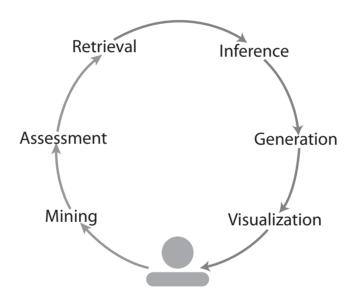
Winter term 2018

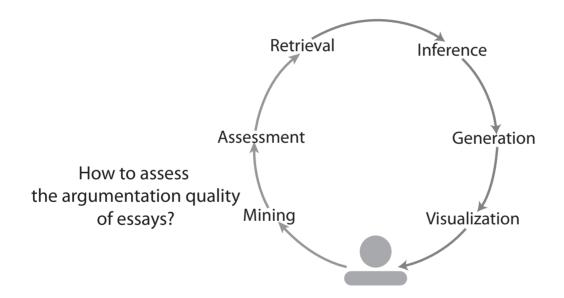
Yamen Ajjour, Henning Wachsmuth, Benno Stein

Web Technology & Information Systems Bauhaus-Universität Weimar

# Overview



#### Overview



# **Essay Scoring**

Essay scoring task: given a prompt and an essay written against it how to automatically assess the quality of the essay ?

Prompt: Using computer daily can have more negative than positive effects on your children? do you agree or disagree?

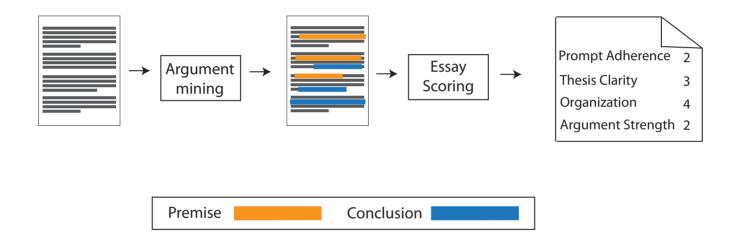
#### Quality dimensions:

- Prompt Adherence
- Organization
- Thesis Clarity
- Argument Strength
- **.**



#### Argument mining for essay scoring

How to use the output of argument mining for essay scoring?



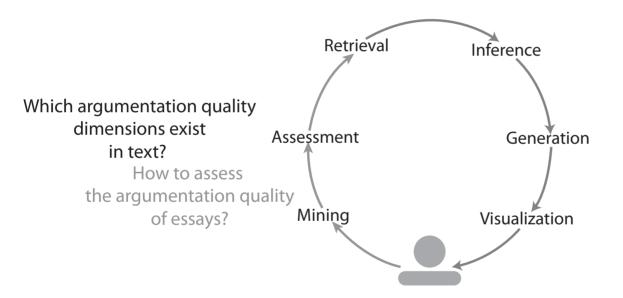
#### Contributions

 State-of-the-art approaches for scoring the organization and argument strength of an essay

Argument mining for essay scoring

# Essay scoring demo

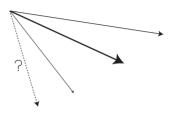
#### Overview



## **Argumentation Quality in Natural Text**

Which quality dimensions are there for argumentation in natural text?

How do these dimensions relate to each other?

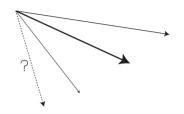


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#### **Argumentation Quality in Natural Text**

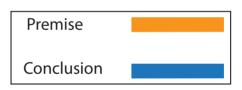
Which quality dimensions are there for argumentation in natural text?

How do these dimensions relate to each other?



Which level of granularity are these dimensions associated with?





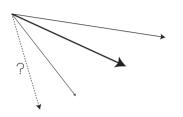
Argumentation Granularity Argument Granularity

**Argument Unit Granularity** 

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Argumentation Granularity

**Argument Granularity** 

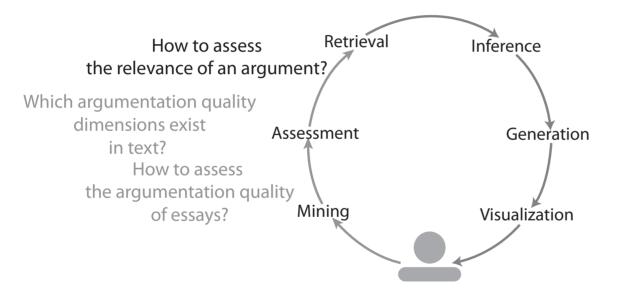
**Argument Unit Granularity** 

#### Contributions

- Comprehensive survey of argumentation quality dimension
- Holistic taxonomy of quality dimensions and their relations
- Annotated corpus for computational argumentation quality

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#### Overview



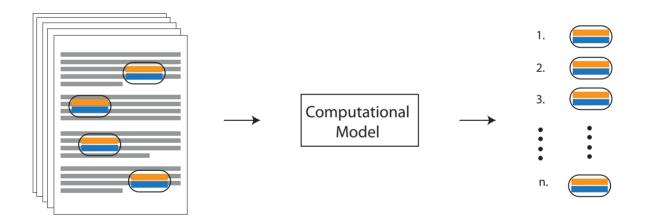
### Argument Relevance Assessment

Argument relevance is one dimension of argument quality and measures the contribution an argument makes in resolving a debate.

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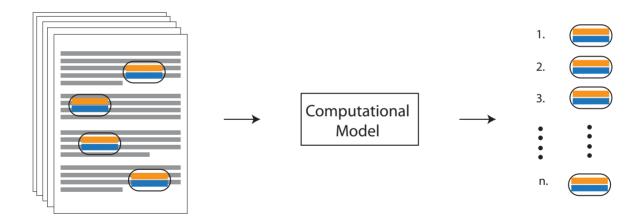
How to computationally assess argument relevance?



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Argument relevance is one dimension of argument quality and measures the contribution an argument makes in resolving a debate.

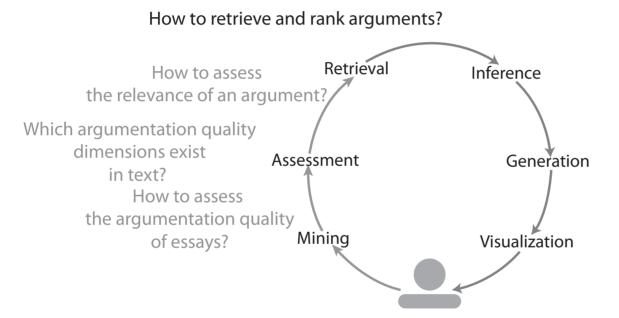
How to computationally assess argument relevance?



#### Contributions

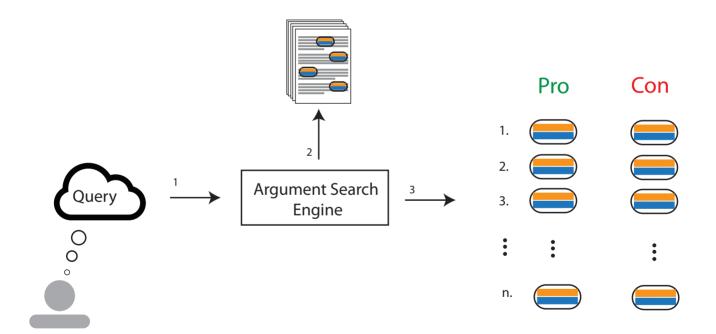
- Computational model to assess argument relevance objectively
- Benchmark ranking dataset for argument relevance

#### Overview



#### **Argument Search Engine**

Argument search engine retrieves the best arguments which support or attack a given query



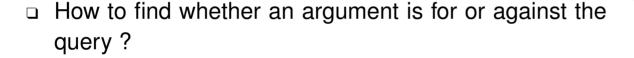
**Argument Search Engine** 

# Argument search engine demo

#### Challenges in argument search

Query identification and comprehension

- How to find whether a query requires an argument?
   Examples: banning burqa, earth is round
- □ How to retrieve relevant arguments to the query?





#### Challenges in argument search

#### Query identification and comprehension

- How to find whether a query requires an argument?
   Examples: banning burga, earth is round
- How to retrieve relevant arguments to the query?

Query

How to find whether an argument is for or against the query?

#### **Argument Ranking**

- □ Should arguments be ranked objectively or subjectively?
- Which quality dimensions should be considered for argument ranking?

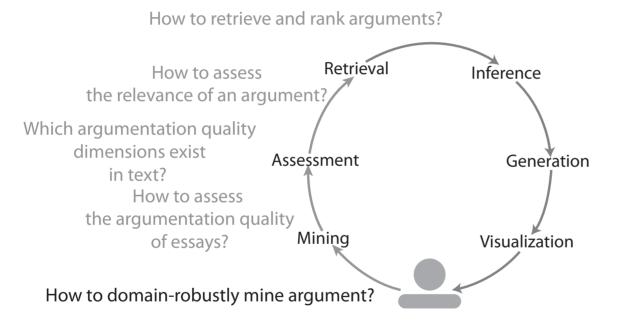








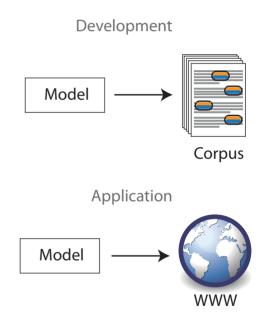
#### Overview



#### Domain Robustness in Argument Mining

Computational models for argument mining rely on an annotated corpus to acquire the knowledge needed to extract arguments in real world applications

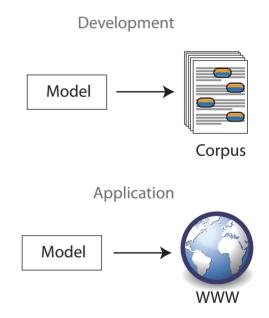
- Existing models are developed for one domain, e.g. essays
- Models are domain-dependent and fail to generalize to other domains
- Corpora creation is very expensive



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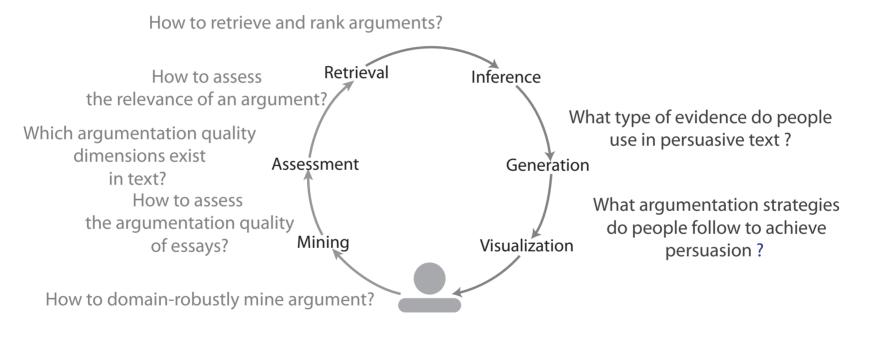
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How to model argumentation on the Web?

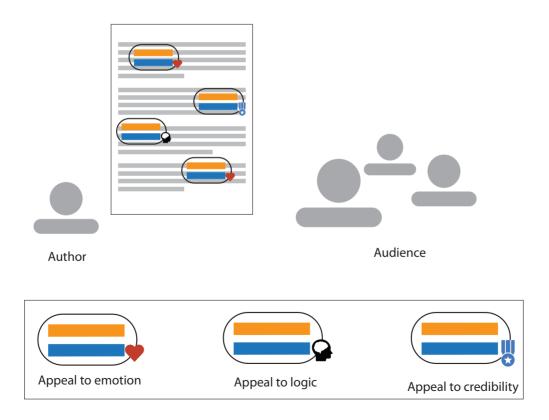
How to domain-robustly mine the Web for arguments?

#### Overview

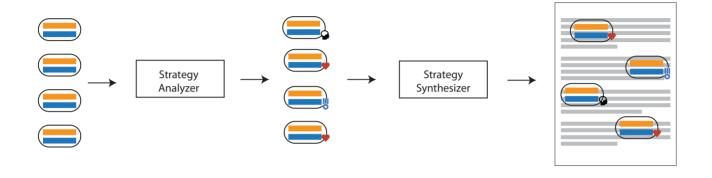


#### **Argumentation Strategies**

Argumentation strategies are guiding principles to choose, arrange and phrase arguments to achieve persuasion

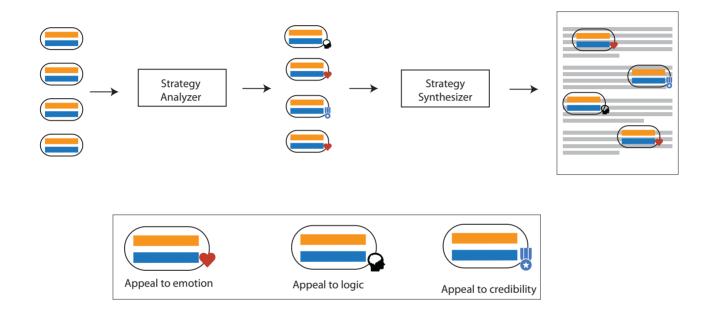


# **Argumentation Strategies**



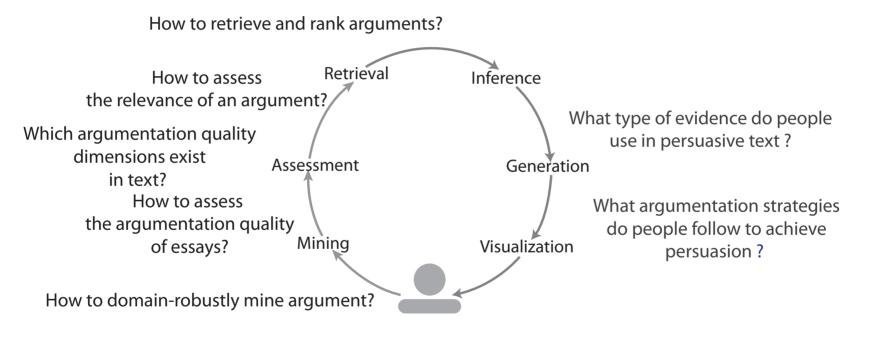


#### **Argumentation Strategies**



- What type of evidence do people use for persuasion? e.g. testimony, anecdotes
- How to model argumentation strategies in text? e.g. sequence vs tree
- Do people use different argumentation strategies in different topics?

#### Conclusion



#### Future Work: Argumentation Summarization

Monological argumentation summarization aims at simplifying the argumentation of a text into one argument



#### Future Work: Argumentation Summarization

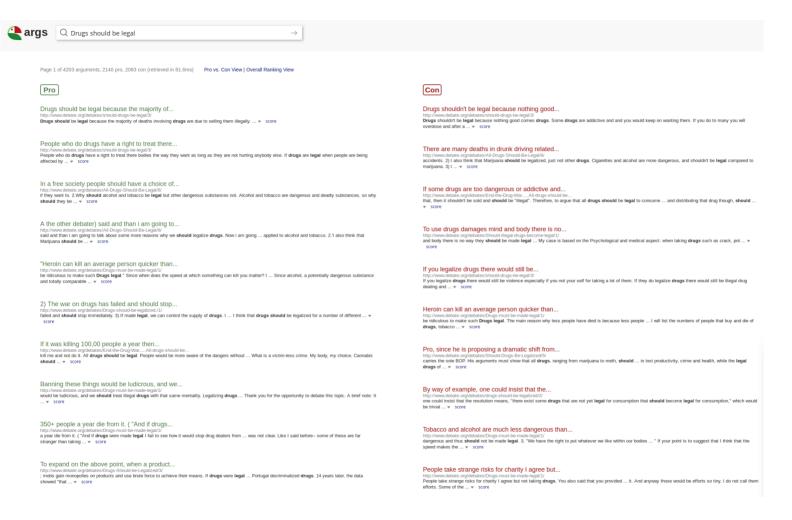
Monological argumentation summarization aims at simplifying the argumentation of a text into one argument



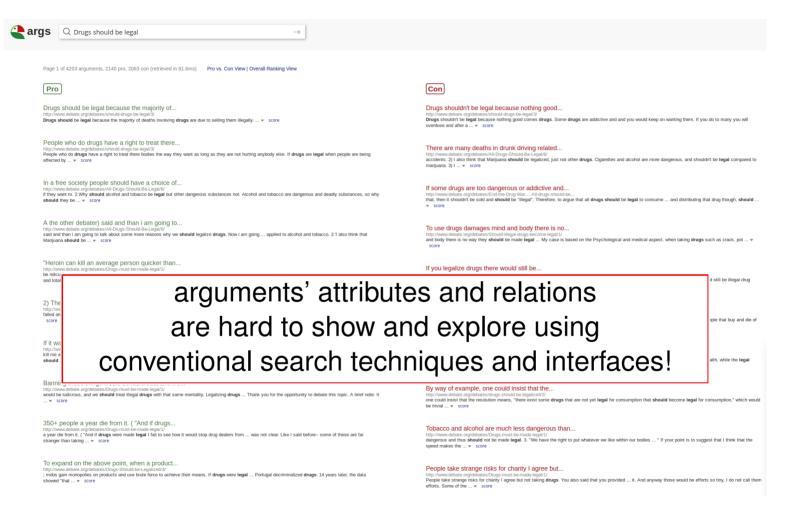
Dialogical argumentation summarization aims at extracting the main arguments of the contending participants



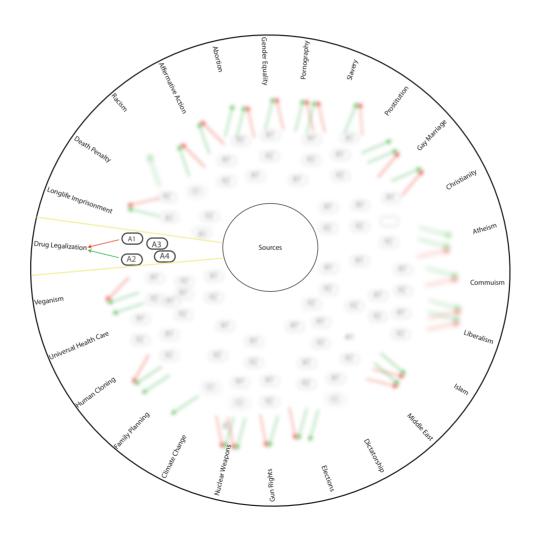
#### Future Work: Interactive Argument Search



## Future Work: Interactive Argument Search



Future Work: Interactive Argument Search



# End