



Modellprojekte Europäische Urbanistik

Der Masterstudiengang Europäische Urbanistik bietet seinen Studenten weltweit außergewöhnliche „Modellprojektpartner“ an. Sie decken unterschiedlichste Disziplinen und Bereiche in Städtebau, Stadtforschung, Stadtplanung und Architektur ab. Gemeinsam mit unseren Partnern werden die Projekte auf dem Internationalen Forum der Modellprojekte vorgestellt.

Model Projects European Urban Studies

The master programme European Urban Studies is offering outstanding „Model Project Partners“ worldwide to its students. They are covering different disciplines and fields in urban design, urban research, urban planning and architecture. Together with our partners, the projects are presented during the International Model Project Forum.

Teilnahmegebühr | Conference fee

40 Euro (Studenten mit Nachweis und Alumni 15 Euro | 15 Euro with student verification and for alumni) inkl. Tagungsverpflegung am 17. und 18.02.2011 | fee including conference-catering on 17. and 18.02.2011. Bitte überweisen Sie den Betrag bis zum 14.02.2011 an | Payment needs to be transferred until 14.02.2011 to:
Bauhaus-Universität Weimar
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Veranstalter | Convener

Institut für Europäische Urbanistik (IfEU), Fakultät Architektur, Bauhaus-Universität Weimar, Institutsdirektor Prof. Dr.-Ing. Bernd Nentwig | Institute for European Urban Studies (IfEU) Faculty of Architecture, Bauhaus-University Weimar, Institute's Director Prof. Dr.-Ing. Bernd Nentwig

Tagungsleitung / Kontakt | Conference organizer / Contact

Dipl.-Ing. (FH) Philippe Schmidt MSc
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Anmeldung | Registration

bis | until 16.02.2011
Iris.Berles@uni-weimar.de

Tagungsort | Conference Location

Institut für Europäische Urbanistik | Institute for European Urban Studies (IfEU)
Albrecht-Dürer Straße 2, 99425 Weimar, Germany
Tel.: +49 (0) 36 43/58 26 43 Fax: +49 (0) 36 43/58 26 42

Tagungssprache | Conference Language

English

Weitere Informationen | Further information

www.uni-weimar.de/urbanistik



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urban studies

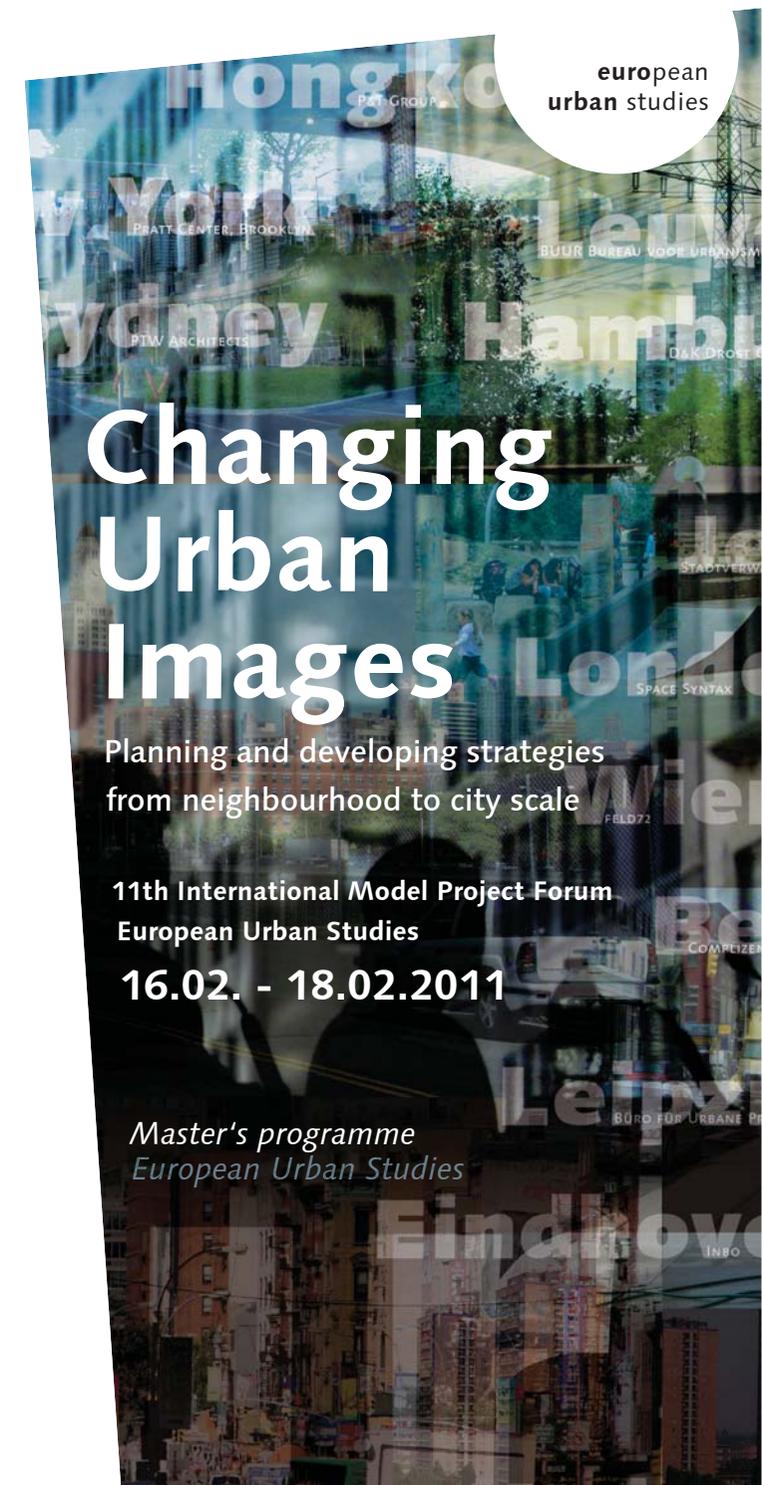
Changing Urban Images

Planning and developing strategies from neighbourhood to city scale

11th International Model Project Forum
European Urban Studies

16.02. - 18.02.2011

Master's programme
European Urban Studies



Dedicated to practice-based knowledge-exchange in an academic context, the XI. Model Project Forum is presenting an array of approaches that deal, in different urban scales, with different creative ways, reflecting challenges and solutions in today's urbanist's practice.

MITTWOCH | WEDNESDAY 16.02.2011

Opening Lectures

19:00 Begrüßung | Welcoming

Prof. Dr. Gerd Zimmermann, Rector of the University
Prof. Bernd Rudolf, Dean of the faculty of architecture
Prof. Dr. Bernd Nentwig, Institute Director
Philippe Schmidt, Coordinator of the Model Projects

Sustainable Development Strategies in Real Estate Asset Management *Axel Kraus, SEB Investment, Frankfurt*
Participatory Processes for Design and Development - an Imperative for Sustainable interventions *Ron Shiffman, Pratt Institute, New York City*

DONNERSTAG | THURSDAY 17.02.2011

Forum der Young Professionals | Forum of Young Professionals

08:30 Ankunft, Registrierung | Arrival, registration

09:00 Begrüßung | Welcoming

Prof. Dr. Bernd Nentwig, Institute Director
Einführung zum Forum | Introduction to the Forum
Philippe Schmidt, Conference organizer

Presentations of Model Projects – each followed by a short discussion

09:20 **I. Re-Inventing the Neighbourhood**

Moderation Philippe Schmidt
Fabricating urban myths: Cultural revival and urban spatial transformation in Foshan *Grace Fung Yee Yeung*
Changing the Image of Mümmelmannsberg: A rotten apple turns green *Miechel De Paep*
Transforming with imagination. The urban transformation of Luchtbal, Antwerp *Karin Schwambach*

10:20 Come-together – coffee break

10:50 **II. Reading spatial patterns**

Moderation Dr. Bernhard Stratmann
Between mountains and traditions – strategic approaches to the growth of Jena *Juliane Zwinkmann*
Interfering in urban morphology. Three Dutch case studies *Vinayagam Natarajan*
RE:shaping the city. Catalyzing London through the Waterloo area *Brigitte Hötzl*

12:00 Lunch break

13:00 **III. Communities – Beyond the prevailing image**

Moderation Dr. Bernhard Stratmann
On the path of Luther - urban qualification and interactive mediation in Eisleben *Tina Tuchscheerer*
Olympia for London, Hyperlympics for Newham and the question of work, live and game *Jennifer Nitschke*
The Gelmeroda Project: Beyond the Image of Culture *Leon Alegria-Ortiz*

14:00 Coffee break

14:20 Part 2: Moderation *Philippe Schmidt*

Assessing health boundaries for New York communities *Vasilis Kitsos*
Planning in a Sinuously Populated Town *Tania König*
Three churches: Energy costs reduction as a catalyst for sustainable neighborhood initiatives *Volker Katthagen*

15:20 Final Discussion

16:00 Guided Bauhaus Tour starting at IfEU

19:30 **Urban Night Flight**

Model Project Party & Alumni reception
6th Alumni Award European Urban Studies, convened through AFEU e.V.
Lectures by the prize winners
Hannah Hesse, GKV Architects, New York City
Stefan Lazarevski, TAJFA Architects, LLC, Kumanovo
New Ideas for Media Spree. A cooperative project with Model Project Partner Inbo *Philippe Schmidt*

FREITAG | FRIDAY 18.02.2011

Forum der Projektpartner | Forum of Project Partners

09:00 **Introduction of Project Partners – Large Panel**

Comments on the student presentations
Moderation Prof. Dr. Bernd Nentwig

10:00 Kaffeepause | Coffee break

10:30 **I. Understanding urban models**

Moderation Philippe Schmidt
Swimming In Images *Lindsay Webb, PTW Architects, Sydney*
Garden City: A changing role model for contemporary urban development *Dr. Matthias Lerm, Dezernat für Stadtentwicklung, Jena*
Neighbourhood Development through urban projects *Johan Van Reeth, BUUR Bureau voor urbanisme, Leuven*

12:00 Lunch break

13:00 **II. Strategic development and the urban realm**

Moderation Prof. Dr. Bernd Nentwig
Project Management - Between Integration + Innovation *Uwe Drost, D&K Drost Consult, Hamburg*
Smart strategies in contemporary urban planning *Jeanet van Antwerpen, Inbo, Amsterdam*
Visualising and simulating urban activity *Christian Schwander, Space Syntax, London*

14:30 Coffee break

14:50 **III. From neighbourhood to active community**

Moderation Philippe Schmidt
Beyond the images: New tools, strategies and tactics for a changing society *Michael Obrist, feld72, Wien*
Changing Urban Images in Saxony-Anhalt – the 'IBA urban redevelopment' Strategies of Dessau-Roßlau and Halle Saale *Tore Dobberstein, Komplizen Planungsbüro, Berlin*
Post-Industrial Cities? *Joan Byron, Pratt Center for Community Development, Brooklyn, New York*

16:20 Zusammenfassung | Closing Words

Research and Practice in the international context of urbanism *Prof. Dr. Bernd Nentwig, Philippe Schmidt*

17:00 Ende des Forums | End of the forum

Further Model Project Partners in the year 2010

Büro für urbane Projekte *Leipzig*
P&T International Inc. *Hong Kong*

11th International Model Project Forum

As part of the unique academic profile in the interdisciplinary master programme 'European Urban Studies' international experts from the institute's Model Project Partners present and discuss their current projects in research, practice and administration with the 'young professionals', the postgraduate students of the programme.

The city as a steadily changing realm is depending from a multitude of factors and stakeholders that urbanists, planners, developers, politicians and last but not least citizens have to deal with. Factors like the demand and intention to create a sustainable environment interfere with society's current organisation of space, while the ambition to sustain and regenerate urban space may for instance collapse with the situation of diminishing population. Interests and actors are manifold as well as the ideas that are finally communicated as a strategy and more concrete as a spatial or architectural design proposal, often linked to a certain image, dedicated to communicate a concept and narrative 'behind' the image.