# Announcement by the Bauhaus-Universität Weimar

## Academic Regulations

### **Reading version**

Vice-chancellor	Study regulations for the postgraduate degree programme "Media Art/ Media Design" (Master of Fine Arts)		Issue 39/2009
Registrar	Resp. dept./unit	<sup>Tel.</sup>	Date
	Fak. M	3700	23 Oct. 2009

In accordance with § 3, par. 1 in combination with § 34, par. 3 of the Thuringian Higher Education Act (ThürHG) effective 21 December 2006 (GVBI. pp. 601 ff.) and as amended by Article 15 on 20 March 2009 (GVBI. p. 238), the Bauhaus-Universität Weimar has issued the following study regulations, based on the Vice-chancellor's approval of the examination regulations for the postgraduate degree programme "Media Art/Media Design" with the conferral of a Master of Fine Arts (MFA) degree. These study regulations were approved by the Faculty Council on 15 April 2009 and went into effect on 1 July 2009 with the approval of the Vice-chancellor of the Bauhaus-Universität Weimar.

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#### § 1 – Scope

(1) The following study regulations specify the objectives, content and structure of the master's degree programme "Media Art/Media Design". When completed, the candidate receives a "Master of Fine Arts" degree in accordance with the corresponding examination regulations.

(2) As part of the master's degree programme "Media Art/Media Design", the candidate participates in the joint degree programme "Integrated International Media Art and Design Studies" with the Tongji University of Shanghai in accordance with the bilateral university contract of cooperation which went into effect on 4 April 2006.

(3) The master's degree programme "Media Art/Media Design" includes the English-language master's degree programme "Media Art and Design".

#### § 1a - Degree programme "Integrated International Media Art and Design Studies" (IIMDS)

(1) The degree programme "Integrated International Media Art and Design Studies" provides an indepth, professional view of the media landscape and media practices in Germany and China. It prepares candidates for the global market and its interaction with the media. It enhances the candidates' ability to engage in interdisciplinary, international cooperation and intercultural communication.

(2) Candidates in either degree programme may apply for admission to the joint degree programme IIMDS at their corresponding university. Candidates are admitted to the IIMDS programme following a review and selection process carried out at the respective university.

(3) The prescribed duration of study for this joint degree programme is four semesters for students from the Bauhaus-Universität Weimar and five semesters for students from Tongji University. Candidates spend the first semester at their home university where they gain proficiency in their designated concentration. In the second and third semester, they participate in a student exchange programme and study at their partner university abroad. Candidates then return to their home university for their fourth semester (and fifth semester for students from Tongji University). Students from the Bauhaus-Universität Weimar are expected to achieve a minimum of 30 ECTS credit points for each semester abroad, while students from Tongji University in Shanghai are expected to achieve a minimum of 10 credit points. In accordance with the bilateral university contract of cooperation, each partner university agrees to recognize all course and examination credit points received by the candidates as stipulated in the programme's study and examination schedule. See Supplement 2 for an overview of the structure of the joint master's degree programme.

(4) Upon successful completion of the joint master's degree programme IIMDS, candidates are awarded a "Master of Fine Arts" (MFA) degree from the Bauhaus-Universität Weimar and a "Master of Arts" (MA in Communication) degree by the Tongji University of Shanghai with two separate certificates and degrees (double degree).

(5) In gaining admission to the joint degree programme IIMDS, candidates are automatically registered for the prescribed duration of study (see par. 3) at the partner university.

(6) The language of instruction is German, Chinese and English. Each partner university is responsible for ensuring that a sufficient number of courses are offered in English. All academic activities, including oral and written assignments and tests, must take place in either English or German. As a rule, candidates are allowed to write and present their master's thesis in their native language.

#### § 1b - Degree programme "Media Art and Design"

(1) The programme "Media Art and Design" is an English-language master's degree programme in Media Art/Media Design, open to both German and foreign students. The decision to create an English-language degree programme was a response to growing international demand for such a programme at the Bauhaus-Universität Weimar. The programme offers candidates from other countries, continents and cultural circles the opportunity to pursue a master's degree in Weimar. At the same time, the English-language degree programme prepares German students for the increasing internationalization of learning content and the global market. Furthermore, the programme represents a meaningful supplement to existing international degree programmes in the "Media Art/Media Design" degree programme.

(2) Students of the Bauhaus-Universität Weimar may apply for admission to the joint degree programme "Media Art and Design" in either the summer or winter semester. Applicants must provide proof of English language proficiency by submitting either:

1. Proof of English mastery as a native speaker (certificate of higher education entrance qualification or first-level professional qualification (i.e., undergraduate degree) from an English-speaking country)

2. Proof of C 1 level of English proficiency based on the Common European Framework of Reference for Languages (GER), certified by one of the following internationally recognized certificates:

- TOEFL (Internet: 79, computer: 213, paper: 550)

- Cambridge Certificate in Advanced English, Grade C

- IELTS, vol. 6.0
- or other equivalent certificate

Foreign students must provide proof that they have attained an A 1 level of German proficiency (GER).

(3) The language of instruction is English. The Faculty must ensure that a sufficient number of courses are offered in English. All academic activities, including oral and written assignments and tests, should be offered in English. As a rule, candidates must write and present their master's thesis in English.

#### § 2 – Admission requirements

(1) To be eligible for admission to this programme, candidates must have received a "Bachelor of Fine Arts" degree in Media Art/Media Design, or a first-level professional qualification from a university, state or state-accredited professional academy. However, the responsible examination committee must confirm that the content of the degree programme in question is equivalent to that of the BFA degree programme in Media Art/Media Design.

(2) Candidates must also pass an aptitude assessment test to gain admission to the MFA degree programme in Media Art/Media Design or the "Media Art and Design" master's degree programme. Further requirements for admission are specified in the aptitude assessment regulations.

(3) Foreign applicants to the master's degree programme in Media Art/Media Design must provide proof of German language proficiency (DSH-1 or TestDaF 3 level certificate).

(4) If a candidate chooses to concentrate in a certain field for which they lack qualification, and if this qualification can be attained through working modules offered in a bachelor's degree programme, the candidate may be admitted to the master's degree programme with attached conditions. The examination committee for Media Art/Media Design must determine which additional courses the candidate must complete and ensure that the candidate has indeed completed them (on the basis of certificates of participation) when s/he applies for admission to the master's examination.

#### § 3 – Commencement of degree programme

Candidates may begin the master's degree programme in either the summer or winter semester.

#### § 4 - Duration and credit requirements

(1) The prescribed duration of study is four semesters. The master's degree programme requires that candidates complete course work totalling 120 ECTS credit points (CP).

(2) Foreign exchange students may be admitted to the programme on request.

#### § 5 - Object and goals of the degree programme

(1) The master's degree programme in Media Art/Media Design strives to deepen the candidate's artistic and/or design skills gained in an undergraduate degree programme, as well as other skills and proficiency acquired through professional work experience. The programme allows candidates to develop and refine their artistic/design-oriented individuality. The free electives offer candidates additional opportunities to specialize in a particular artistic, technical, media-scientific or economic area of study. Candidates can take advantage of scientific or theoretical specialization to help them prepare for a doctoral programme following the successful completion of their master's degree programme.

(2) By gaining proficiency in advanced artistic/design practice and gaining relevant, interdisciplinary knowledge, skills and methods, graduates are especially qualified for creative media-related professions or can work independently as entrepreneurs.

(3) Following the successful completion of the master's examination, master's thesis and its presentation, the candidate is awarded a "Master of Fine Arts" degree as the second-level professional qualification.

#### § 6 - Structure and content of the degree programme

(1) The candidate must complete 30 CP per semester. Candidates can receive credit points only after passing the module examinations. One credit point corresponds to 30 hours of course work which includes course attendance and private study.

(2) A maximum of 30 CP may be awarded for a period of professional practice (i.e., an internship) or study abroad.

(3) The master's degree programme is structured as follows: In each of the first three semesters, candidates are required to complete an Artistic Design project module of 18 CP. Candidates choose project modules offered by their degree programme, but, if they wish, may choose a project module in the Faculty of Art and Design or a free project (Project Module X), as long as it is approved and supervised by the chair of a department. In the first three semesters, candidates must complete two subject-specific modules of 6 CP each offered by the master's degree programme Media Art/Media Design, a scientific module offered by the Faculty of Media (Media Culture or Media Information Science) and three free elective modules, which the candidate may choose from any master's degree programme offered at the Bauhaus-Universität Weimar (exceptions require approval by the examination committee). In special cases and upon written request, the examination committee may allow the candidate to replace the scientific module with a subject-specific module offered by the Media Art/Media Design degree programme.

(4) The course work is module-based, i.e., interrelated seminars and lectures are bundled into modules of similar content or method. The amount of credit awarded for modules is based on the total amount of work required to complete them. To receive credit for a module, the candidate must pass an examination at the end of the module which may be comprised of one or more assignments.

A module is worth 6 credit points (CP) of course work, or a multiple thereof. There are three basic structural forms of modules:

- Compulsory modules, which all students are required to complete

- Elective compulsory modules, which students must choose from a thematically restricted area of study

- Elective modules, which students choose from those offered by their degree programme, by the Faculty, or as part of cross-faculty agreements of cooperation

(5) Modules in the master's degree programme Media Art/Media Design are categorized in terms of content. The Artistic Design project modules teach students transferable skills that promote the overall goal of the Media Art/Media Design degree programme, i.e., to prepare candidates for concept-building and decision-making creative media professions. The project modules aim to promote the student's personal artistic/design development and provide them key qualifications for life-long learning (LLL). The project modules focus on artistic, design-oriented, technical, organizational and critical-analytical methods which are anchored in an innovative, work-related context and are generally practice-oriented. The total workload for these project modules totals 18 CP.

The subject-specific modules supplement the candidates' project study and comprise a workload equivalent to 6 CP. Candidates can use the subject-specific modules to hone their skills at the workplace using the common tools of the media art/media design trade. Additionally, these modules allow candidates to apply their skills in a working environment together with professionals in their field, or to acquire new skills by working as a tutor for the Media Art/Media Design department.

The scientific module provides candidates key qualifications for acquiring and becoming familiar with the modes of scientific practice. This module is taught by the chairs of the Media Information Science and Media Culture degree programmes offered by the Faculty of Media, and comprises a workload equivalent to 6 CP. In special cases and upon written request, the examination committee may allow the candidate to replace the scientific module with a subject-specific module offered by the Media Art/Media Design degree programme.

The free elective modules (worth a total of 18 CP) allow candidates to supplement their education with key qualifications in other disciplines outside of the Media Art/Media Design degree programme. These modules also support the candidates' endeavour to form a concentration. In the spirit of interdisciplinary study, the free electives provide candidates the opportunity to expand their theoretical knowledge with scientific courses offered by the Faculty of Media as a supplement to their artistic/design courses. Candidates may select any master's degree course offered at the Bauhaus-Universität Weimar as a free elective (exceptions require approval by the examination committee).

(6) The degree programme requires that the candidate complete the master's thesis in the fourth semester. The master's thesis and its presentation are equivalent to a workload of 24 credit points. Candidates are required to attend the master's colloquium (worth 6 CP) while they write their master's thesis.

#### § 7 – Internships

The Faculty strongly recommends that candidates complete a period of professional practice (internship) at some point during the degree programme. Candidates are responsible for arranging an internship themselves, which should incorporate various fields of media-specific, artistic/design work and conclude with a documentation and presentation of the results. Internships are accredited as an artistic/design course when a supervising professor confirms the academic merit of the internship. Internships should last a minimum of 12 weeks. Together with the documentation and presentation, the candidate's internship is awarded 30 credit points (CP), comprised of 18 CP for the professional work and gained experience, 6 CP for the written documentation and private study, and 6 CP for consultations, colloquiums and the final presentation. This is the form in which internships are graded as an academic achievement and credited to the degree programme.

#### § 8 – Study abroad

The Faculty recommends that candidates spend some time studying abroad. Foreign study is particularly beneficial for developing a sense of internationality and preparing graduates for jobs on the international market. Although candidates are responsible for registering with a study abroad programme on their own, the Bauhaus-Universität Weimar provides support through cooperative agreements with its international exchange partners. The candidates, however, are responsible for making sure that their academic achievement at the foreign university will be accredited with 30 CP and count toward their degree programme requirements.

#### § 9 - Conclusion of the master's degree programme

The master's degree programme concludes with the completion of the master's examination, comprised of the module examinations completed during the programme, the master's thesis and its presentation.

#### § 10 – Equal treatment clause

Terms of status and function as applied in these regulations pertain to both sexes to an equal degree.

#### § 11 - Statement of effect

These examination regulations entered into effect on the first day of the month following their public announcement by the Bauhaus-Universität Weimar. First-semester students beginning in the winter semester 2009/10 are the first to which these regulations apply.

Approved by resolution of the Faculty Council on 15 April 2009.

Prof. Dr. Benno Stein, Dean of the Faculty of Media

The statutes are approvable.

Dipl.-Jur. Rainer Junghanß Legal advisor

Approved Weimar, 1 July 2009

Prof. Dr.-Ing. Gerd Zimmermann Vice-chancellor

Semester	Module	Module form	ECTS-CP
1	Project module Artistic Design	EC*	18
2	Project module Artistic Design	EC*	18
3	Project module Artistic Design	EC*	18
1 - 3	Subject-specific module	EC**	6
1 - 3	Subject-specific module	EC**	6
1 - 3	Scientific module	E****	6
1 - 3	Free elective	E***	6
1 - 3	Free elective	E***	6
1 - 3	Free elective	E***	6
4	Master's colloquium	С	6
4	Master's degree module	С	24
1 - 4			120

Supplement 1: Course schedule for the degree programme "Media Art/Media Design"

\* Students must select a project module from those offered by their degree programme. Students may choose a project module in the Faculty of Art and Design or a free project (Project Module X), pending its approval and supervision by the chair of a department.

\*\* Students must select the subject-specific modules from those offered by the Media Art/Media Design degree programme.

\*\*\* Students are free to choose any course offered by the master's degree programmes at the Bauhaus-Universität Weimar. Exceptions may only be granted on request by the examination committee.

\*\*\*\* Students must select a scientific module from the scientific courses offered by the departments of Media Culture and Media Information Science in the Faculty of Media. In special cases and on request, the examination committee may allow the candidate to replace this module with a subject-specific module offered by the Media Art/Media Design degree programme.

Key: C = compulsory module E = elective module EC = elective compulsory module Supplement 2: Course schedule for the degree programme "Integrated International Media Art and Design Studies"

Semester				
1 30 ECTS-CP	Project module Artistic Design 18 ECTS		Free Elective 6 ECTS	Subject-specific module Artistic Design 6 ECTS
2 Semester abroad	Seminar 2-3 TJU-CP	Practical Workshop 3 TJU-CP	Practical Workshop 3 TJU-CP	Chinese language course 2 TJU-CP / 6 ECTS-CP
30 ECTS-CP	= 24 ECTS-CP			
3 Semester abroad	Seminar 3 TJU-CP	Practical Workshop 3 TJU-CP	Practical Workshop 3 TJU-CP	Chinese language course 1 TJU-CP / 6 ECTS-CP
30 ECTS-CP	= 24 ECTS-CP			
4 30 ECTS-CP	Master's degree module			Master's colloquium
Total: 120 ECTS-CP	24 ECTS-CP			6 ECTS-CP

a. Course schedule for students from the Bauhaus-Universität Weimar

b. Course schedule for students from Tongji University of Shanghai

Semester					
1	Politics	Politics	Seminar	Seminar	Sport
2 Semester abroad 30 ECTS-CP = 10 TJU-CP	Project mod 18 ECTS-CP	ule Artistic De (6 TJU-CP)	esign	Subject-specific module Artistic Design 6 ECTS-CP	German language course (2 hours a week) 6 ECTS-CP (4 TJU-CP)
3 Semester abroad 30 ECTS-CP = 10 TJU-CP	Project module Artistic Design 18 ECTS-CP (6 TJU-CP)			Subject-specific module Artistic Design 6 ECTS-CP	German language course (2 hours a week) 6 ECTS-CP (4 TJU-CP)
4	Lecture	Practice			Opening thesis
5	Master's degree module				