

WHAT DOES ‚FUTURE‘ MEAN TO US?
THE BAUHAUS ASKED THIS TIMELESS
QUESTION MANY YEARS AGO AND
IT CONTINUES TO DETERMINE
THE DIRECTION OF THE BAUHAUS-
UNIVERSITÄT TODAY.

↳ PROF. DR. GERD ZIMMERMANN
Vice-chancellor of the Bauhaus-Universität Weimar

let's bauhaus





THE BAUHAUS – YESTERDAY AND TODAY

Weimar – European Capital of Culture of 1999 is renowned for its classical period with Goethe, Schiller, Wieland and Herder, birthplace of the Weimar Republic.

Weimar is also home to the most influential design college of the 20th century. Ninety years ago on 1 April 1919, Walter Gropius founded the »State Bauhaus« in Weimar with support from the provisional republican government of the Free State of Saxony-Weimar-Eisenach. Based on the principles of the medieval mason's guild (Bauhütten), the Bauhaus sought a new approach to uniting all disciplines of art and design. It reformed art pedagogy by removing it from the conventional academic environment, pursued a new approach to teaching the basics of art and design, and especially favoured the studio workshop for training students in the crafts and later industrial design.

In 1996, the same year the Bauhaus-Universität Weimar received its present name, the UNESCO added the historic buildings of the Weimar Bauhaus to its list of World Heritage Sites. These sites include the group of buildings which originally belonged to the former School of Fine Arts (now the main building of the Bauhaus-Universität Weimar), the former School of Arts and Crafts (Van-de-Velde Building) and the Haus am Horn, which was the first building ever to be constructed in the Bauhaus architectural style. The Van-de-Velde Building with its murals by Oskar Schlemmer has inspired artists and designers for over fifteen years. In addition to providing space for special events, the Haus am Horn also serves as a venue for modern exhibitions and installations.

I CAME
TO SEE
A MUSEUM
AND
I FOUND
A SCHOOL

→ LEONARD R. BACICH
Professor am Pratt Institut N.Y. nach
seinem Besuch in Weimar im Juli 2004



THE BAUHAUS-UNIVERSITÄT WEIMAR

Art and Design, Architecture, Civil Engineering and Media – these four faculties at the Bauhaus-Universität Weimar are constantly engaged in lively exchange. By establishing links between various disciplines, we are able to create something entirely new, unusual and creative. The spectrum of our academic programme comprises of more than twenty courses of study which include Free Art, Design, Visual Communication, Media Design, Media Culture, Architecture, Civil Engineering, Material Sciences, Process Engineering, Environmental Studies and Management.

True to the spirit of the Bauhaus, the name of our university stands for eagerness to experiment, openness, proximity to industrial practice and internationality. In both the arts and sciences, we strive to design, develop and build our living environment of today and tomorrow – through analysis, creativity and innovation.

→ WE MANUFACTURE IDEAS

Wood workshop/Faculty of Art and Design



THE BAUHAUS
TEACHES US
THAT WE HAVE
TO BE INNOVATIVE
IN WHATEVER
SITUATION
WE FIND OUR-
SELVES - IN
OTHER WORDS,
THE PRESENT.

↓ LUCIUS BURCKHARDT
opening ceremony of the Faculty of Art and Design
19. November 1993

↑ THE POWER IS IN THE WIND
Germany's largest solar chimney power plant, 2008
Project by the Faculties of Architecture and Civil Engineering

IS THE BAUHAUS UP TO DATE?

✎ TOMAS MALDONADO
Essay by 1963

THE 2009 COMMEMORATIVE YEAR EVENTS AND UNIVERSITY PROJECTS

In 2009 the Bauhaus-Universität Weimar will reflect on the ideas of the classical Bauhaus in a number of modern projects and educational forms. These projects combine the illustrious legacy of the Bauhaus with the university's current activities. They focus on the original Bauhaus sites, their adaptation today for educational purposes, current university research and art and design praxis.

We wish to present who we are and what we strive to become – a Bauhaus of the 21st century, a Bauhaus of the »Digital Age«, a Bauhaus with partners around the world. The 2009 commemorative year will begin with a ceremony at the Deutsches Nationaltheater Weimar on 1 April 2009, marking the 90th anniversary of the founding of the Bauhaus. This event will also commence the 11th International Bauhaus Colloquium, the »Bauhaus Festival Weeks« and numerous other commemorative events at the Bauhaus-Universität that will take place throughout 2009.

A variety of formats, such as experimental architecture, web TV and the many presentation venues, will provide ideal settings for the activities. A line-up of numerous exhibitions will highlight the university's current scientific projects and research developments. The venues of these exhibitions will be simultaneously accessible to viewers via the Internet, providing audiences on location and throughout the world with a dynamic, optimistic and international venue of exchange. Besides a media platform (»virtual stage«) and an exhibition of experimental architecture (»real stage«), the Bauhaus-Universität Weimar will introduce a commemorative year logo, a corresponding corporate design and a joint communication and marketing strategy with its partners.

In addition to using the historic sites, a communicative exhibition venue is required to provide appropriate formats and spaces for these events. A challenge, which will be addressed by the Faculty of Architecture in their project, »futu.re.flection.bauhaus – Experimental Constructions«. This project will also serve as a platform for joint research on standards of building technology, material aesthetics and energy savings together with national and international research institutes and industrial partners.

In summer 2009 the Bauhaus-Universität Weimar will open its studios, lecture halls and laboratories to the public. The event »summæry 2009« will present the best projects of the past year by students and lecturers from all the faculties, as well as showcase the most remarkable works in recent years. The customary annual review will be expanded with special commemorative formats, making the extended »summæry 2009« a superlative in terms of content, space and duration. In autumn 2009 the Faculty of Art and Design will host a series of events, scientific projects and lectures, titled »Bauhaus – From the Lab to the Project«. The teaching at the Bauhaus – from the laboratory to project realisation – has a historic dimension which corresponds to the changing attitudes toward the environment and reality. In addition to examining the historic dialogue, a debate on the modern science of projects will be presented. The focus lies on the presentation of exemplary projects and the constant debate of teaching in project work. The »Scientific Autumn« will be accompanied by a number of major events, including the international conference on the future of cities, titled »Futu.re City – Futu.re Bauhaus«.

BECOME A PARTNER OF THE BAUHAUS-UNIVERSITÄT

Throughout the entire year, the Bauhaus-Universität Weimar will present its educational programmes and research activities in a variety of exhibitions, lectures, conferences and festivals. One of the primary focuses of these events will be on the regional, national and international network maintained by the Bauhaus-Universität Weimar. We invite you to join us and present your activities and projects with us in the 2009 commemorative year. You can support one of our projects or introduce yourselves with exhibitions, academic events, scientific formats and artistic programmes. We would be delighted to have you join us in celebrating 90 years of the Bauhaus.

As a partner of the Bauhaus-Universität Weimar, we offer a multitude of possibilities to present yourself, cultivate your image or increase public familiarity with your institution. We are interested in establishing partnerships which have the potential of continuing beyond 2009. In other words, we envision both partners achieving the maximum benefit of a cooperative venture. Our goal is to mutually develop partnerships that meet your personal wishes and those of the university.

→ A NEW REFLECTION ON HISTORY
Studio cubes/Faculty of Architecture

PARTNER UNIVERSITIES AND INSTITUTIONS

Science and research thrive from the exchange of ideas between universities, institutes and foundations. We wish to increase the level of exchange together with our partner institutions. Let us take advantage of the potential and possibilities of our institutions and profit from our joint creativity, knowledge, enthusiasm and ideas.

RESEARCH PARTNERS

Become one of our research partners, for example, in the project »futu.re.flection.bauhaus – Experimental Constructions«. This project will serve as a platform for intensive exchange between our international research partners and partners in the industry who are willing to meet the challenge of experimenting together.

SPONSORS

As a prime sponsor, the Bauhaus-Universität Weimar offers you a very special advantage – exclusivity. We are looking for three prime sponsors who are willing to support us with a minimum of 250.000 euro and closely cooperate with us during the entire Bauhaus commemorative programme »09bauhaus90«. Of course, we would be very happy to welcome you as a sponsor for a specific project. We can establish the partnership according to your wishes.

Depending on the type and scope of the partnership, we can arrange to have your logo and promotional text (or other form of presentation) included in Bauhaus-Universität publications and advertising media. This includes sponsorship plaques displayed in the main building of the Bauhaus-Universität Weimar (World Heritage Site), the university's website, brochures and catalogues, posters, relevant newspaper advertisements and other information material. We also enjoy showing our partners around the university and its campus. Your employees and guests can enjoy a personal tour (Bauhaus walking tours) of the Bauhaus-Universität Weimar campus. Furthermore, you can also arrange to have individual events held at venues around the university campus, such as a reception in the main building or a meeting in the Oberlichtsaal.

PROJECT AND EVENT PARTNERS

Together with our project and event partners, we strive to offer our guests extraordinary experiences. For example, during the 2009 Bauhaus commemorative year, the university will organise and host numerous events – exhibitions, performances, concerts, conventions and much more – which will certainly be remembered for years to come. Join us in generating enthusiasm among our guests with a unique project of your own!

MEDIA PARTNERS

If you don't talk about it, it won't happen. Due to this reason publicising the upcoming 90th anniversary of the founding of the Bauhaus is just as important to us as holding the commemorative events themselves. With our media partners we hope to promote our commemorative events and together, reach a broader public.

DONORS

As a donor, your financial contribution is also an expression of your support of the Bauhaus-Universität and its commemorative festivities in 2009. The official »Bauhaus-Universität List of Donors« will include the names of all donors who have made donations of 1.000 euros and above.

BANK ACCOUNT

Payee: Bauhaus-Universität Weimar

Acct. No.: 82 001 500

Bank code: 820 000 00

Bank: Deutsche Bundesbank Erfurt

Please include the following information in your transferral form under Verwendungszweck (intended purpose): 0454 23773 811400/09bauhaus90. If you wish to support a particular project with your donation, please include an additional remark.

OVERVIEW OF THE 2009 BAUHAUS COMMEMORATIVE YEAR

The 2009 commemorative year is an opportunity for the Bauhaus-Universität Weimar to take stock of the vibrant situation of today's Bauhaus. The university wishes to present itself and its activities in a wide range of artistic, scientific and, of course, interdisciplinary formats.

The numerous commemorative year events are clustered around three main thematic areas. In spring 2009 the programme will focus on the historic Bauhaus with a number of projects that examine the ideas propagated by the »State Bauhaus«. In the summer the Bauhaus-Universität will present a large version of its annual exhibition »summæry«, as well as host the Bauhaus Summer Academy and many other events in university buildings, on campus and in public spaces. During the »Scientific Autumn« visitors will have the chance to discuss a wide range of Bauhaus-related issues and their future role in a series of workshops, conferences, symposiums and colloquiums. During the entire year the public will have the opportunity to visit the Bauhaus World Heritage Sites on a regular basis (Bauhaus walking tours). For more information, visit www.uni-weimar.de/bauhausspaziergang. The lantern walking tours offer visitors a unique chance to view the Bauhaus illuminated by countless lanterns – a sight that Walter Gropius himself initiated.

Visit www.uni-weimar.de to stay informed about all the highlights, exhibitions, conferences and installations which are currently in planning. The following are some events planned for the spring, summer and autumn 2009:

BAUHAUS FESTIVAL WEEKS

COMMEMORATION CEREMONY marking the 90th anniversary of the founding of the Bauhaus in Weimar
In cooperation with the Deutsches Nationaltheater Weimar
1 April 2009, 4 pm | Deutsches Nationaltheater Weimar

INTERNATIONAL BAUHAUS COLLOQUIUM 09
2–5 April 2009 | Bauhaus-Universität Weimar

THEATER DER KLÄNGE
»The mecano-electronic Bauhaus stage«
Theatre performance in cooperation with
the Deutsches Nationaltheater Weimar
3 April 2009 | e-werk

3RD FULLDOME FESTIVAL – BAUHAUS IN THE STARS
24–25 April 2009 | Zeiss Planetarium Jena

RED.BLUE.YELLOW.
A colourful approach to the Bauhaus
International symposium on teaching architecture
and art to children
Accompanying exhibition at the Klassik Stiftung Weimar
8–9 May 2009 | Audimax, main building

BLUE SUMMER EXPOSITION

BAUHAUS MEETS LISZT
4th joint summer festival hosted by
the Bauhaus-Universität Weimar and the College of Music Franz Liszt
19 June 2009 | Mensa am Park

SUMMÆRY 2009
Two-month presentation of works by students and lecturers
completed during the past academic year, international partners
of the Bauhaus-Universität Weimar and the most outstanding
works in recent years
Opening weekend 9–12 July 2009 | Bauhaus-Universität Weimar

FUTU.RE.FLECTION BAUHAUS – EXPERIMENTAL CONSTRUCTIONS
Opening of the research project's experimental cubes
9 July 2009 | campus

WORLD.WIDE.WEIMAR. – 1st International Alumni Conference
Open to all alumni of the Bauhaus-Universität Weimar
10–11 July 2009 | campus

BAUHAUS SUMMER ACADEMY
Summer courses (intensive language courses and special projects),
including »Basics at the Bauhaus« (workshop), »Performing Arts
– Yesterday and Today« (seminar), »Elements of Design –
Works on Historic Ground« (workshop), »Transformations –
Design and Craftwork – A New Approach« (workshop, exhibition)
3–28 August 2009 | Bauhaus-Universität Weimar

KONTAKT

BÜRO 09 BAUHAUS 90

Bauhaus-Universität Weimar
Neufert-Haus
Rudolstädter Straße 7
99428 Weimar-Gelmeroda
Tel. +49 (0) 36 43 - 58 20 09
Fax +49 (0) 36 43 - 58 20 10
bauhaus09@uni-weimar.de

UNIVERSITÄTSKOMMUNIKATION

Bauhaus-Universität Weimar
Marienstraße 9
99423 Weimar
Tel. +49 (0) 36 43 - 58 11 71
Fax +49 (0) 36 43 - 58 11 72
presse@uni-weimar.de

REKTORAMT

Bauhaus-Universität Weimar
Geschwister-Scholl-Straße 8
99423 Weimar
Tel. +49 (0) 36 43 - 58 11 16
Fax +49 (0) 36 43 - 58 11 20
partner@uni-weimar.de

HERAUSGEBER

Bauhaus-Universität Weimar
Rektor Prof. Gerd Zimmermann

REDAKTION

Christiane Linsel (V.i.S.d.P.)
Kristin Marquardt, Raika Nebelung, Antje Klahn

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Robert Brambeer

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Druckwerkstatt der Bauhaus-Universität Weimar

AKTUELLE INFORMATIONEN UNTER:

www.uni-weimar.de

IT SEEMS THAT TO STABILIZE OUR UNSTEADY WORLD,
THE MOST IMPORTANT THING WE NEED IS A REORIENTATION
AT THE CULTURAL LEVEL. IDEAS ARE OMNIPOTENT.



WALTER GROPIUS

at the opening of the HfG Ulm | 1955