

Your stay in **Boston** will feature visits to some of the best-known institutes of architecture, art and design in the United States, where you will be able to discuss such subjects as curriculum development, philosophy of approach, and the use of advanced teaching aids. Among the possible stops are the Graduate School of Design at Harvard University, the School of Architecture at the Massachusetts Institute of Technology, the Massachusetts College of Art, and the Arts School of the Museum of Fine Arts. If time permits, a meeting may be arranged with Dr. Peter Schmitt of the Goethe Institute, who appreciates opportunities to meet with visitors from eastern Germany.

The focus of your brief stay in **Providence** will be a visit to the Rhode Island School of Design (RISD). At RISD, you are likely to have a series of appointments with faculty and staff which will allow you to learn more about how this highly-respected institution operates. If sufficient time is available, other such institutes in the Providence area may be included in your program. An evening of informal home hospitality has been planned for you which will include several prominent architects in the area.

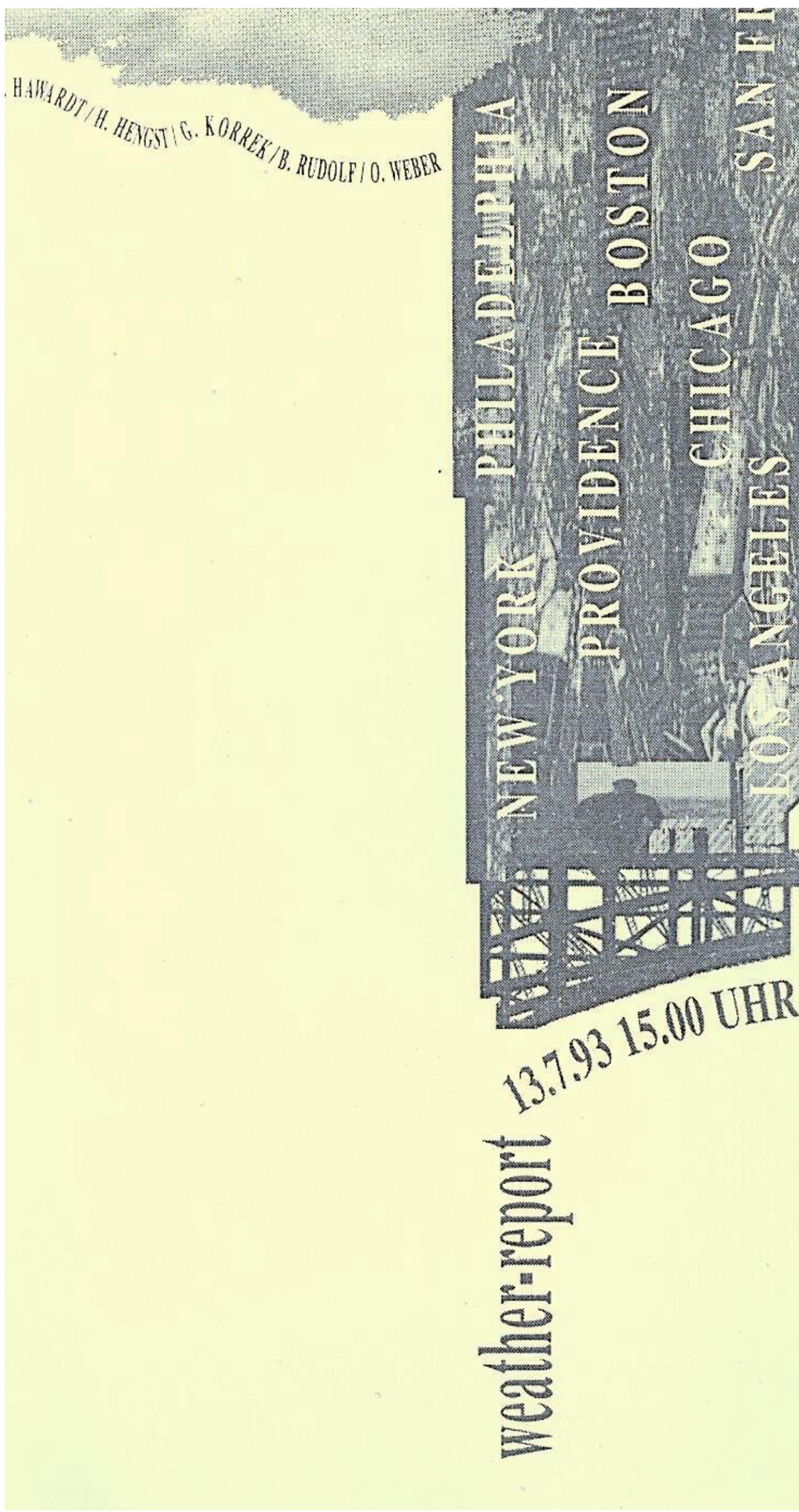
This metropolis offers a dazzling array of resources related to architecture, art and design. Its numerous schools represent a wide variety of styles and philosophies, as do the many architectural and design firms located here. Among those likely to be included in your two-day itinerary are the Pratt Institute, the Parson School of Design, and the offices of Beyer/Blinder/Belle. Other possibilities include Michael Graves' well-known architectural design studio, the School of Visual Arts, the Art Students League, and Cooper Union, a small (20' students) institution which operates on a scholarship-only basis, charging no tuition. Your weekend in **New York** will allow you ample time to shop or visit some of the city's famous tourist attractions.

As you continue your journey down the northeast coast of the United States, your stop in **Philadelphia**, as in Boston, will enable you to see some of our country's most famous historical architecture, which dates back to our war of independence from Great Britain and the infancy of the United States. Chief among these would be Independence Hall, where the Declaration of Independence and the Constitution were signed. Your program in Philadelphia will include several academic institutions and design firms, and prominent among the former may be the University of the Arts, which is noted for its use of computer technology in its Department of Industrial Design. It may be possible to visit the offices of noted architect Robert Venturi, as you had requested, although Mr. Venturi himself may be travelling elsewhere during your stay in Philadelphia. Your sponsor will be arranging home hospitality, affording you the opportunity to learn about life in the United States through informal discussions with participants from the community.

Home of the first skyscraper (11 stories; the current record-holder has ten times as many), **Chicago** has long had a strong reputation for innovation in architecture and design. Its list of famous architects is long and impressive, and among the best-known are Frank Lloyd Wright and the Bauhaus's own Mies van der Rohe. Your program here will be designed to acquaint you with the „Chicago style“ through visits to noted firms, such as Skidmore Owings & Merrill, or Holard & Root; through discussions with faculty at such noted academic institutions as the Illinois Institute of Technology and the /Art Institute of Chicago; and through visits to some of the city's most famous architectural examples, such as the John Hancock Tower. An evening of home hospitality will be scheduled.

Quite different from Chicago in climate, ambience, and style, San Francisco will offer you a wholly different view of contemporary American architecture and design. Among the possible stops are the University of California at Berkeley, whose architecture program has a longstanding reputation for innovative approaches to the relationship between space and the needs of the people who will be using it. The **San Francisco** Art Institute may also be visited and, with its combination of Spanish and contemporary architecture, will offer a unique blend of cultures in the housing of its galleries. Your San Francisco sponsor has been in contact with Professor Conrad Atkinson at the University of California at Davis, and it is possible that Dr. Atkinson and his wife will wish to travel to San Francisco to meet you. If they are unable to do so, arrangements will be made for a rental van to take you to Sacramento, a trip which would occupy the entire day. During one of your evenings in San Francisco, you will have the opportunity to meet a number of Americans, some of whom are architects, in an informal social setting.

In **Los Angeles**, reputed to be where many American social trends originate, you will observe a lifestyle and ambience perhaps uniquely American. Southern Californian architecture also has its own characteristic style, and several examples will be included in your program. A visit to the Southern California Institute of Architecture will enable you to discuss with faculty members some of the components of this region's approach to design. Similarly, your stop at the Art Center of Pasadena will enable you to receive another perspective. Prominent area architects, such as Frank Gehry, may also be included in your program. In addition to home hospitality, your sponsor in Los Angeles may be able to arrange an excursion to Disneyland.

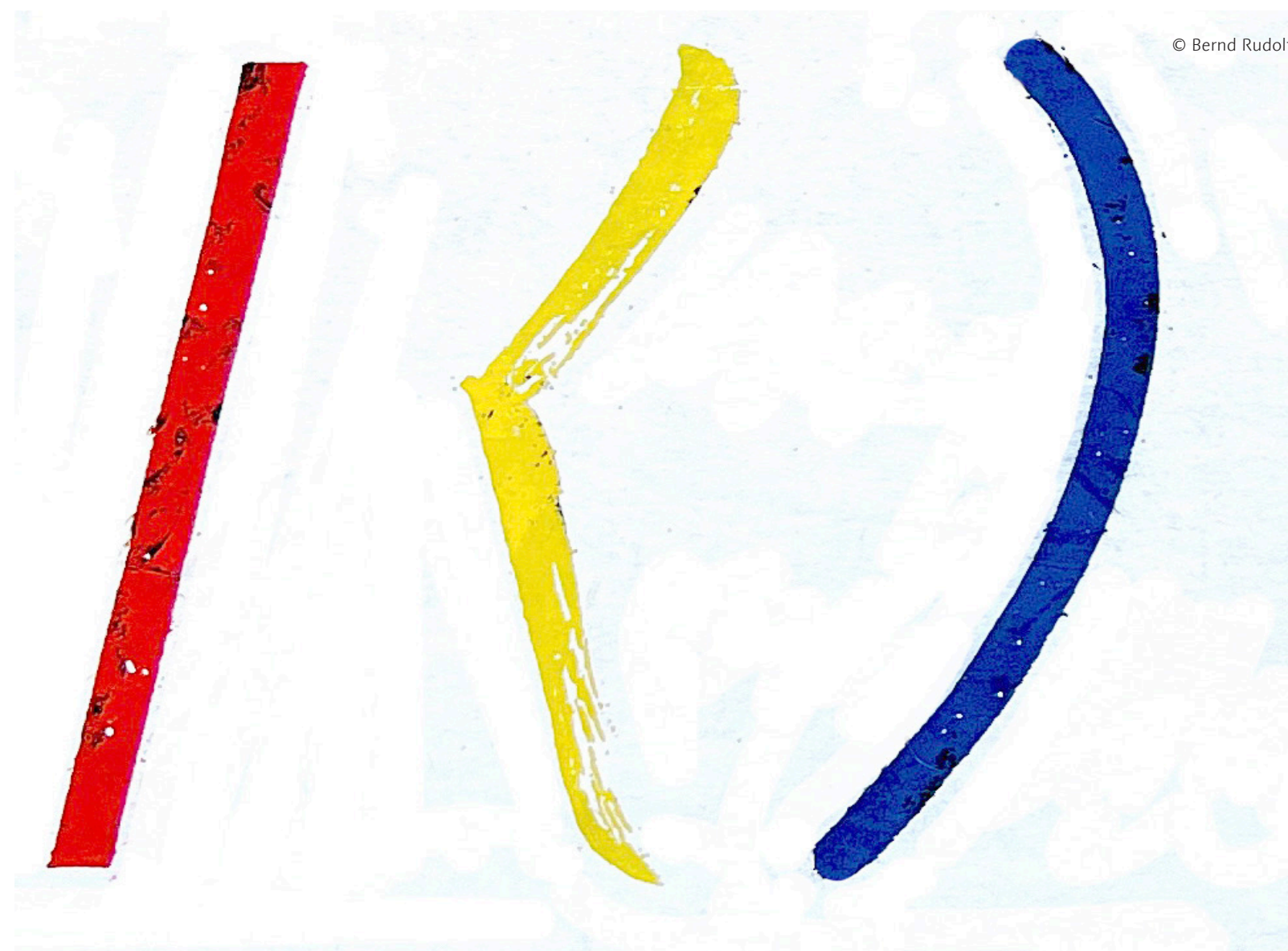


This five-member group travels to the United States to discuss with their American colleagues the teaching of architecture and design. Representing the original „Bauhaus“ School of Architecture and Engineering in Weimar, Germany, our group will be among those who will found a new Institute of Art and Design at the Weimar College of Architecture.

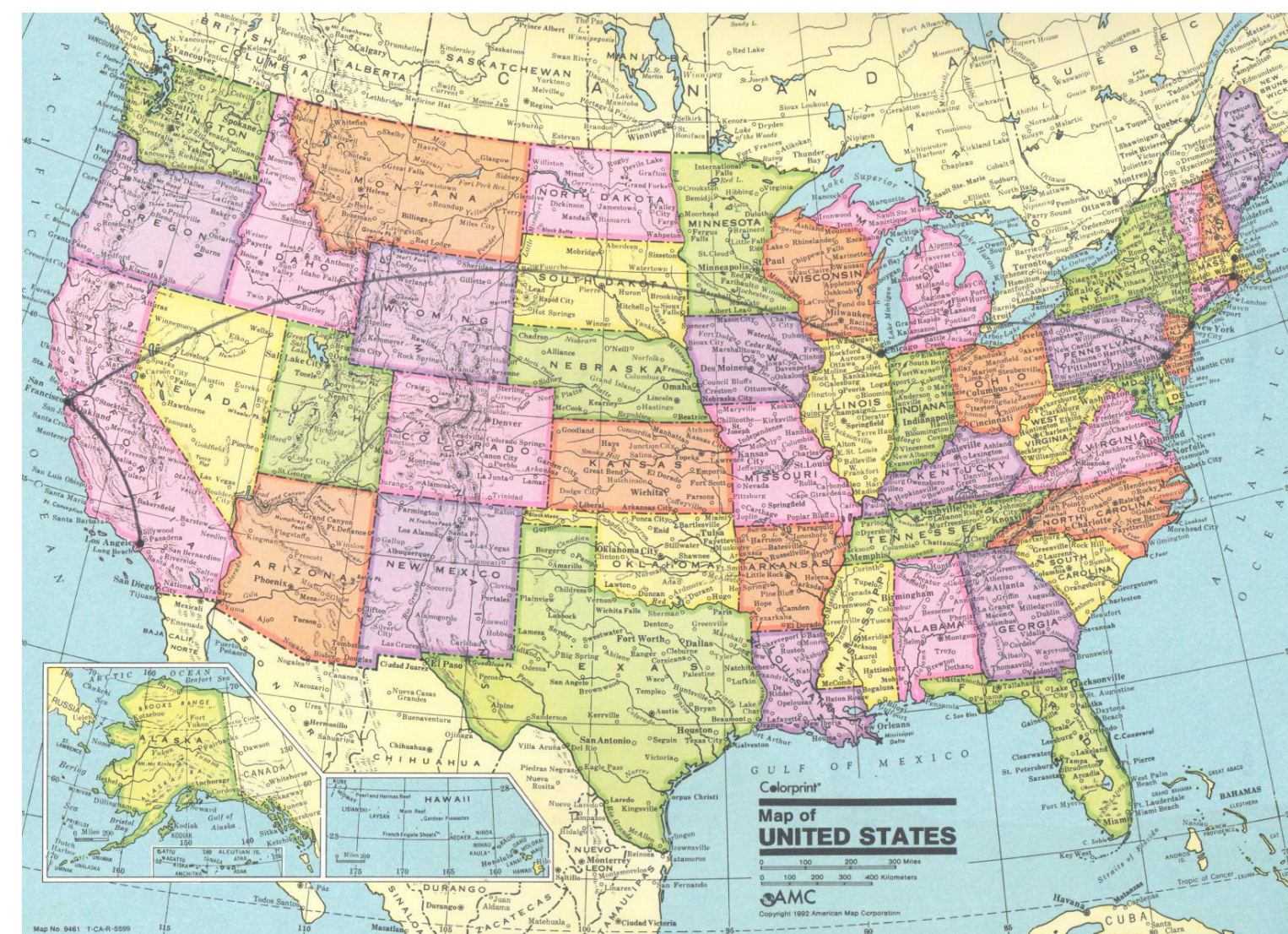
The Institute, like many academic, commercial, and social institutions in the former East Germany, is now in the process of re-making itself, and hopes to do so in a way which will balance the heavy emphasis on engineering which characterized the school's curriculum during the GDR period. This trip provides the school with a unique opportunity to shape a whole college department and an art and design curriculum for coming generations of Germans- eastern and wester alike--at the original home of the „Bauhaus“ theoreticians.

During their stay in the U.S., the members of the delegation will be particularly interested in discussing possible model curricula and the ideas and philosophy behind such curricula. They would appreciate the opportunity to discuss with their American colleagues how schools in the U.S. teach design, interior design, and architecture, and how esthetic issues are woven into these subjects. The group is also interested in the use of computer-assisted design and other high-tech approaches to design instruction. The group's interests cover a wide range of styles, from the avant-garde and progressive through the traditional; they are particularly interested in the „neo-traditional“ New York academy, but would not want to miss examples of mainstream art and design education as well. In short, the group is eager to observe, discuss, and experience the fullest range possible of art and design education in America.

This will be the first trip to the United States for all members of the group. The group looks forward to the cultural as well as the professional aspects of the trip, and would welcome opportunities for home hospitality and home stays where their limited English would not be a problem.



Reise in die USA des INSTITUT FÜR KUNST UND DESIGN 1993
 Direktor: Olaf Weber
 Mitarbeiter: Heinz Harwardt, Helmut Hengst, Gabriele Korrek, Bernd Rudolf
 Sekretariat: Ute Grau



I K D
 Studienreise in die USA vom 07. 03. - 27. 03. 1993
 Heinz Harwardt
 Helmut Hengst
 Gabriele Korrek
 Bernd Rudolf
 Olaf Weber
 Boston, Providence, New York, Philadelphia, San Francisco, Los Angeles
 Reisebericht als Torbanprotokoll während der Reise angefertigt von Olaf Weber
 I. Teil: Boston
 Wir sitzen nun in der Lobby des Plaza Hotels in Boston. In Hintergrund lauter Musik, meistens Wiener Volksmusik. Wir haben gerade gefrühstückt. Continentale, Sonntagm. 8.10. Frühstück vom Weekend-Flug.
 Das Besuch des College of Fine Art in Boston: zwei Bereiche: Kuppelgebäude - das Institut von Architektur über Frontalstrahlen bis zum Großbauwerk - und der andere Bereich ist Fritz Koenig, Jochen Strohman hat einen wunderschönen Anbau mit ca. 10 000 m². Das College besitzt eine eigene große Ausstellungshalle für Ausstellungen und es wurde gerade eine Ausstellung der Studentenarbeiten aufgebaut. Die Verbindung von Arbeit und Ausstellungen ist sehr schön. Denn wenn wir unterwegs, hier liegt Schnee, durch Sonneneinstrahlung, auf einer der höchsten Hochhäuser hier in Boston und von dort einen wunderschönen Überblick über die Stadt gehabt, in der Dämmerung, aber noch bei hellgelber Sonne angekommen und oben dann, wie Lampen die Sonne untergeht und die Lichter angehen. Der Sonnenstand war der schönste. Man konnte gut sehen die Gebäude, die sich gegenseitig abspiegeln und überlagern. Ständig landen auf den naheliegenden Flüssen. Die Stadt ist sehr ungewöhnlich, als Zeit - der Charakter ist nicht durch die Stadt, eine schöne Straße überquert den Fluss. Es ist sehr malerisch gebaut. Das Plaza Hotel hat ein einziges Komplex mit verschlossenen Flügeln, alles in einem markanten, teilweise über Jahre, alles produziert mit weichen feinen belagten schwebel Fahrbühne die hoch und weiter kann. Immer mit kleineren Betzen ausgestattet und ansonsten ungewöhnlich wie Partner mit ganz vielen Funktionen. Der Innenraum ist, das eine Personalbüro gibt, der von morgen bis abends immer nur Mitarbeiter und Briefe und das weiter wird überarbeitet, alles 10 Minuten wird in einem Bericht gebracht über das Wetter, wie sich das Wetter entwickelt hat wieder von Canada her in den einzelnen

den einzelnen Bundesstaaten, das wird eine tabellarisch den ganzen Tag über weiter berichtet. Ansonsten gibt es noch Karte, wo man sich in 2 Informationen kann über das, was in dem Hotel passiert. Aber wenn eigene Wohnung, wie hoch sie ist usw. Jetzt hat sich Heinz neben mich gesetzt und er berichtet die Richtung der Partys in der Stadt. Um 9:15 Uhr haben wir eine Meeting in der Lobby des Hotels hier und treffen uns mit unseren beiden Dolmetschern, um zwei Stunden heute im Hotelraum, die eine in der Harvard-Universität und die andere in MIT. Darüber werde ich berichten. Die Harvard-Universität, Department of Architecture, Gespräch mit Prof. Becher, einige Gebäude mit innen angelegten Levels, 8 Räume mit mehreren hundert Arbeitsplätze jeweils in der Größe von 10 000 m². Es gibt verschiedene Computerzentren, in unterschiedlichen Ebenen untergebracht, es herrscht eine wirkliche Arbeitsatmosphäre. Fast alle Arbeitsplätze sind besetzt, die Personalität und der Arbeitsplatz, dieses befindet sich das sogenannte Carpenter-Center, wo Fritz Koenig ausgebildet werden, aber es gibt außer einer Computerzentren der beiden Institute keine direkte Beziehung in Form von Studentenaustausch oder gemeinsamen Veranstaltungen. Die Studenten können häufig auch zusätzlich Lehrveranstaltungen in jeweils den anderen Institutionen, sprich Fakultät, besuchen. Hinsichtlich der Hochschullehre: Hier wird festgestellt, daß die Modelle dieser Schule hier in Harvard einen besonderen Charakter haben. Die Modelle werden hauptsächlich aus Papier, auch aus Plastik und verschiedenen anderen Materialien hergestellt. Kleine Architekturmodelle in Harvard fotografiert. Die Halle von Harvard und dem MIT. Wir haben ein MIT mit Prof. Hans Antonson und zwei weiteren Mitarbeitern über allgemeine Hochschullehrerische Fragen gesprochen. Über Fragen des Hochschullehrerischen und über spezielle Computerarbeiten (Computerlabor), überarbeitet am MIT ist. In Providence werden wir ebenfalls mit Anton und Fabian zu einem Hotel. Das ist das Hotel Providence Hotel. Das hat einen