

## BAUHAUS-UNIVERSITÄT WEIMAR INTERNATIONALISATION STRATEGY 2016-2020

Bauhaus-Universität Weimar considers itself an internationally diverse university. Since its beginnings in the historical location of Weimar, personalities from a range of different cultures have shaped the university and the institutions that preceded it. Ideas known and respected the world over have been and continue to be developed here. Committed to uphold this standard today and consciously drawing on its identity as an international institution, Bauhaus-Universität Weimar fosters cross-disciplinary cooperation between innovators working in the fields of architecture, art, design, engineering, media science and urban planning. Thus Bauhaus-Universität Weimar produces transferable and future-oriented solutions for the design and construction of our built environment.

### OUR STRATEGIC GOALS ARE:

- I to strengthen the university's profile and the quality in teaching, research, and development,
- II to prepare graduates for the challenges of the global employment market, and facilitate personal growth in our students so that their thinking and actions may not be limited by national and economic interests, and
- III to sustain an amiable international milieu for all members of the university, the academically interested, and our university guests.

For Bauhaus-Universität Weimar internationalisation arises from the spirit of the Bauhaus, the obligations of a university according to Thuringian law (§5 ThürHG) and the Performance Agreement with the Thuringian Ministry (2016–2019). First and foremost, internationalisation serves to uphold the highest quality standards in science, technology, art and design, while ensuring the sensible use of university resources.

### THE DEFINING PARAMETERS OF THIS INTERNATIONALISATION STRATEGY ARE:

1. INTERNATIONAL STAKEHOLDERS:  
Internationality grows from the inner conviction of all university members and is a personal mindset. International stakeholders are characterised by a welcoming attitude; they see the positive potential in diversity. This calls for foreign language skills, worldwide networks, and intercultural sensitivity. The university strengthens these competencies in all its members. All present and former members are considered part of the university's global network.
2. INTERNATIONAL PARTNERSHIPS IN TEACHING AND RESEARCH  
International networks shall be strengthened with partners, whose academic expertise and specialisation fruitfully match and compliment that of Bauhaus-Universität Weimar. In this process, teaching and research shall mutually influence each other in order to generate new impulses.
3. INTERNATIONAL RESEARCH  
Research is conducted on an international level and in accordance with international standards. The university encourages and supports international research partnerships, as they provide a driving force behind excellent, innovative, and transferrable research.
4. INTERNATIONAL STUDIES & INTERNATIONAL DOCTORATES  
All degree and doctoral programs are designed to incorporate international elements as appropriate according to the academic culture in each subject area. An international perspective is the established practice.
5. INTERNATIONAL MOBILITY  
Bauhaus-Universität Weimar promotes the international mobility of all university members and strengthens Weimar as a hub of international networks.
6. INTERNATIONALE STRUCTURE  
Bauhaus-Universität Weimar supports at all levels institutional structures and processes for internationalisation, and provides targeted support to raising additional external funding.

This strategy will be operationalized by specific measures. The International Office will coordinate their implementation in cooperation with the respective university units. Driven by the impulses of the "Bauhaus Centennial" and on the basis of the achieved progress, the strategic internationalisation process of Bauhaus-Universität Weimar will be further developed for the time period from 2020 onward.

Weimar, 9 December 2015

Prof. Dr.-Ing. Karl E. Beucke, President

