FREE COFFEE

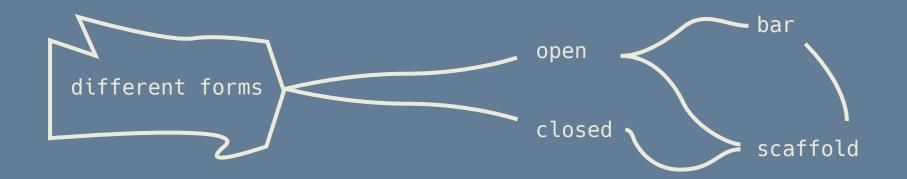
intervention at transmediale

Matthias———Schäfer Paul————Haas What a nice guy he is. Asking you about your wellbeing. Then your name and your heritage. What's your favourite food by the way? You just wanted to have a coffee for free. Now you are getting more than that: a quite good piece of conversation. "Free Coffee" wants your data in exchange for that bean juice. It might question the way we deal with our personal data. It might show us how interchangeable our identities are. It might even equal money with data.

CONCEPT voice recognistream over & tion software the internet to spy on the conversation give out free make something collect data – print post coffee to make use internet with collected cards / mugs "anti-art" company model data and sell them in seperate gift shop ask personal make a book out question about of the colleclifestyle, ted conversaopinions,... tion create an adaptive dramaturgy

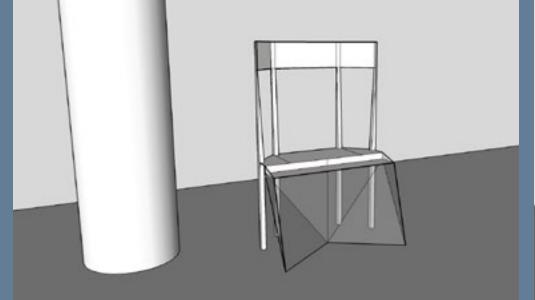


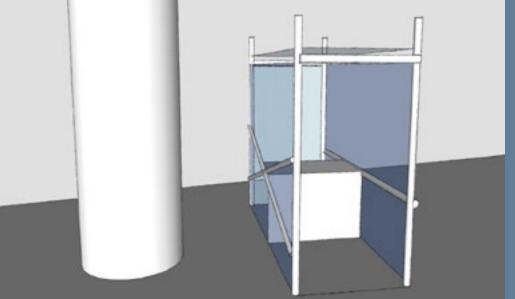
futuristic quick&dirty

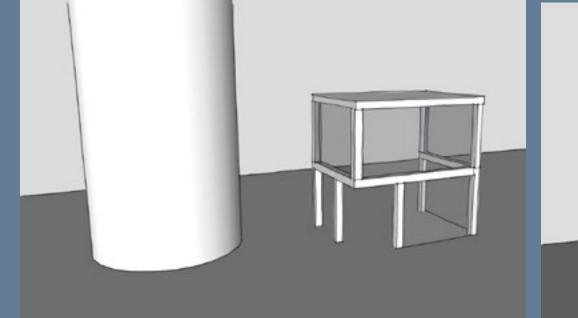


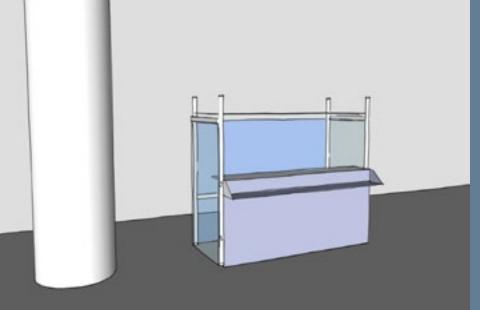
sponsored by CoffeeCircle















give out free coffee
to make "anti-art"



official bar manager:

- NO milkjug if you give out free coffee!

- "I would lend you sth if it was art"

- even Miga could
 not convince
 him

friend steals stiring sticks and spoon A lot of people lined up in the first half hour

Use the second s

late

sends stage manager to close down my bar

NO ADVERTISEMENT! AT LEAST 1 HOUR BREAK!

in the contract with the official bar it is written, that no other food or drink vendors are allowed.





SOCIAL MEDIA

live feed not implemented because it was unethical

twitter & facebook







coffee, #freecoffee #tm16

4 0 0 0 ...



The official Coffee bar didn't let me do it all the time. I will make coffee every full hour



470 erreichte Personen			Beitrag bewerben
dr Gefällt mir	E Kommentieren	A Tellen	
Sergej Penner	, Vicky Lehmann und 2 w	itere Personen	



Free Coffee makes you smile #conversationpiece #tm16



REACTIONS

most of the people were very open to invest personal information (in exchange for free goods) I just had a nice chat about any topic

"I have to answer that question, because we do it on the internet all the time" — she probably read the description and wanted to act along

I tried to break the ice by giving out informal personal information

Others were more reserved and had no interest in conversing with me. with those it seemed more like an interogation than a conversation

