

"If Content is King then Context is the Kingdom." Tony O'Driscoll, IBM

Corporate experience claims that the most efficient and effective interactions are when all project stakeholders are in face-to-face collocated team environments. This is extreme collaboration when, people, content, models, activities and processes are collocated. Nevertheless, the AEC industry experiences a continuous increase in mobility, geographic distribution of project stakeholders, collaboration technologies, digital content, interactivity, and convergence of physical and virtual workplaces.

How can we support a geographically distributed AEC project team to co-create a workspace for extreme collaboration that provides a sense of "being there, immersed in the content that reflects the context of the communicative event" in order to actively engage in a multi-modal dialogue and contribute to multi-disciplinary problem solving?

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Transformative Collaboration Environments in Support of Global Teamwork

Contact

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Berkaer Str. 9
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Conference room, 1st floor
Berkaer Str. 9, Weimar