# Bauhaus-Universität Weimar

Faculty of Civil Engineering

Department of Construction Management and Construction Methods

Bauhaus-Universität Weimar

# Alumni Workshop in Hanoi/Vietnam 2007 "Architecture on the Stock"

DAAD Funding: 2007

## Project

During the last decade, a great number of Vietnamese students graduated from the Bauhaus University Weimar. Today these graduates hold key positions in the Vietnamese economy and in the area of research. This project was directed at precisely those graduates. Despite the spatial distance, manifold personal and professional contacts existed with the Vietnamese graduates. The initiative for this project was taken by the Department of Construction Management and Construction Methods.

## Goals

The Bauhaus University Weimar has taken as its goal to further the development of successful and sustainable cooperation between German and Vietnamese companies, and to strengthen the position of the German higher education institutions in the international education market. Principal components are the connection and advanced training of the alumni through conveying well-founded expertise with high relevance for the target region.

#### Approach

The topic "Architecture on the Stock" was selected for the alumni workshop, since it has moved increasingly into the focus of research and current actions in Europe, and it is also becoming a more significant factor in the fast-growing metropolises of Asia. Expertise was conveyed which is application-orientated and which can be implemented by

Vietnamese engineers and architects in everyday life. In a combination of subject-specific presentations, excursions and discussions, participants were introduced to aspects of planning and the execution of "Architecture on the Stock" building projects.

#### **Benefits and Future Perspectives**

Currently, the subject area "Architecture on the Stock" is non-existent in Vietnamese research. The participants of the workshop were sensitized to the topic and recognized its significance for education and research. Supported by the "Netzwerk CIB Weimar e.V.", interdisciplinary cooperation is furthered that offers especially medium-size and small enterprises a foundation for the development of cooperation and development cooperation with foreign companies. The goal of the Bauhaus University Weimar is structural development and mutual knowledge transfer.

Based on the positive outcome of the Alumni Workshops 2007, it can also be expected that the alumni network will intensify and expand, especially in Vietnam with the support of the alumni office of the Bauhaus University Weimar.

### Challenges

Difficulties exist mainly with regard to telephone and Internet communication, and with regard to reaching agreements with decision-makers in Vietnam.

#### Contact

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