

# FREE COFFEE

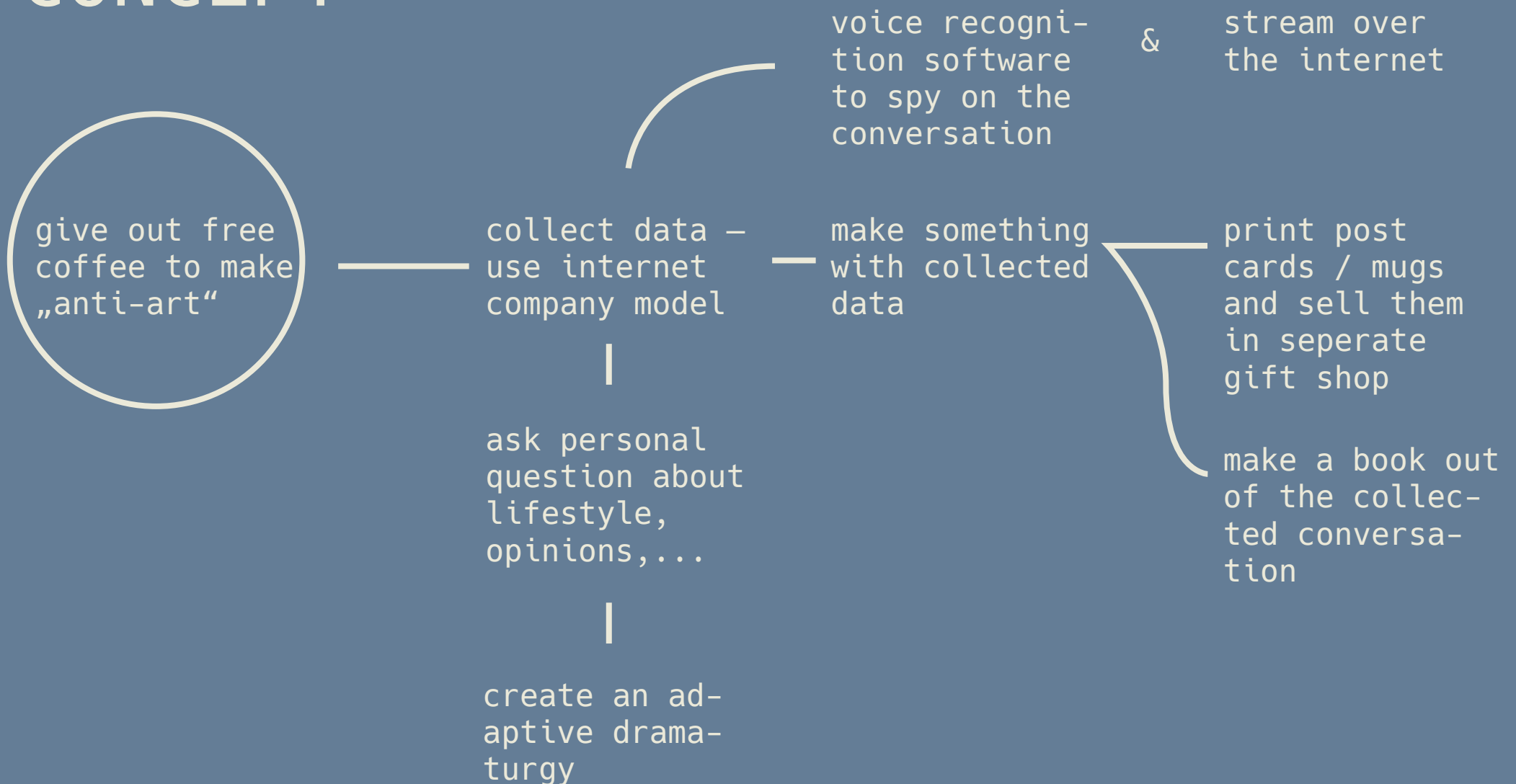
intervention at transmediale

2016

Matthias——Schäfer  
Paul——Haas

What a nice guy he is. Asking you about your wellbeing. Then your name and your heritage. What's your favourite food by the way? You just wanted to have a coffee for free. Now you are getting more than that: a quite good piece of conversation. „Free Coffee“ wants your data in exchange for that bean juice. It might question the way we deal with our personal data. It might show us how interchangeable our identities are. It might even equal money with data.

# CONCEPT



# SETUP

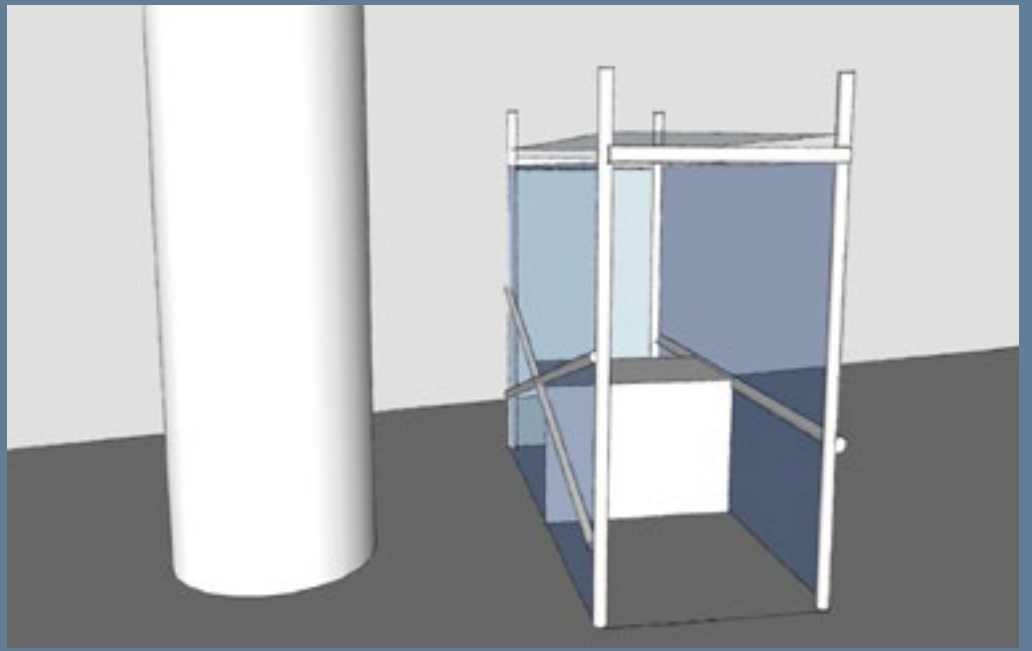
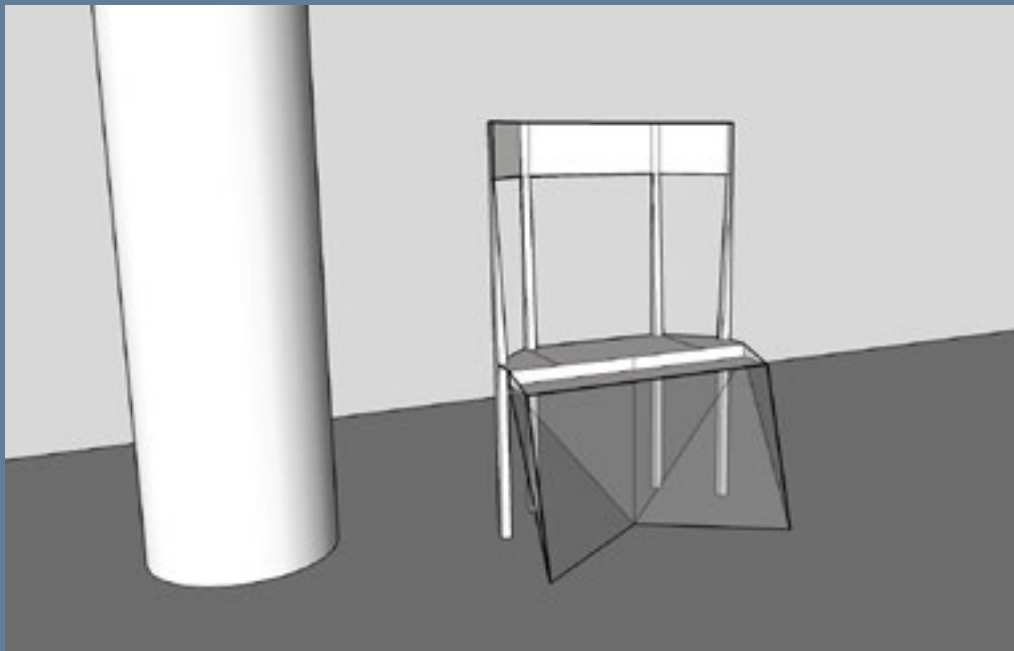
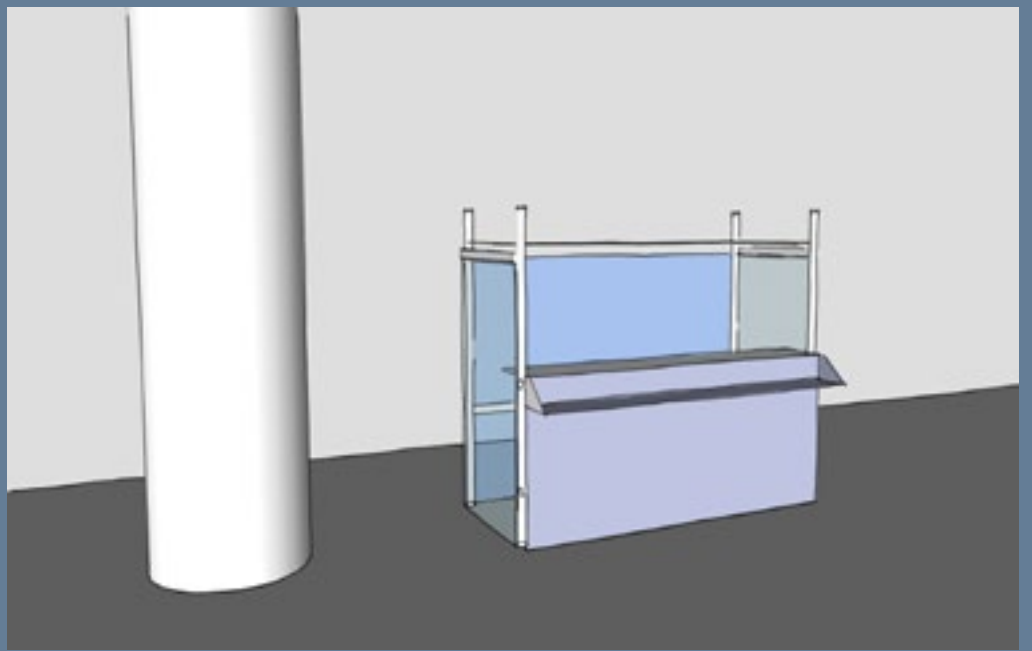
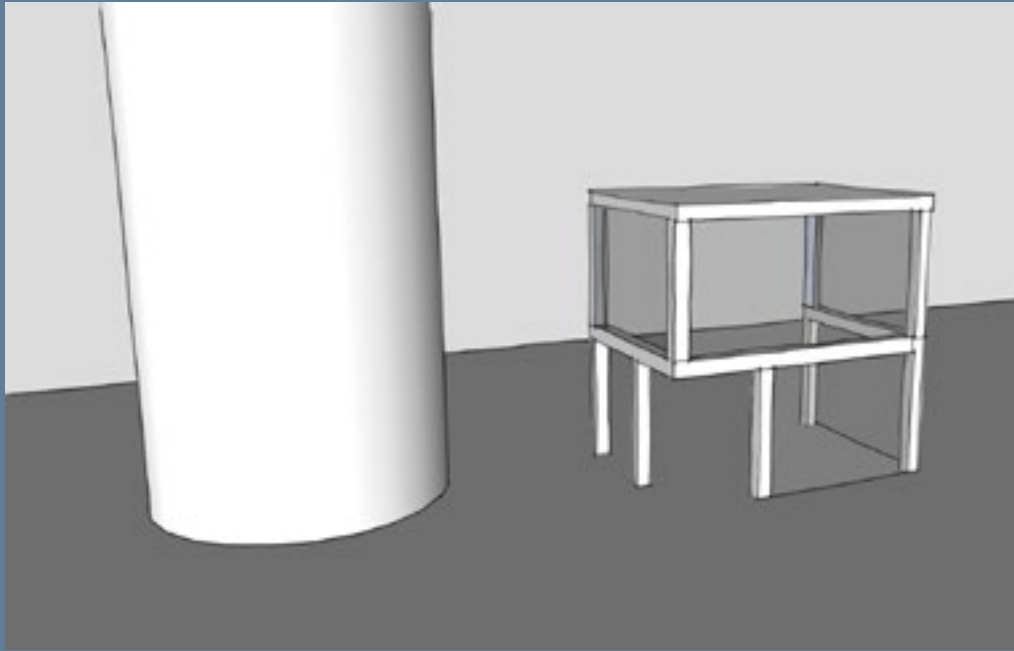
futuristic

quick&dirty



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official bar  
manager:

- NO milkjug if  
you give out  
free coffee!
- „I would lend  
you sth if it  
was art“
- even Miga could  
not convince  
him

( friend steals  
stiring sticks )  
and spoon

give out free coffee  
to make „anti-art“

A lot of peop-  
le lined up in  
the first half  
hour

0.1 coffee/min  
water does not boil  
fast enough

30 minutes later

sends stage ma-  
nager to close  
down my bar



# THE DEAL!

NO ADVERTISEMENT!

AT LEAST 1 HOUR BREAK!

in the contract with the official bar it is written, that no other food or drink vendors are allowed.







# SOCIAL MEDIA

live feed not implemented  
because it was unethical

twitter & facebook



# REACTIONS

most of the people were very open to invest personal information (in exchange for free goods)

I just had a nice chat about any topic

"I have to answer that question, because we do it on the internet all the time" – she probably read the description and wanted to act along

I tried to break the ice by giving out informal personal information

Others were more reserved and had no interest in conversing with me.

with those it seemed more like an interrogation than a conversation



Free Coffee

