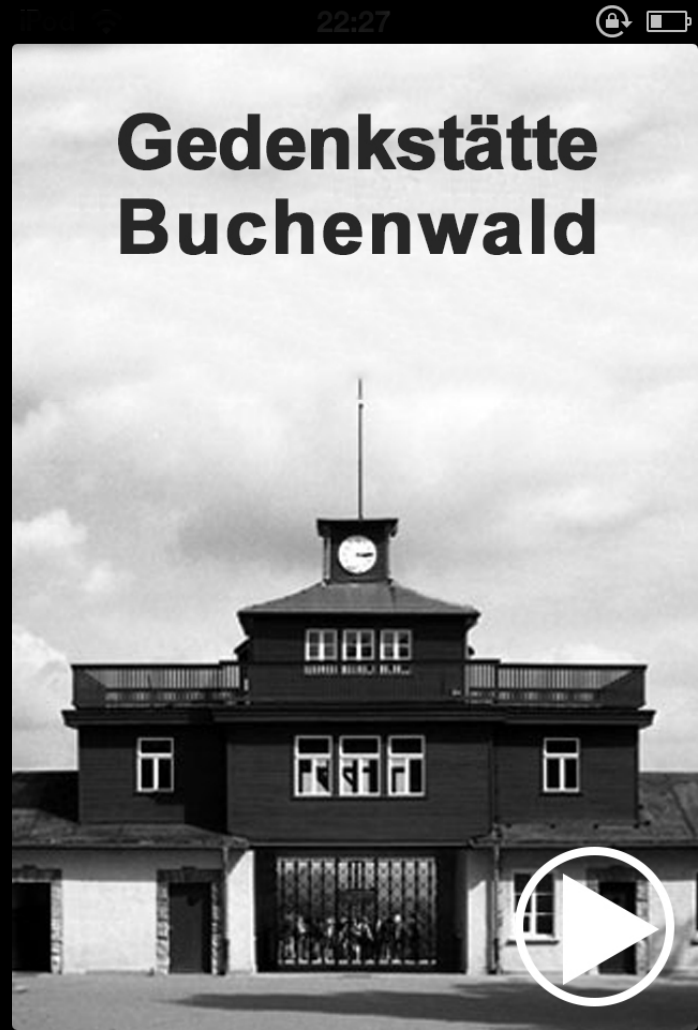


Buchenwald Memorial Multimedia Guide Concentration Camp

Apple store €2,69



iPad, iPhone, iPod Touch.
English - German

Topics

Buchenwald Nazi Concentration Camp

1. The Place (What is this Place?)
2. Why this App? (Why is Important?)
3. App (How it works?)
4. Conclusions (Reactions/Feedback)

1. The Place

Buchenwald Nazi Concentration Camp = Cultural Heritage?

1. One of the first C.C in Germany
2. The largest in German soil.
3. Prisoners all over Europe (238,380)
4. Remains as “memorial” and permanent exhibition and National Monument.
5. “This must never happen, and Mankind should learn about it”

1. One of the first C.C in Germany

The Place



1. The largest in German soil

The Place



1. Prisoners all over Europe (238,380)

The Place



1. Remains as “memorial”, permanent exhibition and National Monument.

The Place



1. Remains as “memorial”, permanent exhibition and National Monument.

The Place



1. "This must never happen,
and Mankind should learn about it"

The Place

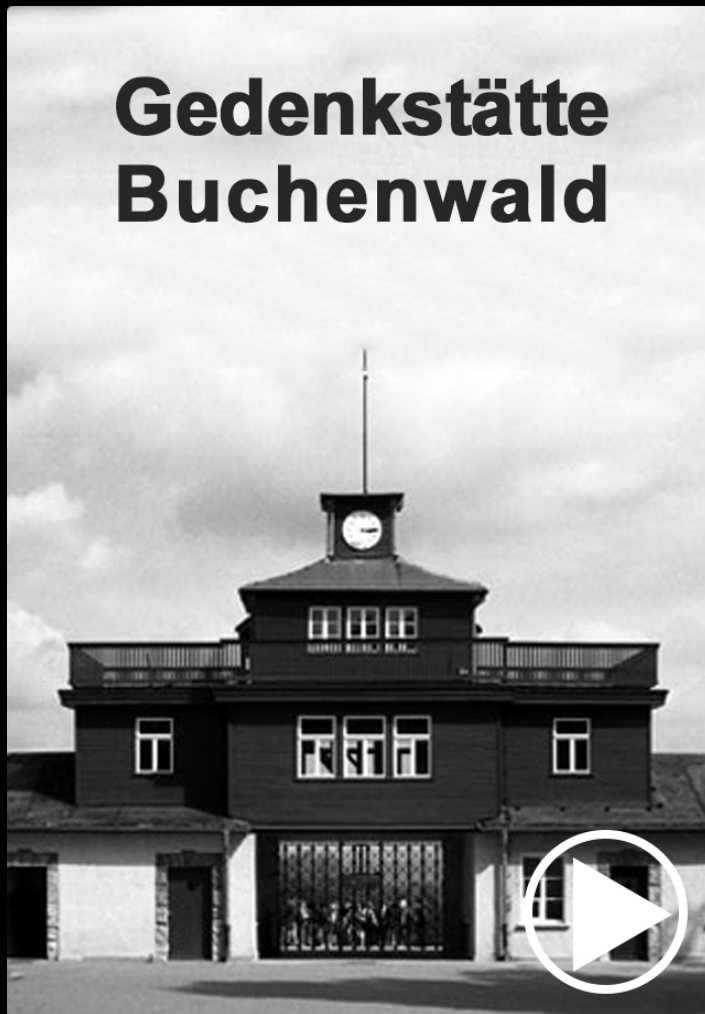


Why this App exist?

An “Mobile App” for a Memorial? Which purpose?

Buchenwald C.C and Memorial = Open Place and free tour

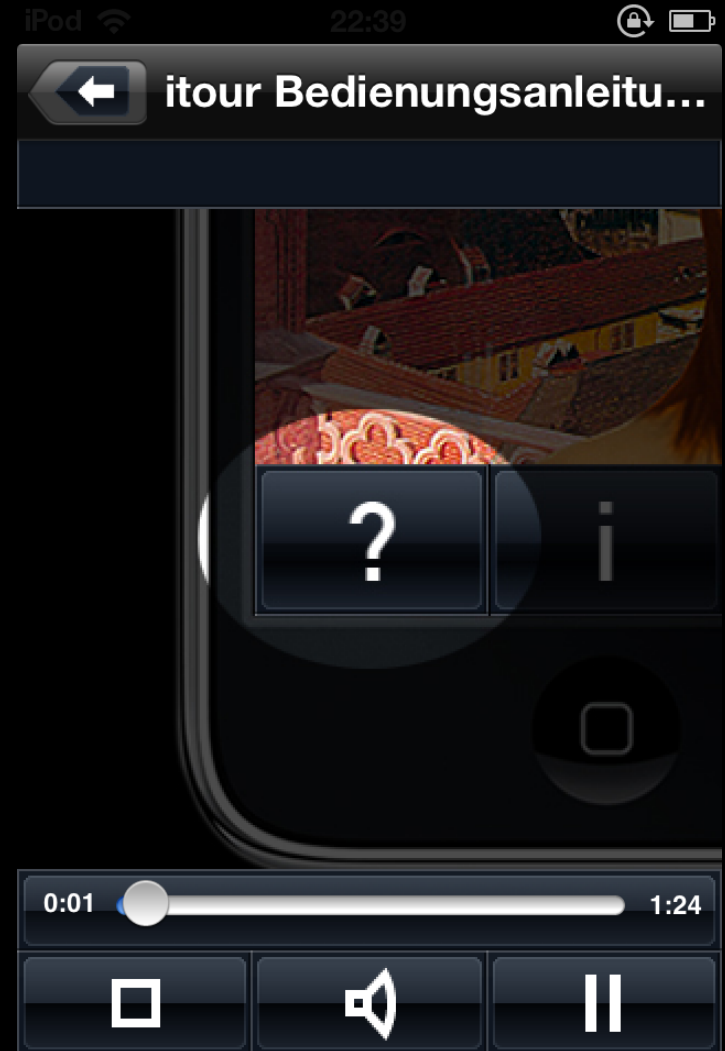
1. - Limited Logistic and Tour Guides available / Many Visitors
2. Support and Customization of a “personal” Buchenwald Tour.
3. User-Centered: 40 – 65 age
4. Travel Guide



- Intro Page
- User "must" push the "not contrasted" button.

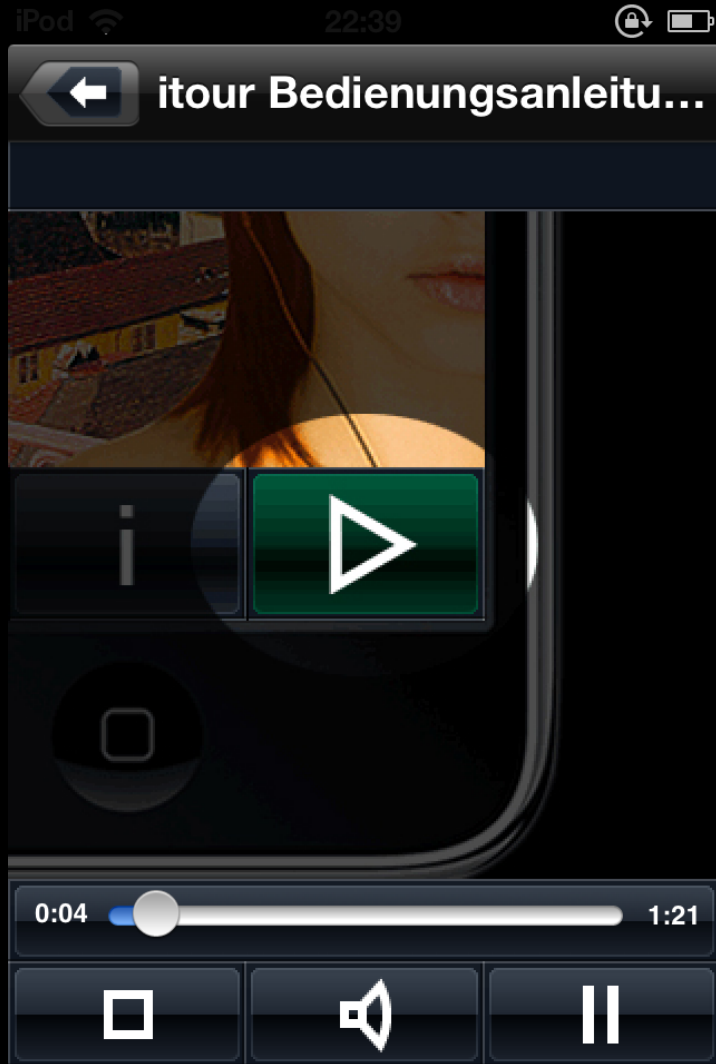


- Choose an Audio guide:
 - C.C Buchewald
 - Memorial
- "Zurück" (Back) to the Intro Page? ☹️

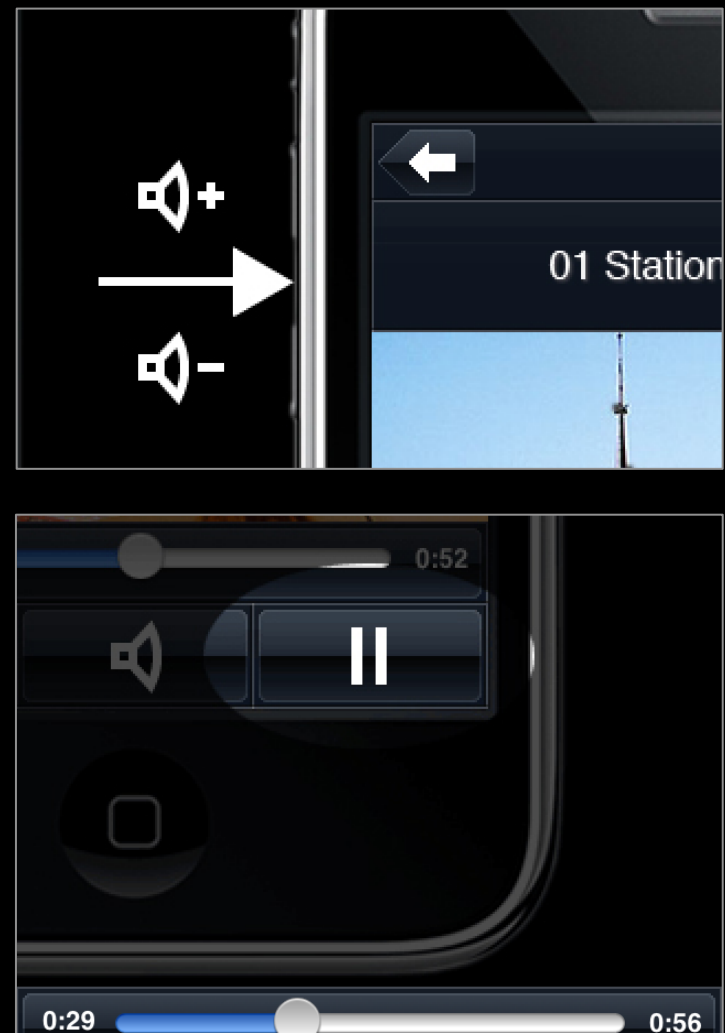


- Audioguide didn't already start.
- Audioguide controls:
 - ?: Controls Explanation
 - i: Information of the people who made this project
 - Play: Audioguide: Welcome and Introduction

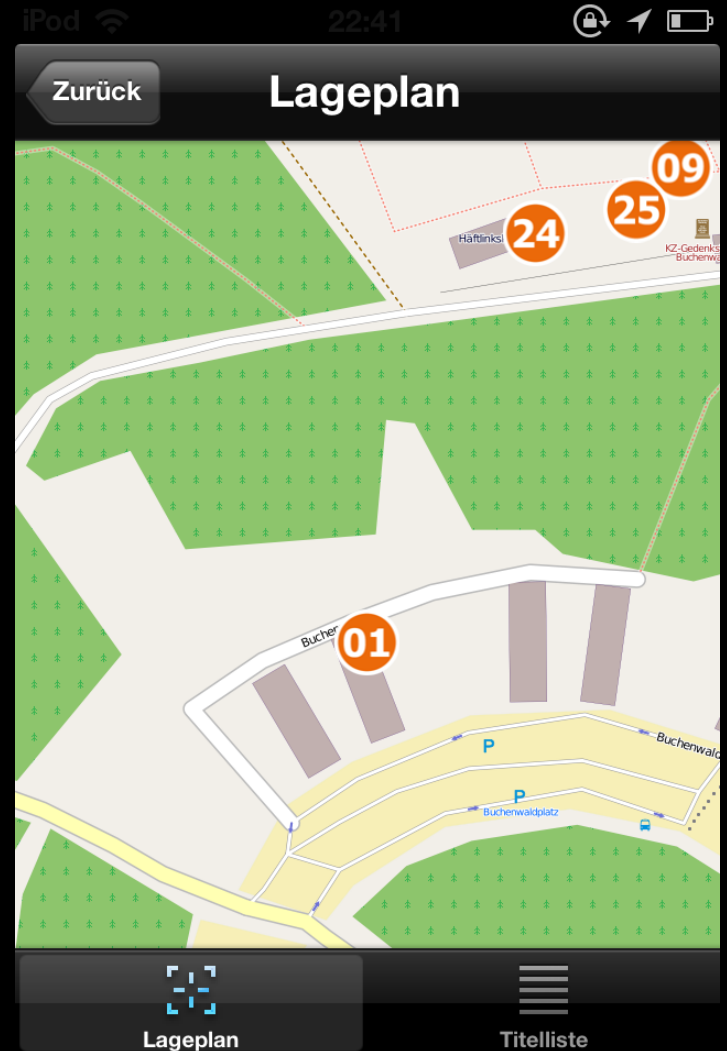
Controls Explanation (1:25)



- Controls explanation



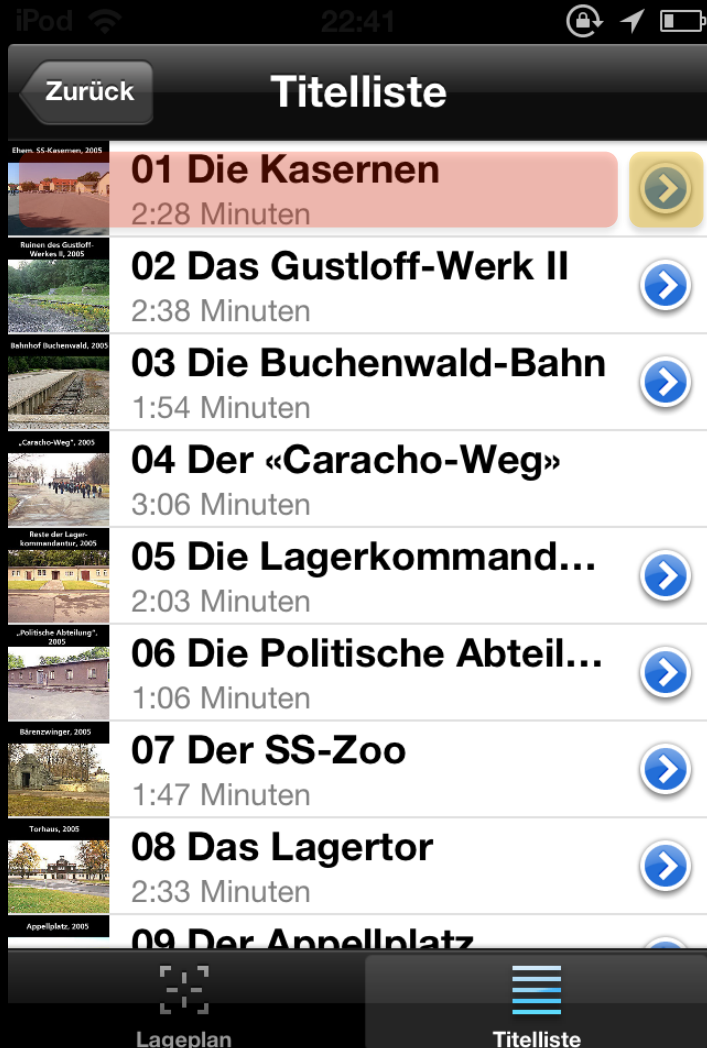
-continues ☹



- Play Button:
Welcome and Introduction
- No Skip Button ☹️☹️

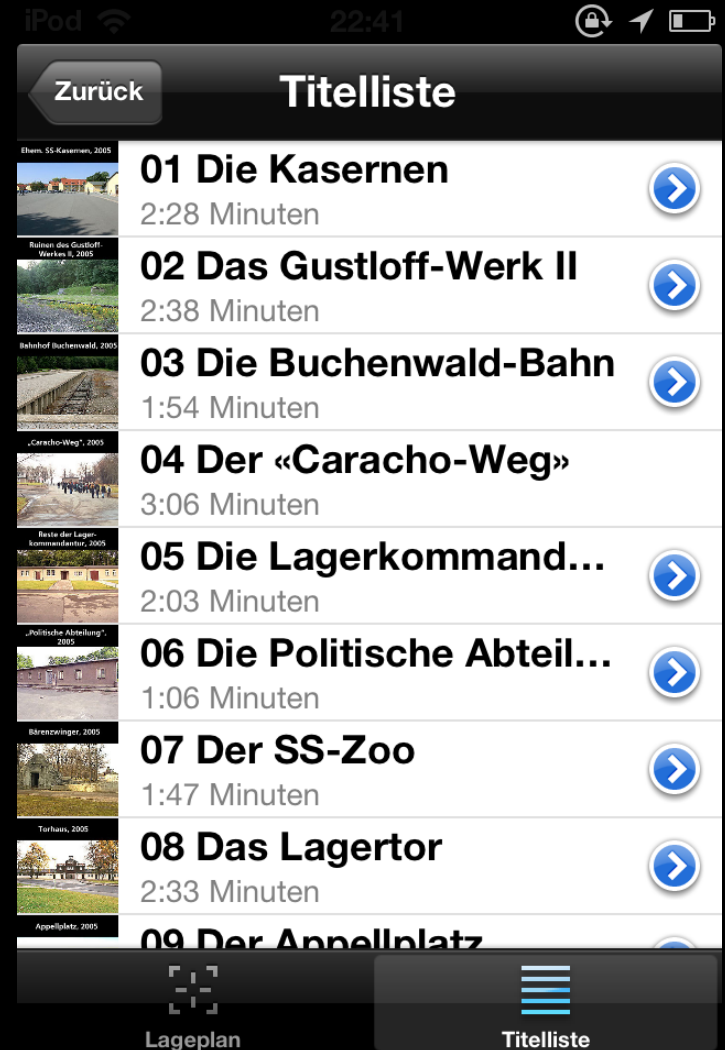
- Location Map
- GPS Support 😊
- Location Option and Guide
audio List





- Guide audio list:
- Red: Place history
- Orange: Survivor Report

- Audio Guide:
- Audio/Image



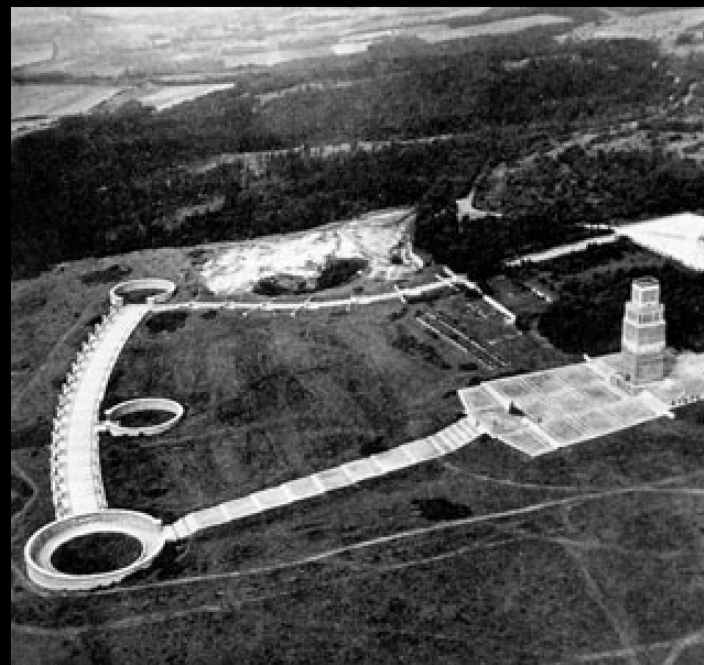
Survivor Report

- App returns to the Audio list.

Gedenkstätte Buchenwald

Das Mahnmal Buchenwald

- Memorial



- Description

Conclusion?



1. Intention to be simple, give importance to the content.
2. GPS Support 😊



1. Cannot load content
2. Some buttons are unnecessary
3. Not Skip Button at Introduction, if you already heard it 😞😞
4. Almost nothing info about "The Memorial"
5. I pay for it 😞😞😞

Thank you! 😊

Andrés Arteaga