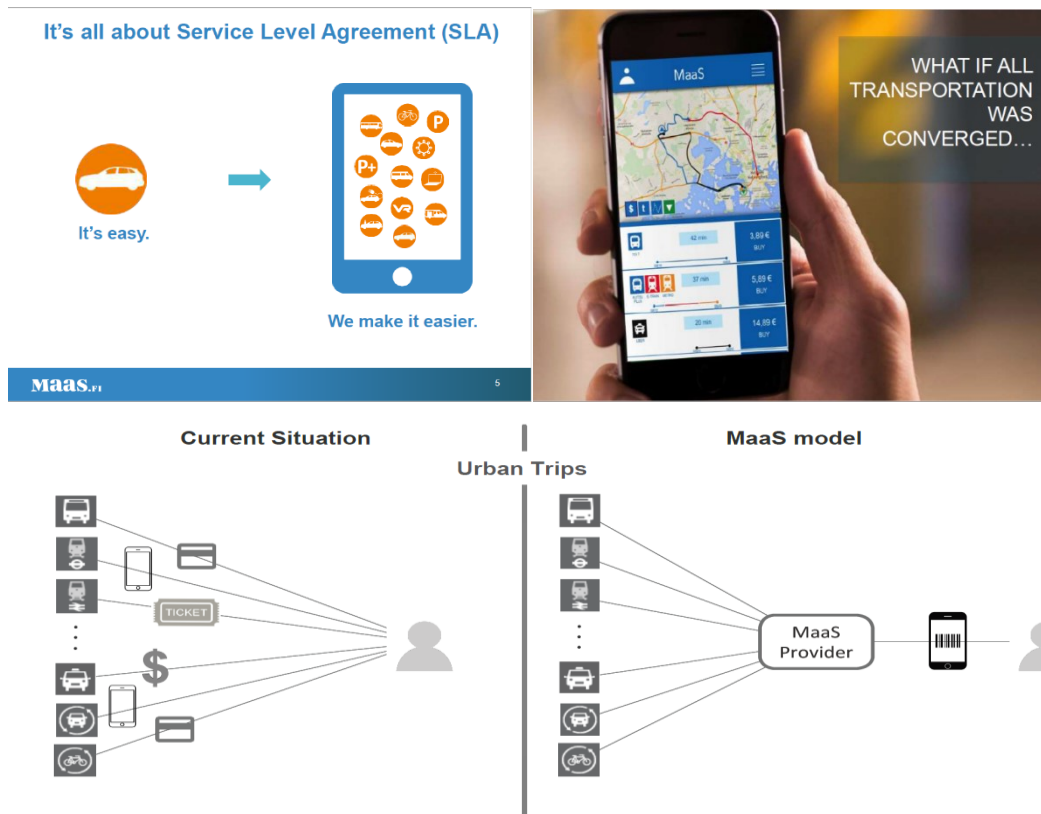


Bauhaus.Module

Project „Mobility as a Service“

WiSe 19/20



Hietanen, MaaS Ltd (2016); Kamargianni and Matyas, Kamargianni, M., and M. Matyas 2017. The Business Ecosystem of Mobility as a Service. 96th Transportation Research Board (TRB) Annual Meeting, Washington DC, 8-12 January 2017.

Mobility as a Service (MaaS) is a mobility megatrend that will change our use of mobility in major ways. The MaaS concept bundles the currently fragmented tools and services (planning, booking, access to real time information, payment, ticketing) for conducting a trip. It has the potential to eradicate dependence on private vehicles and deliver seamless mobility via a single interface.

This project explores relevant topics in the field of mobility management with special focus on the novel mobility forms and services. In groups of international and interdisciplinary teams, the participants predict future mobility scenarios and develop applicable multi- and intermodal all-in-one solutions to be consumed as a service. Focus might be infrastructure, app development, ticketing solutions, business models, eg. Own ideas and varying point of views are welcomed!

- WHERE AND WHEN?**
- weekly lecture from 21.10.2019 – 27.01.2020
 - mondays 9:15 - 10:45 h
 - Marienstraße 7 B, topfloor, room 303 (Student Design Studio)
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- WHAT TO DO?**
- english
 - weekly lecture
 - voluntary excursion
 - interim presentation, project report as written paper with final presentation
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- FOR WHOM?**
- UIM, DigEng, UrbB, UrbM, BIM, MAD, Bauhaus.Semester
→ **as part of Bauhaus.Module all interested students are welcome!**
 - class size limited to 25 participants
→ **To participate: Letter of motivation, max. one A4, till 16.10.2019 23:55 h**
to: [vsp\[at\]bauing.uni-weimar.de](mailto:vsp[at]bauing.uni-weimar.de)
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- FURTHER INFORMATION**
- information event will be provide further details
 - 16.10.2019, 13:30 h
 - Marienstraße 13 C Room 305 (attic floor)
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- COURSE ORGANIZATION**
- **Moodle**
Mobility as a Service WiSe2019
 - **examination:**
enroll via Bison
(if necessary at the examination office of the Faculty of Civil Engineering)

FURTHER QUESTIONS?

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