
ART AND DESIGN

Fine Art

Media Art and Design

Product Design

Visual Communication

Teaching Qualification
in Art Education

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WELCOME AT THE FACULTY OF ART AND DESIGN

The Faculty of Art and Design at the Bauhaus-Universität Weimar takes on the role of the official art college of the state of Thuringia. Its responsibilities and tasks as an art college significantly influence the profile of the Faculty of Art and Design, which is firmly manifested in the structure of the Weimar Model. We have put the concept of the Weimar Model into practice by connecting project work, the principal form of instruction, with well-equipped workshops and interdisciplinary collaboration with other disciplines. This overlap of praxis and theory plays a particularly significant role in Weimar.

The undergraduate degree programmes offered by the Faculty of Art and Design provide first-level professional qualification in a wide range of artistic and design:

- _ **»Freie Kunst« (Fine Art, Diplom)**
- _ **»Medienkunst/Mediengestaltung«** (Media Art and Design, B. F. A.)
- _ **»Produkt-Design«** (Product Design, B. A.)
- _ **»Visuelle Kommunikation«** (Visual Communication, B. A.)
- _ **»Lehramtsstudiengang an Gymnasien, Doppelfach Kunsterziehung«**
(Teaching Qualification for Secondary Education in Art Education as a Dual Subject, 1. Staatsprüfung)
- _ **»Lehramtsstudiengang an Gymnasien, Zweifachstudium Kunsterziehung«**
(Teaching Qualification for Secondary Education in Art Education as a First Subject, 1. Staatsprüfung)

These are followed by one of the consecutive Master's degree programmes which culminate in second-level professional qualification in one of the following concentrations:

- _ **Public Art and New Artistic Strategies** (M. F. A.)
- _ **Media Art and Design (MAD)** (M. F. A.)

- _ **Integrated International Media Art and Design Studies (IIMDS)**, (M. F. A., Master of Literature)
- _ **»Produkt-Design/ Nachhaltige Produktkulturen«**
(Product Design/Sustainable Product Cultures, M. A.)
- _ **»Visuelle Kommunikation/ Visuelle Kulturen«**
(Visual Communication/Visual Cultures, M. A.)

The faculty's **Ph. D. programme in »Kunst und Design« (Art and Design)/ »Freie Kunst« (Fine Art)/ »Medienkunst« (Media Art)** – the only one of its kind in Germany – represents the highest level of this three-tiered academic structure and culminates in the conferral of a Doctor of Philosophy (Ph.D.) degree.

The three-year doctoral programme is tailored to candidates with a Master's degree or Diplom from an art or design college and concludes with a doctoral thesis comprised in equal parts of a scientific treatment and an artistic or design work.

The Weimar Model ensures that instruction at the Faculty of Art and Design spans all three professional levels of qualification, while in the area of research, the primary focus lies on the paradigm of artistic research. The professors in the artistic and design programme work closely with their counterparts in the scientific disciplines to ensure a mutually stimulating reflection of praxis and science.

The workshops allow students to build functioning models and prototypes based on their ideas, designs and concepts which they developed in their practice-oriented projects. The students are responsible for creating the works themselves and, if necessary, receive assistance provided by experienced staff in the following workshops **C.I.P.-Pool and Mac-Pool, CNC/CAD, Experimental photo studios, Media.Point, Printing, Photography, Plaster and Mould Construction, Wood, Synthetic Materials, Metal, Modelling, Video as well as in the experimental small workshops of individual professorships.**

The many applications for admission to the Faculty and the extremely high number of conferred degrees and resulting professional careers attest to the success of the Faculty's academic programme. Exhibitions, awards and cooperative endeavours in state and federally-funded projects demonstrate the growing reputation of the Faculty of Art and Design in Weimar.

For more information about the degree programmes offered by the Faculty of Art and Design, please visit: **www.uni-weimar.de/artanddesign**.



WEIMAR FOR STUDENTS

Weimar is a wonderful place to study. Out of approximately 65,000 residents, one in ten is enrolled at the Bauhaus-Universität Weimar. This historic city of the Classical period is situated practically at the geographic centre of Germany. In addition to more than 20 museums, several small theatre venues and numerous art galleries, Weimar has a large number of restaurants, cafés and pubs, and of course, the Deutsches Nationaltheater Weimar. The large range of cultural events in the city can make it difficult to decide how to spend one's evening. With four cinemas (»Lichthaus«, »mon ami« art-house cinema, »CineStar« and »Cinemagnum« 3D movie theatre), the student club »Kasseturm« and countless cultural venues, Weimar has something for everyone. Numerous events and cultural highlights in the summer, such as the Summer School at the Bauhaus-Universität Weimar, the Kunstfest , performances in the »Spiegelzelt« and the Yiddish Summer Festival »Klezmer-Wochen«, attract both tourists and residents alike. The three beautifully designed and cultivated parks in and around Weimar are ideal for relaxing walks and picnics.

Students of the Bauhaus-Universität Weimar appreciate the almost family-like atmosphere on campus. New students make friends quickly and have little difficulty getting oriented to the city and student community. In shared flats, students of all degree programmes meet and exchange ideas, creating the basis for collaboration on unusual, interdisciplinary projects.

Click here to find out more about what Weimar has to offer:

www.uni-weimar.de/weimar-for-students.

FINE ART

The academic focus of the Fine Art programme is to develop and foster authentic and professional artistic individuality. The curriculum is based on the examination of contemporary issues and lines of discourse, relevant artistic media and artistic strategies. The professors and teaching staff intensively consult with students throughout their studies. Personal mentoring and critiquing play an increasingly significant role as the programme progresses.

The degree programme Fine Art offers the following courses:

- _ »Freie Kunst« (Dipl.-Künstler, Dipl.-Künstlerin, standard period of study 9 semesters)
- _ Public Art and New Artistic Strategies (Master of Fine Art, standard period of study 4 semesters)

The main areas of study in the degree programme:

- _ Experimental Painting and Drawing
- _ Photography as a Medium of the Fine Arts
- _ Object Art/Sculpture
- _ Video, Media Art, New Media
- _ Installations
- _ Performance
- _ Concept Art
- _ Contextual Works in Public Space
- _ New Artistic Strategies

FREIE KUNST (DIPL.)

What does the programme offer?

Artistic Practice

The instruction of »Freie Kunst« (Fine Art) takes place in experimental and conceptual projects, studio projects, individual consultation, independent study projects, specialist courses, workshops and excursions. In the first semester, all the professors and teaching staff in the Fine Art programme offer theme-based workshops which introduce the content and artistic working methods of instruction in the area of Fine Art.

Throughout the entire programme, students gain comprehensive artistic and technical expertise in excellently equipped workshops, managed by highly qualified workshop supervisors and teams.

Theory

The practical work is accompanied by theoretical examination and discussion provided by the Faculty's scientific and guest lectures. The interdisciplinary interweave with other degree programmes allows for a more in-depth study of Fine Art. Thanks to international contacts with partner universities, students have the opportunity to study abroad for one to two semesters.

Exhibitions and networks

Another distinctive feature of the »Freie Kunst« programme is its focus on professionalisation and artistic positioning in art operation systems and networks. Instruction is supplemented by lectures given by international artists and gallerists, work and gallerist discussions, as well as guest lectures on art-historical, aesthetic-theoretical and art-market themes. The professors in the Fine Art programme develop and supervise projects and exhibitions together with students in Germany and abroad. Following the standard period of study of nine semesters, the »Freie Kunst« programme concludes with the conferral of a »diploma« (Diplom).



How do I apply?

The selection of the students of the degree programme »Freie Kunst« (Fine Art) is based on an artistic aptitude test. There are three steps to passing the aptitude test:

- _ First, you must submit the application with all the required documents for the aptitude test within the prescribed period of time.
- _ Then a committee reviews and selects applications in a pre-selection process.
- _ If your application is selected, you are then invited to take a practical examination and, if necessary, an oral examination.



Please submit the following documents to the Faculty of Art and Design by 31 March:

- _ Informal letter of application stating the course of study you wish to pursue
- _ Copies of secondary-school graduation certificates, professional training or internships
- _ Handwritten curriculum vitae
- _ Portfolio containing 20 samples of original work (max. size: 70 x 100 cm, no three-dimensional objects, please note your name on the backside of your works) and a written statement confirming that you indeed produced these works

The committee will examine all submitted portfolios and make a pre-selection. Those who have been chosen in the pre-selection process will be invited to participate in further aptitude examinations. The invitation for the practical aptitude test will include instructions for an assignment that is to be completed at home and should then be brought to the test.

Address

Bauhaus-Universität Weimar
Fakultät Kunst und Gestaltung
Dekanat
Geschwister-Scholl-Straße 7
99423 Weimar
Germany

For more information regarding the application procedure, please visit:

www.uni-weimar.de/artanddesign

Language requirements

Lessons are taught in German. You must provide proof of German language proficiency with one of the following or equivalent certificates:

- _ DSH-2 (Deutsche Sprachprüfung für den Hochschulzugang)
- _ Test Deutsch als Fremdsprache, DaF (minimum 4xTDN 4)

For further information please visit the website of the Language Centre:

www.uni-weimar.de/sz

PUBLIC ART AND NEW ARTISTIC STRATEGIES (M. F. A.)

The Faculty of Art and Design at the Bauhaus-Universität Weimar established the English-language, postgraduate M. F. A. degree programme in Public Art and New Artistic Strategies in the winter semester 2001/02. As the first and only Master's degree programme of its kind in Germany, it prepares fine arts students for working in the public sphere and provides them with the skills required for effective artistic intervention.

What does the programme offer?

This degree programme is targeted at international students and was established with start-up capital provided by the German Academic Exchange Service (DAAD). Students from around the world participate in this M. F. A. programme, and German students benefit from the vast network of international partner universities where they can study for one or two semesters abroad. Enrolment in this degree programme is limited to 40 students. Foreign students spend four semesters studying in Weimar, while German students are required to study abroad for at least one semester. New students are only permitted to enrol in the winter semester.

Contents

The following four areas are crucial to artistic work in public space and are investigated in depth during this four-semester degree programme:

- _ Art and Commemoration
- _ Fine Arts and Architecture
- _ Temporary Interventions
- _ New Artistic Strategies

The artistic and theoretical examination of these thematic areas takes place in »real projects«, i.e. context-related works are developed and installed in public space in cooperation with various partners.

The ideas for artistic intervention in public space originate from the students' artistic approaches and entail independent development of an individual work. The forms of interventions include temporary installations, sculptures, actions and performances. Digital media has expanded the scope of public space to include virtual environments.

The works frequently make reference to current political, cultural and social issues, as well as the status of public art. In addition to theoretically examining individual positions, the term »public« is also a central research topic. The programme also emphasizes other themes, such as integrating the fine arts into architecture and landscapes, investigating the culture of commemoration, the function of memorials and role of monuments in public space. The discussion also focuses on aspects of globalism, urbanism and migration.

The »Master of Fine Arts« degree is a second-level professional qualification. The Master's examination is comprised of a final exhibition, an oral and written examination (Master's thesis and presentation).

How do I apply?

To be eligible for admission to this degree programme, candidates must have attained a first-level professional qualification from a university/college of art in a degree programme of no less than eight semesters, or an equivalent degree as confirmed by the examination committee. The selection of the students of the degree programme is based on an aptitude assessment examination consisting of:

- _ Documentation of artistic work
- _ Completed homework assignment
- _ if necessary, a personal interview

To register for the aptitude assessment examination please submit the following documents to the Faculty of Art and Design by 15 January:

- _ Informal letter of application stating the course of study you wish to pursue (via e-mail to mfa@gestaltung.uni-weimar.de) or online registration stating your wish to take the aptitude assessment examination test

After 16 January you will receive the link to the homework on our website. In the next step please submit the following documents by post to the Faculty of Art and Design by 31 March:

- _ Documentation of artistic work (preferably in a format no larger than DIN A4)
- _ Completed homework assignment (The homework assignment will be sent to you by e-mail after registration.)
- _ Curriculum vitae
- _ Certified copy of your higher education entrance qualification (Abitur, A-levels)
- _ Certified copy of your certificate of graduation from a university/college of art, along with a certified copy of your transcript
- _ Language certificates (see section on language requirements below)

Special note regarding foreign certificates and transcripts

Foreign applicants must include certified copies of all certificates and transcripts in the original language along with their translation in English or German. Applicants from the People's Republic of China are required to submit the certificate issued by the DAAD Academic Evaluation Centre in Beijing.

You will receive the link to apply for admission online as soon as you have passed the aptitude assessment examination. Applicants who fail the aptitude assessment examination will receive written notification to that effect. We will return your materials by post if you include a self-addressed envelope with sufficient international postage with your application.

Language requirements

English

Students in this degree programme require very good English language skills. If you are not a native speaker of English, you must provide proof of English language proficiency with one of the following certificates:

- _ Cambridge Certificate in Advanced English, Level C
- _ TOEFL computer-based 213, paper-based 550 or Internet-based 79 – 80 points
- _ IELTS Band 6.0
- _ or another certificate of equivalent level

This also applies for German-speaking applicants. An exception can be made if a candidate has earned a previous degree or diploma in an English-speaking country.

If a candidate does not quite fulfil the language proficiency requirements, he or she may choose to participate in an intensive language course in Weimar, as well as take language courses during the semester in order to meet the language requirements.

German

To ensure that foreign applicants are able to cope with life in Germany, they must have some basic knowledge of German. Applicants must provide proof that they have gained the first level of competence A1 laid down in the Common European Framework of Reference for Languages.

This requirement is met by providing one of the following:

- _ Start Deutsch 1 certificate from the Goethe Institute
- _ Another certificate of an equivalent level
- _ Certificate confirming completion of at least 130 to 160 hours of German language instruction

If a candidate does not have an adequate knowledge of German, he or she may participate in an intensive language course in Weimar before beginning to study at the Bauhaus-Universität Weimar.

Recommendation for foreign applicants

We recommend that foreign applicants participate in two language courses in August and September before commencing their studies (a four-week course at the Bauhaus Summer School and a three-week course at the Language Centre at the Bauhaus-Universität Weimar). Candidates can also participate in an intensive German language course (24 hours of instruction per week, fee: 1,000 euros) during the summer semester (April to July), which can be extremely helpful for preparing for study in Germany.

Information about language examinations

British Council

Cambridge Proficiency

Goethe Institute

Adult education centres (VHS) and university language instruction centres

Address

Bauhaus-Universität Weimar

Fakultät Kunst und Gestaltung

Public Art and New Artistic Strategies

Geschwister-Scholl-Str. 7

99423 Weimar

Germany

For further information regarding the application procedure, please visit:

www.uni-weimar.de/artanddesign

Degree programme contact: Prof. Danica Dakić



MEDIA ART AND DESIGN

»We train artists and designers who actively and effectively shape the cultural conditions of production and consumption in close contact with the ordinary circumstances of life and its aesthetics.«

(Director of the degree programme Media Art and Design)

Are you brimming with ideas about how to design the media of tomorrow? Do you want to work in an interdisciplinary field, which combines applied and experimental approaches? Then come to Weimar!

The degree programme Media Art and Design offers the following courses:

- _ Bachelor's degree programme »Medienkunst/Mediengestaltung« (B. F. A.)
- _ Master's degree programme Media Art and Design (MAD) (M. F. A.)
- _ Master's degree programme Integrated International Media Art and Design Studies (M. F. A., Master of Literature)

For more information on this programme, please visit:

www.uni-weimar.de/media-art-and-design

For a look at the artistic work and Media Art and Design projects visit:

www.uni-weimar.de/projekte/iwantmymkg

MEDIENKUNST / MEDIEN- GESTALTUNG (B. F. A.)

Think tanks and laboratories. A brief overview

This degree programme provides students excellent training for careers in artistic/design-related media professions. More importantly, it represents a think tank and laboratory – to create new media forms and formats and to find solutions to the urgent issues facing a globalised world. At the Bauhaus-Universität Weimar, theory and practice go hand in hand. The artistic design of media is interlinked with the theoretical reflection on media studies and its computer scientific fundamentals – and interdisciplinarity plays a vital role in this. The academic opportunities available to students at the Faculty of Art and Design are unparalleled in Germany. The faculty boasts an advanced artistic infrastructure with studios, workshops, a media centre and television studio, an audio production studio, and of course, the »Digital Bauhaus Lab«, the research and laboratory facility of the Bauhaus-Universität Weimar. The ideal conditions for a top-rate education.

Media Designers and Fine Artists.

The main areas of study in the degree programme »Medienkunst / Medien-gestaltung« (Media Art and Design):

- _ Documentary and Experimental Film
- _ Electro-acoustic Composition and Sound Design
- _ Experimental Radio
- _ Experimental Television
- _ Media Environments
- _ Interface Design
- _ Media Events
- _ Media, Trend and Public Appearance
- _ Multimedia Narration

Interested in learning more? www.uni-weimar.de/media-art-and-design

New public spheres and interpersonal relationships. The explanation.

It all comes down to information. Media-related information. How can we disseminate it, how can we process it? How can we envision the future and implement fictional scenarios? Or create media events that others care to talk about? Or develop new public spheres, communicative spaces, or design interfaces for interpersonal relationships? You can also contribute to designing the objects of the future. You can also participate in revolutionising Media Art. And along with it, television and radio as well. The fields of science, technology and art do not exclude one another. They are – without a doubt – inextricably linked. And this view has a long tradition in Weimar.

In concrete terms, as a student of the Bachelor's degree programme »Medienkunst/Mediengestaltung« (Media Art and Design), you will work in small groups on specific projects, participate in practical sessions and become familiar with unconventional working methods – artistically, technically and organisationally. In close proximity to real-world media practice. All of the auditory, visual, event-based, conceptual and interactive aspects are interconnected and offer a widely diverse range of combinations. That is what makes our profile so unique. That is what Media Art and Design at the Bauhaus-Universität Weimar is all about.

From learning the basics to exploring the limits. The course of study.

During the first two semesters, students focus on the technical-practical fundamentals. How do I operate a camera? What is a radio play? What belongs in my sample case? What kind of things should mobile phones be able to do in the future? Should they have more functions? Should they perhaps have a pleasant scent? You ask the questions. Try things out. Have fun and go wild.

The next study phase lasts four semesters and has a more thematic orientation. You'll be encouraged to concentrate on a specific artistic field, gain expertise in that area and become acquainted with experimental forms of expression. Through your art, you will probe the validity of theoretical knowledge and transform it in practice. The electives offered by the »Medienwissenschaft« and Computer Science and Media departments will allow you to look beyond your area of expertise. For the same reason, we encourage our students to complete extramural internships and study at a partner university abroad.

The standard period of study for the Bachelor's degree programme »Medienkunst/Mediengestaltung« (Media Art and Design) is six semesters. After writing and presenting your Bachelor's thesis, you will be awarded a »Bachelor of Fine Arts« (B. F. A.) degree by the Faculty of Art and Design. And that could just be the beginning.

Directors, sound designers and media artists. The occupational fields.

Planning and deciding, designing things independently or having things designed for you, working freelance or as an employee – the degree programme Media Art and Design offers you a wide array of opportunities. You will be working in a field where media is creatively and critically applied – in editorial offices, editing rooms and artistic laboratories, at one's desk, in the studio or far beyond in the outside world.

The following is a short list of some of the professional opportunities available to you through this degree programme:

- _ Film production, directing, camera, lighting, editing, SFX in motion pictures, animation and documentary films
- _ Freelance designer
- _ Curator for art and media festivals
- _ Artist in the free art market
- _ Radio journalism, editing, radio plays and features, authoring, directing, sound production, sound art

- _ Editor and responsible manager in the entertainment and information industry (television, games, Internet, radio, recreational activities, interface design)
- _ Occupations in the academic field
- _ Sound design and computer-aided music composition
- _ TV directing, TV editing, TV journalism
- _ Web design, interface design, graphic design

Documents, deadlines and other modalities. The application.

To be eligible for this degree programme, you must have a university entrance qualification or equivalent school-leaving certificate. You are also required to pass an aptitude test. The Bachelor's degree programme »Medienkunst/Mediengestaltung« (Media Art and Design) begins in the winter semester.

For information on how and when to register for the artistic aptitude test, other application details and the possibility of applying online, please visit:

www.uni-weimar.de/media-art-and-design.

If you have any other questions, please contact a faculty advisor at:

mkg-info@medien.uni-weimar.de



MEDIA ART AND DESIGN (MAD) (M. F. A.)

Introduction: What are the benefits of a Master's degree in Media Art and Design?

Producing art, designing media, experimenting in a forward-looking manner, yet always aware of contemporary trends – that is the philosophy of the Media Art and Design degree programme at the Bauhaus-Universität Weimar. The programme provides students organisational and technical expertise, as well as creative and analytical-critical skills. One of the central facets of the programme is the link between very diverse branches of study. And all of this is essential for pursuing a creative occupation in the wide field of media – regardless of whether one works as a full-time employee or freelancer. The primary goal is to prepare our students to become the media designers of tomorrow – professionals whose knowledge and creativity will artistically and practically enrich and influence everyday life and the world of media.

Content: What opportunities does the programme offer me?

One of the main goals of the Master's degree programme Media Art and Design is to help students find their personal form of expression – their artistic voice. The programme expands on the fundamentals gained during one's prior undergraduate work or professional experience, and cultivates one's creative potential. Those who have already found an area of artistic/design interest can intensify their work with a variety of elective courses. But for those who are not that far, this programme provides a unique opportunity to find an area of interest from a wide variety of courses offered by the departments of the faculty. Students participate in interdisciplinary courses and project work which examine the programme's artistic goals and attitudes. Additional modules from other programmes at the university can also be integrated into this degree programme.

The areas of study include:

- _ Documentary and Experimental Film
- _ Electro-acoustic Composition and Sound Design
- _ Experimental Radio
- _ Experimental Television
- _ Media Environments
- _ Interface Design
- _ Media Events
- _ Media, Trend and Public Appearance
- _ Multimedia Narration

Overview: How is the programme structured?

In the first three semesters, students complete an artistic design project module, two subject-specific modules offered by the Media Art and Design programme, a scientific module from the Faculty of Art and Design and three supplementary elective modules. Students use the fourth semester to write their Master's thesis. A period of study abroad is recommended, especially for those candidates who did not study abroad during his or her undergraduate degree programme. The faculty offers study abroad opportunities at a number of renowned partner institutions around the world. The standard period of study for the Master's degree programme Media Art and Design is four semesters. After successfully completing and presenting the Master's thesis, students are awarded the »Master of Fine Arts« (M. F. A.) degree by the Faculty of Art and Design.

Application: What are the prerequisites? How do I apply?

If you wish to develop your artistic and design skills further, if you are interested in problematic issues in the area of media, and if you are fascinated by both the technical and contextual aspects of media, then we encourage you to apply for admission to this Master's degree programme.

To be eligible for admission, candidates must have attained a »Bachelor of Fine Arts« (B. F. A.) degree in »Medienkunst/Mediengestaltung« from the Faculty of Art and Design or an equivalent first-level university qualification, recognised by the responsible examination committee. Furthermore, the candidate must pass an aptitude assessment test on the basis of an artistic portfolio. The prerequisite for admission to the English study programme are German language skills at the competence level A1 of the »Gemeinsamer Europäischer Referenzrahmen (GER)« and English language skills at the competence level C1 (GER).

Students may begin the English-language programme Media Art and Design in either the summer or winter semester. For information on how and when to register for the artistic aptitude test, other application details and the possibility of applying online, please visit:

www.uni-weimar.de/media-art-and-design.

If you have any other questions, please contact a faculty advisor at:

mkg-info@medien.uni-weimar.de.

Degree: What can I do with it?

The students of this Master's degree programme acquire media expertise and skills which are essential in numerous areas of the media branch. Students are familiar with artistic-design practice. They are acquainted with interdisciplinary relationships and methods. They are optimally prepared to take on the many challenges awaiting them in the media profession.

Graduates are qualified to pursue the following career paths:

- _ Film production, directing, camera, lighting, editing, SFX in motion pictures, animation and documentary film
- _ Freelance designer
- _ Curator for art and media festivals
- _ Artist in the free art market
- _ Teaching and artistic development
- _ Radio journalism, editing, radio plays and features, authoring, directing, sound production, sound art

- _ Editor and responsible manager in the entertainment and information industry (television, games, Internet, radio, recreational activities, interface design)
- _ Sound design and computer-aided music composition
- _ TV directing, TV editing, TV journalism
- _ Web design, interface design, graphic design



INTEGRATED INTERNATIONAL MEDIA ART AND DESIGN STUDIES (M. F. A. / M. L.)

As part of the Master's degree programme Media Art and Design, the Faculty of Art and Design in cooperation with the Tongji University Shanghai offers students the opportunity to earn a bilateral Master's degree in Integrated International Media Art and Design Studies (IIMDS) in Weimar and Shanghai. This programme provides students with an advanced, professional view of the media sector and artistic-design work in both China and Germany. This joint degree programme prepares graduates for the globalised media market and supports their ability to engage in interdisciplinary, international collaboration and intercultural communication. Three German students are currently being supported by scholarships from the DAAD to finance their studies abroad.

What does the programme offer?

For students of the Bauhaus-Universität Weimar, the first semester takes place in Weimar, and the second and third semesters are spent in Shanghai at Tongji University. In the fourth semester, our students return to the Bauhaus-Universität Weimar to complete their Master's thesis.

This degree programme focuses on the following subject areas:

Bauhaus-Universität Weimar

- _ Electro-acoustic Composition
- _ Experimental Television
- _ Experimental Radio
- _ Media Environments
- _ Interface Design

- _ Media Events
- _ Media, Trend and Public Appearance
- _ Multimedia Narration

Tongji University Shanghai

- _ Animation
- _ Film/TV
- _ Interaction Design
- _ Chinese Art and Culture
- _ Multimedia Design

All academic activities, including oral and written assignments and tests, are conducted in either German or English. Candidates are generally allowed to write and present their Master's thesis in their native language or English. Chinese language courses are integrated into the programme at the partner university.

The standard period of study for the Master's degree programme IIMDS is four semesters for students of the Bauhaus-Universität Weimar. After successfully completing and presenting their Master's thesis, students are awarded a »Master of Fine Arts« (M. F. A.) degree by the Faculty of Art and Design of the Bauhaus-Universität Weimar and a »Master of Literature« (M. L.) degree from Tongji University Shanghai.

How do I apply?

If you are interested in acquiring advanced artistic/design skills on the international stage and find it exciting to examine the intercultural dimension of current issues in the German-Chinese media sector in an Asian megacity, then you are an ideal candidate for this international Master's degree programme.

To participate in this programme, students must be enrolled in the Master's degree programme Media Art and Design at the Bauhaus-Universität Weimar, as well as pass the corresponding artistic aptitude test. Furthermore, candidates are invited to a personal interview as part of the selection process. We strongly recommend that international applicants complete an intensive German language

course at the Language Centre of the Bauhaus-Universität Weimar prior to the start of the summer semester.

Students may only begin the Master's degree programme IIMDS in the summer semester. For information on how and when to register for the artistic aptitude test, other application details and the possibility of applying online, please visit: **www.uni-weimar.de/media-art-and-design**. If you have any other questions, please contact a faculty advisor at: **iimds-info@medien.uni-weimar.de**.

And after I finish my Master's degree?

Students of this Master's degree programme acquire intercultural and media-related expertise and skills that can be applied to numerous media professions. Our graduates are well acquainted with artistic-design practice both in China and Germany. They possess knowledge about interdisciplinary relationships and methods. They are ideally prepared to take on the many challenges awaiting them in the international media field.

Our graduates pursue careers here in Germany and abroad in the following areas:

- _ Interface and interaction designing
- _ Film production in the areas of animation and documentary filmmaking
- _ Freelance designer
- _ Curator for art and media festivals
- _ Artist in the free art market
- _ University-level teaching and artistic development
- _ Sound design and computer-aided music composition
- _ Radio journalism, editing, radio plays and features, authoring, directing, sound production, sound art
- _ Editor and responsible manager in the entertainment and information industry (television, games, Internet, radio, recreational activities, interface design)
- _ TV directing, TV editing, TV journalism

PRODUCT DESIGN

The areas of Product Design are as diverse as the world of objects around us. Products can be created by hand or manufactured industrially in serial production. They can be the result of digitalized drafting, planning and production processes, and to an increasing degree, a combination of several methods.

The professors responsible for the »Produkt-Design« degree programme do not teach the disciplines of product design in the traditional sense. Instead they initiate and supervise projects which focus on a variety of areas, such as industrial or hand-crafted product design, interaction design, design and management, mobility, product and environment, stage design and exhibition design.

The degree programme Product Design offers the following courses:

- _ »Produkt-Design« (Bachelor of Arts, standard period of study 8 semesters)
- _ Produkt-Design/Nachhaltige Produktkulturen (Master of Arts, standard period of study 2 semesters)

The main areas of study in the degree programme:

- _ Design management
- _ Industrial design
- _ Interaction design and exhibition design
- _ Material and environment

PRODUKT-DESIGN (B. A.)

What does the programme offer?

The design criteria have an aesthetic, semantic, symbolic, stylish, technical and material-related character. The design pieces are generally developed and created through research, conceptual consideration, free sensual investigation, sketches, experiments, material testing, digital design tools, presentations, models and patterns.

In addition to the product's aesthetics, understandability, necessity and attractiveness, product designers are also expected to consider related issues, e.g. sensible production methods, energy efficiency and resource conservation, and offer possible solutions.

Electronic technologies, in particular, which are firmly anchored in product design and manufacturing, require cooperative working methods and individuals who can reach a compromise without diminishing the quality of the final product. Product distribution, media-driven marketing activities, integration of products in material cycles and consumer behaviour are all fundamental components of design.

The field of design must also respond to problems that the academic concept of art fails to resolve. This pragmatic focus requires students to search, reflect, experiment, discuss and collaborate. Following the prescribed duration of study of eight semesters, students obtain the »Bachelor of Arts« (B. A.) degree, the first-level certificate of professional qualification.

How do I apply?

The selection of the students of the degree programme »Produkt-Design« is based on an artistic aptitude test. The test is divided into three parts:

- _ First, you must submit an informal letter of application or online application stating your wish to take the aptitude test in the course of study in question.
- _ You will then receive an assignment to complete at home within a prescribed period of time.
- _ You must then take a practical examination, come to a personal interview and present of up to 10 original samples of your design work.

Your completed assignment will be evaluated to determine whether you may take the practical and oral part of the aptitude test (pre-selection).

To apply for the artistic aptitude test, please submit the following documents by 31 March:

- _ Informal letter of application stating the course of study you wish to pursue and self-addressed envelope with sufficient return postage (size: DIN-C5) or an on-line application for the aptitude test

Address

Bauhaus-Universität Weimar
Fakultät Kunst und Gestaltung, Dekanat
Geschwister-Scholl-Straße 7
99423 Weimar
Germany

Language requirements

Lessons are taught in German. You must provide proof of German language proficiency with one of the following or equivalent certificates:

- _ DSH-2 (Deutsche Sprachprüfung für den Hochschulzugang)
- _ Test Deutsch als Fremdsprache, DaF (minimum 4xTDN 4)

For further information please visit the website of the Language Centre:

www.uni-weimar.de/sz

For further information regarding the application procedure, please visit:

www.uni-weimar.de/artanddesign



PRODUKT-DESIGN / NACHHALTIGE PRODUKTKULTUREN (M. A.)

What does the programme offer?

The concept of sustainability describes the use of a regenerative system in such a way that its essential characteristics are preserved and it can replenish its resources naturally.

Consequently, in the Master's degree programme »Produkt-Design/Nachhaltige Produktkulturen« (Product Design/Sustainable Product Cultures), the research focuses on expanding the relevant criteria of product design to include social, environmental and energetic influences on product culture, and on developing new solutions.

The potential of urgently needed energy-saving measures in our product culture exists at several levels: the socio-political circumstances, the energy expenditures in the material and product cycles and the customers' and target group's usage behaviour.

This approach does not merely entail replacing standards of our product culture with presumably environmentally friendly ones and searching for ways to reduce technical expense, but rather investigating the meaning of product systems, their conditions of emergence, their cycles, and optimizing the total performance of these systems. There are two levels to this evaluation of cost and benefit, both of which complement the other – on one hand, to produce more with less material and energy, and on the other, to sustainably change usage behaviour. The former is an established hallmark for sophisticated design and deserves to be critically and vigilantly developed further.

The latter is a task which design must embrace, because political appeals to moral obligation will only result in an environmentally relevant usage behaviour if, for example, energetically effective product reduction can free itself of the stigma of sacrifice and deprivation. Since qualitative values underlie various parameters in this evaluation, the development of a more energy-efficient design standard must not come at the expense of experimentation and diversity of design. Design will only have a relevant future if designers continue to detach themselves from function, technology, the market, trends and advertising, and focus instead on confidently pursuing their own provocative positions.

The prescribed period of study, which includes the completion of the Master's thesis, is two semesters. Candidates may only enrol in this degree programme in the winter semester.

How do I apply?

The selection of the students of the Master's degree programme »Produkt-Design/Nachhaltige Produktkulturen« is based on an artistic aptitude test.

To apply for the artistic aptitude test, please submit the following documents by 31 March:

- _ Informal letter of application stating the course of study you wish to pursue
- _ Curriculum vitae
- _ Letter of motivation (one page, DIN A4), fully explaining your wish to pursue your academic and professional goals
- _ Portfolio containing samples of original design work

Address

Bauhaus-Universität Weimar
Fakultät Kunst und Gestaltung, Dekanat
Geschwister-Scholl-Straße 7
99423 Weimar
Germany

You will be invited to take the aptitude test for the consecutive Master's degree programme »Produkt-Design/Nachhaltige Produktkulturen« after a review committee has evaluated your submitted samples (portfolio) and decided that you may proceed with the aptitude test (pre-selection) and oral examination, if necessary. You will receive written notification of the result of your aptitude tests no later than four weeks after completing the test.

For further information regarding the application procedure, please visit:

www.uni-weimar.de/artanddesign

Language requirements

Lessons are taught in German. You must provide proof of German language proficiency with one of the following or equivalent certificates:

- _ DSH-2 (Deutsche Sprachprüfung für den Hochschulzugang)
- _ Test Deutsch als Fremdsprache, DaF (minimum 4xTDN 4)

For further information please visit the website of the Language Centre:

www.uni-weimar.de/sz

VISUAL COMMUNICATION

The creative production of expressive images, graphic art and texts for public usage plays an important role in visual communication. The field of designing the exchange of information has now expanded beyond the use of traditional, graphically expressive media. Visual communication refers to the entire human-designed environment and its modes of communication. Planning campaigns and multi-faceted events can be just as much a part of this still loosely defined professional field as that of dramaturgically organizing complex sensual impressions and communicating with audio-visual, electronic media and in digital networks.

The degree programme Visual Communication offers the following courses:

- _ Bachelor's degree programme »Visuelle Kommunikation« (Bachelor of Arts, standard period of study 8 semesters)
- _ Master's degree programme »Visuelle Kommunikation / Visuelle Kulturen« (Master of Arts, standard period of study 2 semesters)

The main areas of study in the degree programme:

- _ Moving image
- _ Image-text conception
- _ Photography
- _ Graphic design
- _ Typography

VISUELLE KOMMUNIKATION (B. A.)

What does the programme offer?

In order to develop innovative procedural and design models for a wide range of tasks, it is crucial that our future designers master concept-driven, artistic and design approaches and can apply theoretical, scientific and technical knowledge to relevant problems. In this rapidly changing world, it is especially important to work in a flexible and conscientious manner.

Students in this degree programme must learn to think methodically and independently, critically evaluate others (as well as themselves), and understand com-



municative, media-related processes and their aesthetic, social and environmental functions. The method of instruction described earlier, i.e. »interdisciplinary project work«, enables, encourages and even requires students to think in this way.

And after my Bachelor?

Our students and alumni design magazines, catalogues, manuscripts, guidance systems and websites. They take photos, produce books, films, commercials, TV graphics, posters and postcards. From simple logos to complex corporate design campaigns for cultural institutions, industry and trade, the entertainment business and advertising, they employ visual strategies to create compelling images and appearances. The most critical skill they possess is an ability to communicate specific messages through a sophisticated interplay of words, texts and images, systems and structures. Their work promotes communication, educates and informs the public, reveals, clarifies and delights. Following the prescribed duration of study of eight semesters, students obtain a »Bachelor of Arts« degree, the first-level certificate of professional qualification. In the follow-up two-semester Master's degree programme »Visuelle Kulturen«, students gain transferable skills for design-related professions in Visual Communication, which focus on the problems and issues of Visual Cultures.

How do I apply?

The selection of the students of the degree programme »Visuelle Kommunikation« is based on an artistic aptitude test. The test is divided into three parts:

- _ First, you must submit an informal letter of application or an online application stating your wish to take the aptitude test in the course of study in question.
- _ You will then receive an assignment to complete at home within a prescribed period of time.
- _ You must then take a practical examination, come to a personal interview and present of up to 10 original samples of your design work.

Your completed assignment will be evaluated to determine whether you may take the practical and oral part of the aptitude test (pre-selection).

To apply for the aptitude test, please submit the following documents by 31 March:

- _ Informal letter of application stating the course of study you wish to pursue and or and Self-addressed envelope with sufficient return postage (size: DIN-C5) or online application for the aptitude test

Address

Bauhaus-Universität Weimar
Fakultät Kunst und Gestaltung, Dekanat
Geschwister-Scholl-Straße 7
99423 Weimar
Germany

For further information regarding the application procedure, please visit:

www.uni-weimar.de/artanddesign.



Candidates who are invited to take the aptitude test should bring ca. 10 work samples to the practical examination.

Language requirements

Lessons are taught in German. You must provide proof of German language proficiency with one of the following or equivalent certificates:

- _ DSH-2 (Deutsche Sprachprüfung für den Hochschulzugang)
- _ Test Deutsch als Fremdsprache, DaF (minimum 4xTDN 4)

For further information please visit the website of the Language Centre:

www.uni-weimar.de/sz.

VISUELLE KOMMUNIKATION / VISUELLE KULTUREN (M. A.)

In a complex and dynamic world, it has become essential to understand visual codes, their design requirements and potentials. The written word has been the ideal for scientific substantiation and argumentation for ages. Today, visual rhetoric and various visualization strategies are playing an ever-increasing role in knowledge acquisition and decision-making processes in science, research, economics and politics. Along with artistic imagery and illustrative approaches, the spheres of experience and knowledge in digital media culture are relying more and more on analytical visualization tools (e.g. mapping, images statistics, navigation, etc.)

What does the programme offer?

In addition to the traditional focus on the theory and history of visual communication (art history, image science, aesthetics, communication design, design theories), Visual Culture (along with Visual Studies and Visual Research) explores new areas of instruction and research that offer a new perspective of reflection and provide access to a larger range of professional opportunities in the field of visual communication, such as those employed in the artistic, political or marketing activities in digital networks for purposes of information/communication, action and archiving. The analytical categories of the image and imagery (forms of visual perception, politics of visibility and cultures of viewing, intercultural problems) and interdisciplinary research in communication and media science have evoked new methods and approaches to communication aesthetics.

The Master's degree programme in »Visuelle Kommunikation/Visuelle Kulturen« allows students to form a concentration in any of the professorships of the degree programme. Currently, these include Graphic Design, Typography, Information

Design, Staged and Documentary Photography, Image/Text Design, Advertising, Film/Video and Visual Culture. The students' Master's projects are supervised by at least one professor from the practical area of the degree programme and another from the theoretical area. When candidates apply for admission to the degree programme, they should explicitly state the area of practical application in which they are interested.

Project-based study programme

The Master's projects are based on suggestions provided by the students, who continue to develop and complete them on their own in continual dialogue with their supervisors. The relatively liberal academic structure allows students to personally plan and carry out their Master's projects, which take the research character of their design into account and enable students to establish a well-founded position in technical discourse. The interdisciplinary interweave of scientific and design-related components in the Master's degree programme also prepares graduates for an advanced career in academics, e.g. possible admission to the doctoral programme at the Faculty of Art and Design which concludes with a Ph.D. degree in »Kunst und Design/Freie Kunst/Medienkunst« (Art and Design/Fine Art/Media Art).

How do I apply?

The selection of the students of the Master's degree programme »Visuelle Kommunikation/Visuelle Kulturen« is based on an artistic aptitude test.

To apply for the aptitude test, please submit the following documents by 31 March:

- _ Informal letter of application stating the course of study you wish to pursue
- _ Curriculum vitae
- _ Letter of motivation (one page, DIN A4), fully explaining your wish to pursue your academic and professional goals
- _ Portfolio containing samples of original design work

Address

Bauhaus-Universität Weimar
Fakultät Kunst und Gestaltung, Dekanat
Geschwister-Scholl-Straße 7
99423 Weimar
Germany

You will be invited to take the aptitude test for the consecutive Master's degree programme »Visuelle Kommunikation / Visuelle Kulturen« after a review committee has evaluated your submitted samples (portfolio) and decided that you may proceed with the aptitude test (pre-selection) and oral examination, if necessary. You will receive written notification of the result of your aptitude tests no later than four weeks after completing the test.

For further information regarding the application procedure, please visit:

www.uni-weimar.de/artanddesign.

Language requirements

Lessons are taught in German. You must provide proof of German language proficiency with one of the following or equivalent certificates:

- _ DSH-2 (Deutsche Sprachprüfung für den Hochschulzugang)
- _ Test Deutsch als Fremdsprache, DaF (minimum 4xTDN 4)

For further information please visit the website of the Language Centre:

www.uni-weimar.de/sz.

TEACHING QUALIFICATION FOR SECONDARY EDUCATION: ART EDUCATION

The academic structure of the module-based Teaching Qualification programme in Art Education as a first and dual subject programme has strong project orientation, which, in addition to teaching self-organisational skills, also improves the students' ability to reflect, cooperate, and conduct research-oriented work.

All of our prospective teachers are equitably integrated into projects which focus on Fine Art, Product Design and Visual Communication. Throughout the degree programme, students are confronted with both the academic and extramural contexts of art education as demonstrated by the continual cooperation with the »Klassik Stiftung« Weimar and the Faculty of Architecture and Urbanism in the working field of »Architecture and Teaching«.

The integrated practical semester that takes place during the fifth or sixth semester and lasts a total of six months is based on the Jena Model and allows students to gain intensive experience with schools at an early stage. Students of the Bauhaus-Universität Weimar may choose to study Art Education as the first of two subjects or as a dual subject. It is also possible for students in Thuringia to gain Gymnasium-level teacher certification in both Art and Music Education. The study of the second subject and Educational Sciences takes place at the Friedrich Schiller University Jena: www.uni-jena.de/Studienangebot.

This degree programme is taught by the following professors:

Prof. Dr. Andrea Dreyer



What does the programme offer?

The Teaching Qualification programme in Art Education establishes a foundation of knowledge comprised of current and historic concepts and theories. This allows students to reflectively address artistic, design-related, scientific and didactic issues, as well as provide instruction in the subject of Art by helping them develop the ability to think and work in an art-pedagogical manner. The reflective examination of subject-specific role expectations encourages students to develop their own professional, art-educational concepts. These include gaining artistic and design-related skills and developing a curiosity-driven attitude. The interdisciplinary link between artistic, scientific and art-educational questions and problems plays a role in how the programme is structured on the whole.

In addition to gaining scientific expertise in the disciplines of History and Theory of Art, Design, Visual Communication and Aesthetics, this programme also acquaints students with the latest subject-related didactic, methodical and applied development-psychological knowledge. A large part of programme is devoted to teaching the artistic and design-related fundamentals and their application. One of its main objectives is to demonstrate that developing a professional, art-educational self-conception is an individual and on-going process. It encourages students to develop their own artistic and design-related forms of expression, to work with and apply various materials and techniques in the faculty's workshops, and to critically reflect on one's own artistic and design process and art-educational approach. Students are taught to apply relevant theory to practical application and analysis, to cooperate and innovate in subject-specific didactic modules.

Special Features

Students studying Art Education as their first subject can choose any of the Gymnasium-level teaching subjects offered at the Friedrich Schiller University Jena as their second subject. Both the dual as well as for the first subject programmes require a cooperation with this university, which means that students will need to commute between the universities in Weimar and Jena.

Art Education can also be studied as a dual subject, meaning that there is no need for a second teaching subject and thus the students will only need to take their Educational Science classes in Jena.

To be admitted to the programme, students must pass an artistic assessment examination to demonstrate proof of particular artistic and/or creative ability. Students are required to register for the aptitude test at the Bauhaus-Universität-Weimar by 31 March for admission to the following winter semester.

Study Structure

The standard period of study for Gymnasium-Level Teaching Qualification in Art Education is 10 semesters which includes two semesters of examinations and one practical semester. Students are expected to complete all course work within the first nine semesters. Because of the intensive workload, we recommend that students complete one project module or two subject-specific modules per semester. All examinations are administered throughout the certification programme.

The programme commences in the winter semester of each academic year and concludes with the »1. Staatsprüfung« for Gymnasium-Level Teaching Qualification in Art Education as a First or Dual Subject. Both degrees qualify the candidate for the preparatory phase (»Referendariat«) and later employment as an art teacher at a »Gymnasium« or community school (»Gemeinschaftsschule«). Graduates are also qualified for related positions at extramural and museum-educational institutions. The successful completion of this programme is a prerequisite for earning a doctorate in the area of Art Didactics or participating in a Ph.D. programme at the Faculty of Art and Design.

Prospects

The career prospects for teachers differ region to region and depend upon the type of school and subject. A Thuringian Teaching Qualification in Art Education as a First Subject is recognized by all other states in Germany. A Teaching Qualification in Art Education as a Dual Subject is only recognised in a few states (Thuringia, Bavaria, North Rhine-Westphalia, Berlin). To improve the chances of employment for students in the Art Education as a Dual Subject programme, it is recommended that they study an additional subject.

Requirements

You should be open to embracing experimental forms of artistic-design related learning and be willing to reflectively examining your own work process. Students are expected to demonstrate competence in school educational practice and knowledge of current developments in the art field. Creativity, independence, verbal skills and flexibility are essential for the successful completion of this programme. In order to meet these academic requirements, it is imperative that students develop their own artistic identity as well as the disposition of an art educator. Studying at two universities requires a high degree of organizational skills in managing the course schedules and the willingness to integrate interdisciplinarily acquired knowledge and skills.

Language Requirements

The courses required for the Teaching Qualification (Secondary Education) in Art Education (First and Dual Subject) programme are taught in German.

How do I apply?

The selection of the students of the degree programme Teaching Qualification (Secondary Education) in Art Education (First and Dual Subject) is based on an aptitude test:

- _ First, you must submit an informal letter of application or online application to take the aptitude test.
- _ You will then receive an assignment to complete at home within a prescribed period of time.
- _ You must then take a practical examination, come to a personal interview and present of up to 20 original samples of your artistic work.

Your completed assignment will be evaluated to determine whether you may take the practical and oral part of the aptitude test (pre-selection).

To apply for the aptitude test, please submit the following documents by 31 March:

- _ Informal letter of application stating the course of study you wish to pursue or an online application for the aptitude test
- _ Copies of secondary-school graduation certificates, professional training or internships
- _ Curriculum vitae
- _ Letter of motivation
- _ Self-addressed envelope with sufficient return postage (size: DIN-C5)

Address

Bauhaus-Universität Weimar
Fakultät Kunst und Gestaltung, Dekanat
Geschwister-Scholl-Straße 7
99423 Weimar
Germany

The examination committee pre-selects candidates based on their submitted works (portfolio). Those selected are then invited to take the aptitude test. Along with this invitation, candidates receive an assignment to be completed at home, which they should bring with them to the examination.

For further information regarding the application procedure, please visit:

www.uni-weimar.de/artanddesign.

Language requirements

Lessons are taught in German. You must provide proof of German language proficiency with one of the following or equivalent certificates:

- _ DSH-2 (Deutsche Sprachprüfung für den Hochschulzugang)
- _ Test Deutsch als Fremdsprache, DaF (minimum 4xTDN 4)

For further information please visit the website of the Language Centre:

www.uni-weimar.de/sz.



KUNST UND DESIGN/FREIE KUNST/MEDIENKUNST (PH.D.)

This doctoral degree programme offers advanced academic qualification to artists and designers who have already attained a Master's degree or Diplom from a college/university of art or design. The three-year programme concludes with a doctoral thesis, equally comprised of a scientific part and artistic/design part.

With this requirement the Faculty of Art and Design offers a Ph.D. degree like no other in Germany with dual qualification in both practical and academic areas. Both qualifications can be applied to the field of teaching and instruction, art exhibition, cultural event management, or at cultural institutions.

Mentoring system and academic programme

Each doctoral candidate is personally supervised by two university professors for the duration of his/her studies, whereby one mentor is responsible for the scientific and the other for the artistic/design focus of the degree programme. The curriculum of the three-year degree programme is chiefly designed to support the candidate's scientific research, conducted in concentrated periods of two weeks each during the academic term. The programme is largely comprised of a graduate seminar, graduate colloquium and courses in the areas of key qualification. These are supplemented by additional courses (seminars, projects, conferences, workshops), prepared and conducted by the candidates themselves.

For further information please contact Dr. Christa Billing:

christa.billing@uni-weimar.de

How do I apply?

To be eligible for admission to the Ph.D. programme, candidates must have attained qualification through an artistic or design degree programme (Magister, Master's degree or Diplom), which corresponds to the profile of the Faculty of Art and Design. Especially skilled candidates may be admitted to the programme on the basis of a completed Bachelor's degree programme in a related artistic or design course of study. A Ph.D. graduate commission is responsible for determining the candidate's aptitude in such cases.

Candidates must provide proof of English language ability (at least B2 level as laid down by the Common European Framework of Reference for Languages). Foreign candidates must also provide proof of German language ability (DSH-2 or Test DaF, at least 4 x TND4), if they have not already attained a university-level degree in a German-language degree programme.

In addition to the application form for admission to the doctoral programme, please submit the following documents:

- _ Curriculum vitae
- _ Certificate confirming successful completion of a degree programme at a university/college of art or design (see above)
- _ Certified copies of all required certificates. Foreign-language certificates and documents have to be accompanied by certified translations in German.
- _ Description of an innovative Ph.D. project. This description (3,500 to 4,000 words in length) should include the goal of your project, a work schedule and timetable. The work schedule and timetable should indicate that the project can be completed within three years.
- _ For admission to the doctoral programme in »Freie Kunst«, candidates should provide documentation of a selection of previous artistic or design works, and if available, exhibition catalogues, list of exhibitions and public presentations, press reports, etc. (no work samples saved on digital media).
- _ Completed application form with the names of both mentors, along with written confirmation from both mentors agreeing to supervise the candidate based on the submitted project concept (see the form »Mentor Statement«, »Mentor Guidelines« on our website).

Candidates should submit an application to either the Ph.D. programme »Kunst und Design«, »Freie Kunst« or »Medienkunst«.

Address

Bauhaus-Universität Weimar
Fakultät Kunst und Gestaltung
Ph. D. Kunst und Design/Freie Kunst
Geschwister-Scholl-Straße 7
99423 Weimar
Germany

For further information regarding the application procedure and application deadline, please visit: www.uni-weimar.de/artanddesign.

Conferral of the doctoral degree Dr.phil.

The Bauhaus-Universität Weimar's Faculty of Art and Design confers the academic degree »Doctor philosophae« (Dr. phil.). The conferral of the doctoral degree is proof of a special scientific qualification. This is proved by a dissertation (a scientifically notable written thesis) as well as a disputation (a lecture followed by a discussion with the doctoral candidate).

SCIENTIFIC DISCIPLINES

The scientific disciplines in the Faculty of Art and Design teach students the fundamental attitudes and working methods in the humanities and cultural sciences, as well as the theoretical basis of artistic and design processes. Nowadays designers and artists alike are expected to position their conceptual skills in relation to cultural practice and relevant lines of discourse. Students of the Bauhaus-Universität Weimar are able to think analytically and critically and are equipped with articulation and presentation skills. The curriculum's theoretical focus is anything but abstract; the courses introduce students to a wide spectrum of fascinating historical material, elegant methods, interdisciplinary research activities, unconventional theories and current debates. In the Master's degree programmes and, in particular, the Ph.D. programme in »Kunst und Design« (Art and Design)/»Freie Kunst« (Fine Art)/»Medienkunst« (Media Art), candidates have the opportunity to explore and expand their knowledge of the methodical approaches of artistic research. The professorships are responsible for teaching students essential knowledge in the areas of History and Theory of Art, Aesthetics, Visual Communication, Design and Architecture in the form of accompanying scientific modules, independent teaching and research. In this way the Faculty of Art and Design meets the requirements of university-level qualification (the faculty is authorized to confer doctorates and postdoctoral lecture qualifications). And unlike any other university in Germany, the interweave of theory and praxis through interdisciplinary project work makes the degree programmes at the Faculty of Art and Design absolutely unique.

The scientific disciplines are:

- _ Aesthetics
- _ History of Architecture
- _ History and Theory of Art
- _ Theory and History of Design
- _ History and Theory of Visual Communication

WORKSHOPS

The workshops allow students to build functioning models and prototypes based on their ideas, designs and concepts which they developed in their practice-oriented projects. The students are responsible for creating their own works and, if necessary, receive assistance provided by experienced staff.

Printing

The 500-m² printing workshop at Marienstraße 1a provides students at the Faculty of Art and Design with the chance to put their ideas to paper using digital or traditional means.

Digitally-created templates can be printed up to a size of 50 x 70 cm, using a sheet-fed offset printer with two inking units. The Roland 200 is a loan from the MAN Roland Corporation and is equipped with the latest offset printing technology. In this workshop, design students can draft and produce their own designs for books, catalogues and posters under normal production conditions. The traditional techniques of manual silkscreen printing and etching are especially interesting for future designers and artists.

Students are introduced to the specific features of these printing methods in specialist and workshop courses. The method of »learning by doing« plays an important role. Study projects for all the disciplines at the Faculty of Art and Design are offered in the printing workshop whenever printing is required for implementing artistic/design ideas. When working on their projects, students can rely on the support of two experienced staff members.

Photography

The 600-m² photography workshop is located in a former soft-drink manufacturing plant called the »Limona«. The 90-m² photo studio is illuminated by skylights which can be completely darkened. A wide range of lamps and light shapers offers extensive possibilities for designing photographic works. Three staff

members are on hand to ensure that the workshop operates smoothly and help students who need assistance with their projects. Students are allowed to use the workshop's professional cameras, traditional small, medium and large-format analogue cameras, a variety of digital systems and a professional, high-end studio workplace.

Student can process their digitalized photo files on one of the integrated digital pools and, using a photo printer, print their images on various materials or photo paper. Heat and adhesive laminating machines can be used to laminate images for presentation purposes. For film photographic works, students can manually or mechanically develop their pictures, as well as use the various scanning systems to generate digital photo files.

Photographic prints can be made in black/white and colour dark rooms, which are equipped to process all conventional film formats and provide space for photographic experimentation.

Experimental photo studios

The photo studio in Amalienstrasse 13 is open for students of the degree courses Media Art and Design and students of the Faculty of Architecture and Urbanism. The studio offers space and versatile technical possibilities to work on ideas and projects. Two sets of infinity coves allow fast and variable modification corresponding to the actual task. Each photographic task relevant to the course content can be handled with assistance.

Plaster and Mould construction

The plaster and mould construction workshop at Geschwister-Scholl-Straße 13 is located in close proximity to the Van de Velde workshop. Since it opened in 1998, it has helped students to put their concepts and ideas to the test with a variety of methods and professional support.

The various characteristics of clay, plaster, wax, stone, concrete and silicon allow students to make models, negative moulds and original pieces of every kind. Students especially enjoy working with porcelain, which is also possible at the workshop. Furthermore, students can prepare and create moulds for works which



require bronze and concrete casting. The 180-m² workshop contains 20 work stations, superbly equipped with a ceramic kiln, forklift and variety of tools for moulding plaster, clay and stone. The workshop supervisor supports and advises students in completing their designs and works.

Wood, Synthetic Materials, Modelling and CNC/CAD

The 400-m² wood workshop at Bauhausstraße 9d contains all the necessities for studying and creating models, prototypes and artworks. Here, students have the opportunity to actually produce what they have designed, using special woodworking machinery, which includes circular saws, planers, surface planing machines, bandsaws, routers, bench routers and a wide variety of sanding machines. There are a total of eleven workbenches available, at which students can also process panel materials and various solid timber.

With a CNC router, students can work on pieces of wood or plastic up to a size of 150 x 100 x 40 cm. A mobile 3-D scanner is capable of scanning workpieces of almost any size, and a 3-D printer can create models made of ABS plastic in sizes up to 20 x 20 x 30 cm. The wood workshop is divided into model building, CNC/CAD/CAM and carpentry. Students are supported and advised by three experienced staff members.

Media.Point

The Zuse-Medienhaus, which was completed in 2002, offers the complete infrastructure for the production of audiovisual media. The nearly 100 m² large video studio is equipped with adjacent live direction cabin with three camera lifts and interchangeable backgrounds. With the available equipment, it is also possible to have conversations with guests, Bluescreen-recordings as well as artistic projects. Due to the special acoustic situation, choral recordings are no problem. For dubbing, the speaker cabin is the right choice.

In nine separate editing cabins can be worked in quiet atmosphere at audio and video projects. For video editing, Adobe, Avid and Blackmagic products are available on Windows workstations. In addition to editing HD and UltraHD / 4K material, the editing of 3D videos is also possible. Avid and Magix products are used for audios, which are also available in the 5.1 format.

For presentations the cinema with 50 places is available. Due to the thoska access, a 24/7 operation is possible at Media.Point.

A wide range of audio, video and lighting technology can be borrowed at the Media.Point for projects that do not arise on the spot. An individual consultation by two employees in the selection of the appropriate equipment as well as competent assistance with all other questions is self-evident.

Metal

Formerly located in the Van de Velde building, the metal workshop was moved into the building behind the Winkelbau at Geschwister-Scholl-Straße 13 in 2007. The workshop extends over 420 square metres and is fitted with a floor-controlled crane along its entire length. The machine pool, in which the student workstations are integrated, includes various bending machines for pipes, moulds and sheets. For further finishing, students can use a variety of metal saws and shearing machines.

There are also punching machines and drills available. In the mechanical departments, there are two all-purpose lathes and two routers, with which students can manufacture rotationally symmetric and mechanical components. The welding room is fitted with all the equipment required for welding structural steel, stainless steel, aluminium, copper and other alloys. A sanding room is available for surface machining. The metal workshop is fitted with eight student workstations at work benches and additional niches for individual design and construction. Two staff members are always on hand to provide students with assistance.

Video

The building, in which the video workshop is located, is specially designed to meet the latest structural and technical standards in video technology processing. The editing rooms and studio which include a control room and audio recording booth are fully air-conditioned and acoustically decoupled. The entire building is equipped with variable audio and video wiring and connections. All workstations are interconnected and linked up to the university's mainframe.

An 80-m², fully equipped video studio and control room is located on the first floor of the video workshop. The position, size and movement of people and objects can be influenced with the aid of the large-format blue screen and the corresponding technical devices in the control room. And finally, the range of recording possibilities includes a recording booth ideally suited for audio taping and voice-overs.

There are seven editing stations for post-production work. Following an introduction to the workshop and what it offers, students can work by themselves in the video studio and, should they need help, can receive personal assistance and advice from the video workshop staff.



