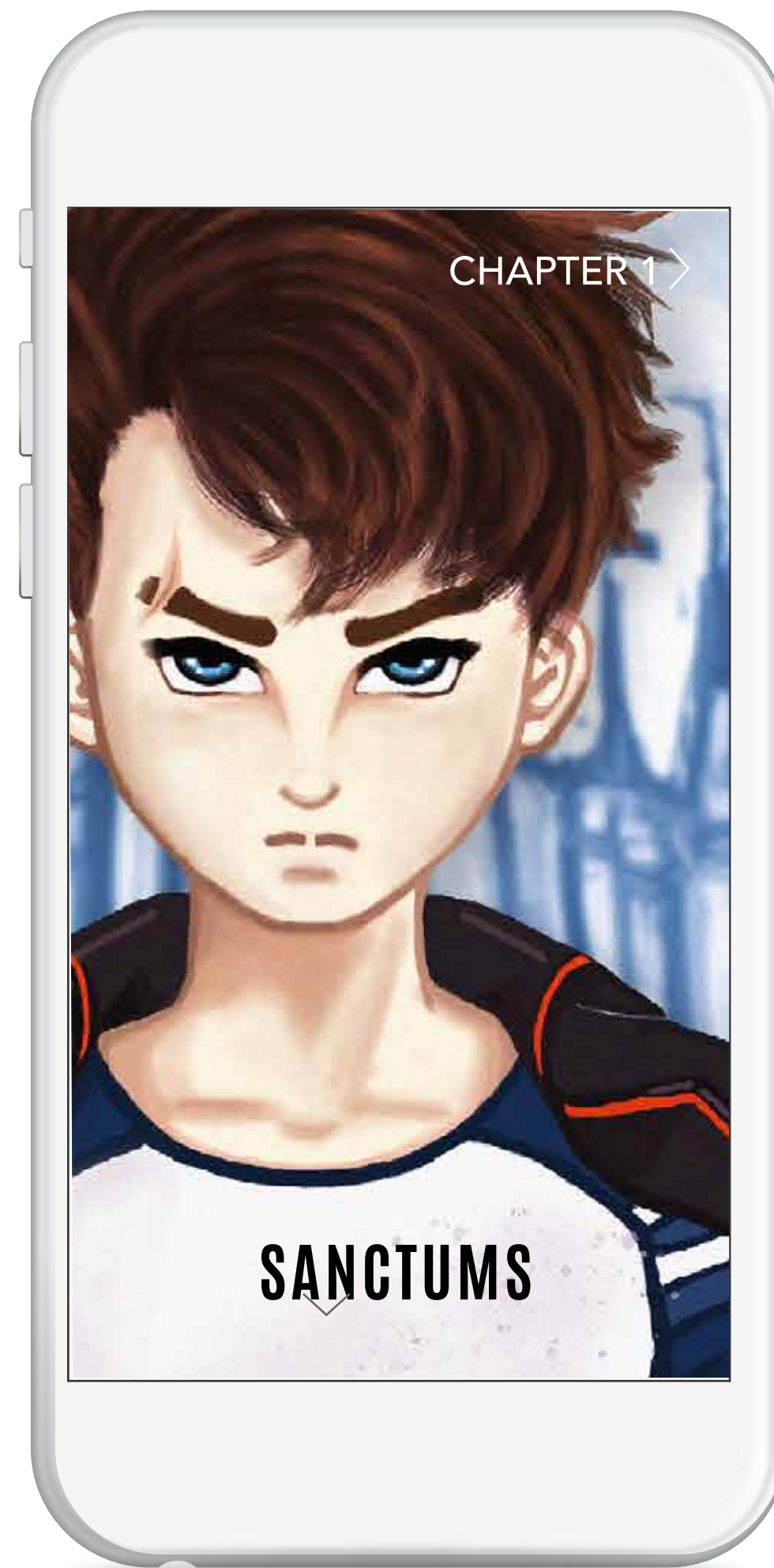


Find a Sanctum

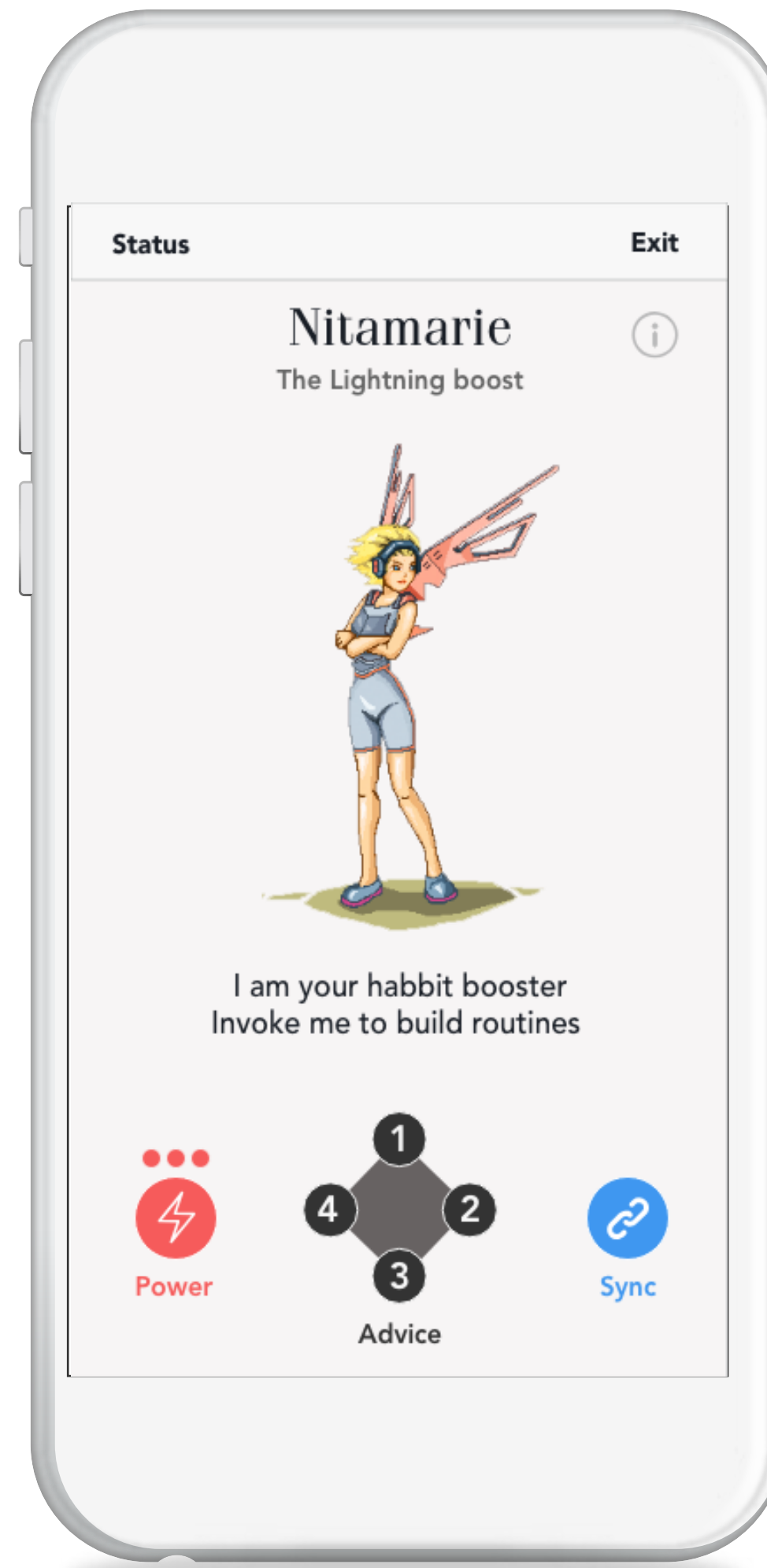




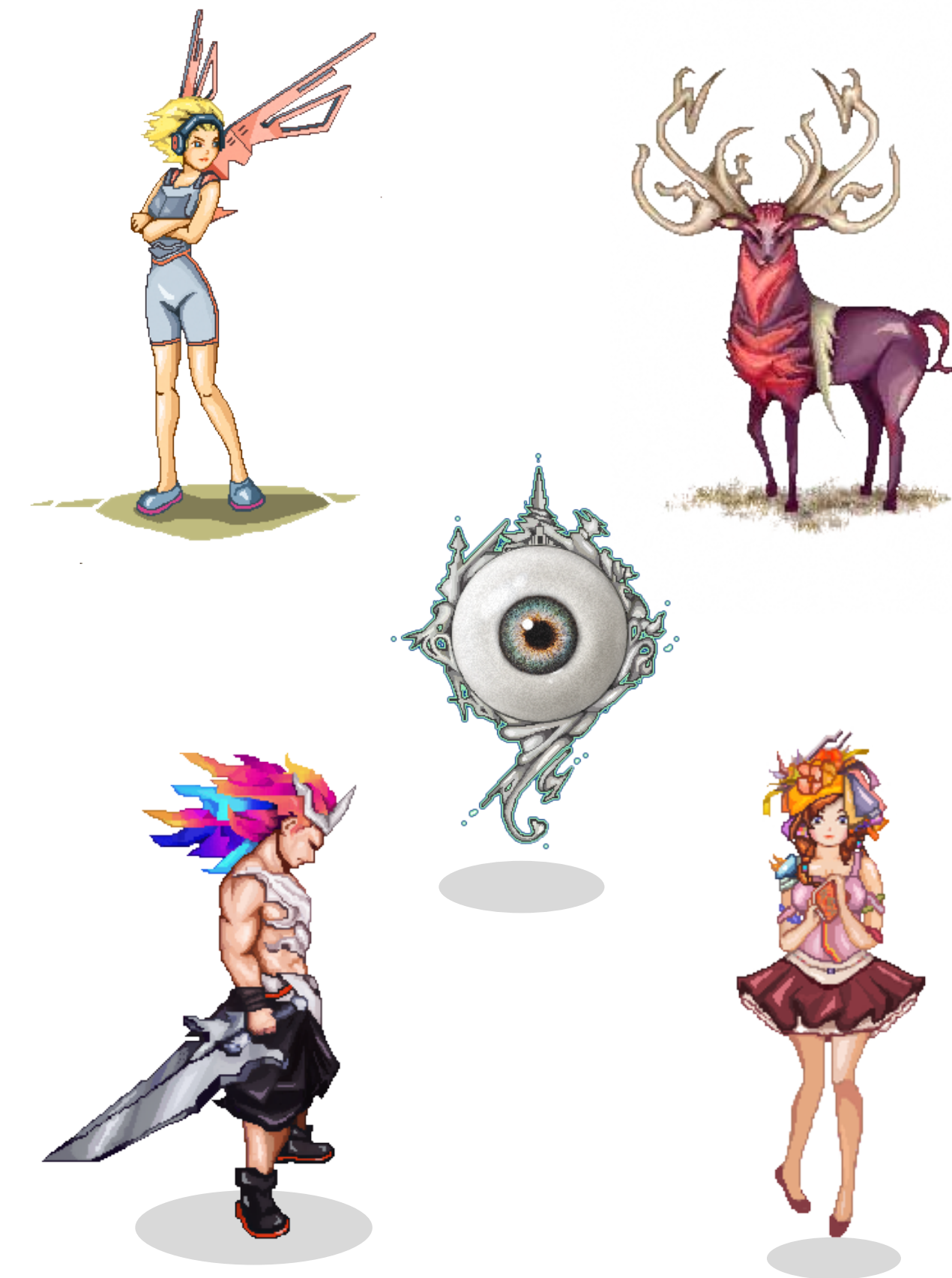
Whatch a Chapter



Invoke a Sactum



Pixel Art Sanctums





Software



iOS

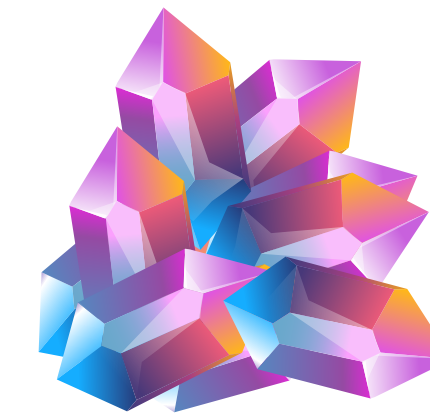
Business Model

Freemium Model

Comunity



In app Purchase



Currency



Sanctums



Lore and Consumables