



Cologne Cathedral (Internet)

QUANTITATIVE EVALUATION

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Content Structure of Cologne Cathedral App:

Name of app:	Cologne Cathedral (Internet)
URL:	https://play.google.com/store/apps/details?id=de.colognedigital.dom15_e

Map	Map GPS	Map Static	AR	PHOTOS	ARTICLES	SHARE	AUDIO	VIDEO	NEAR BY	LINKS	TOURS	GAMES
X		X		X	X			X			X	

Overview

This app is about Cologne Cathedral (German: Kölner Dom) is a Roman Catholic cathedral in Cologne, Germany. "It is a renowned monument of German Catholicism and Gothic architecture and was declared a World Heritage Site[3] in 1996. It is Germany's most visited landmark, attracting an average of 20,000 people a day, currently the tallest twin spired church at 157 meters 515 feet tall".https://en.wikipedia.org/wiki/Cologne_Cathedral

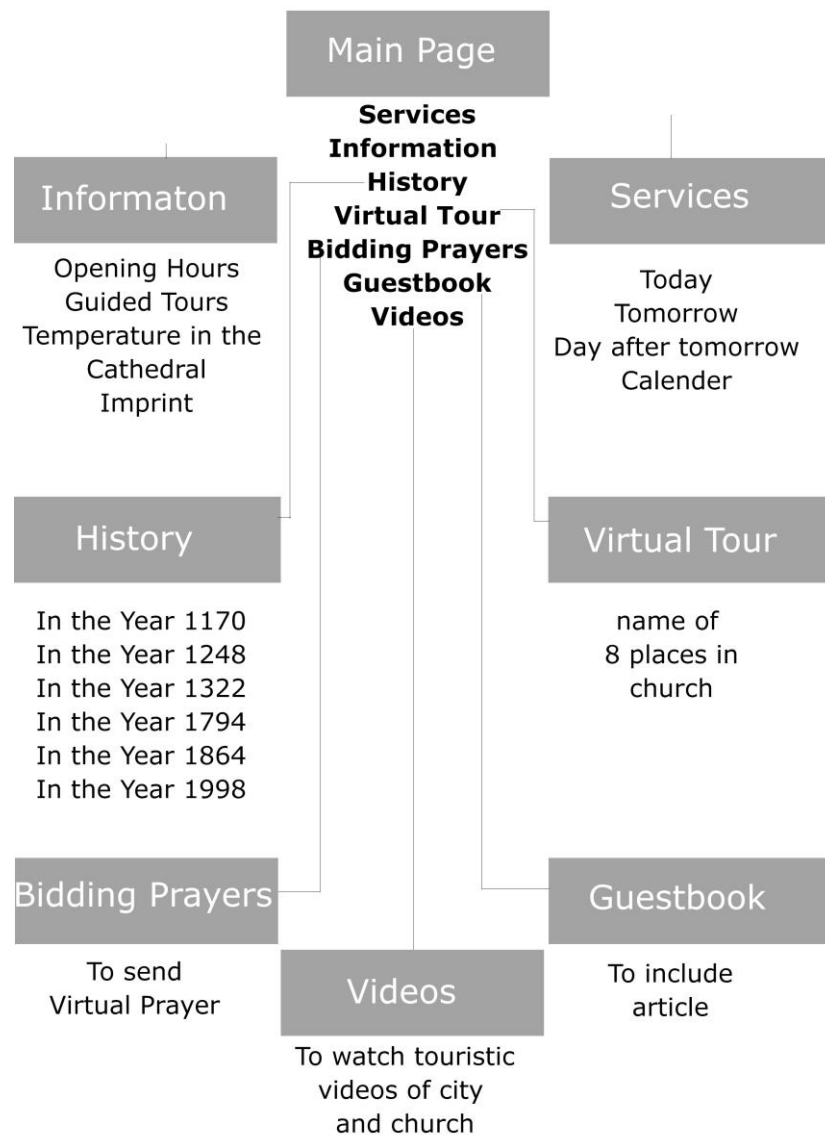
Main Page/ Welcome Page:

Welcome screen is main page of app which is user- interactive. Main page contains 7 tabs; each page gives further detailed information.

- [Services](#)
- [Information](#)
- [History](#)

- Virtual Tour
- Biding Prayers
- Guestbook
- Videos

Sitemap of app is drawn mentioned below:



Map:

An interactive map is not available which can guide user with directions. In virtual reality page, only 2d map is available which guide visitor about

important places in church but visitors have to find themselves. From city to church there is no map assistance as well as mean of transport is also absent.

Engagement:

This app engages user for 5 to 7 minutes because access to information is easy and articles are brief and history is also mentioned periodically.

Interface Design

Interface of this app is not very well designed which can be improved by home button. For every page there is only back button to go main page. No filter or search button limits user to find required info or article. Picture gallery can be a useful page in this app which can work as crowd sourcing. Design is not ever properly aligned. Images used in background is very poor. Flat design can enhance better interface.

Functionality:

The overall performance of this app is decent, easy to load. Navigation is simple but name of pages is confusing. Virtual reality doesn't give and VR instead open images. Services also tell about upcoming events. In short, name of pages can save user time to find what he/she wants.

My Opinion:

I think maps with GPS is biggest disadvantage of this app. In addition, means to come from city to church can help user more. Name of pages can be improved that will help user to not open every page. Search should be added in it so user can easily find required information. Historical images can be added in history page. No option to save any event in this app. Audio tour can enhance usage of this app, that could be complete guided tour. Selection of language should be add in it so visitors particularly from different part of Europe can avail more advantage