



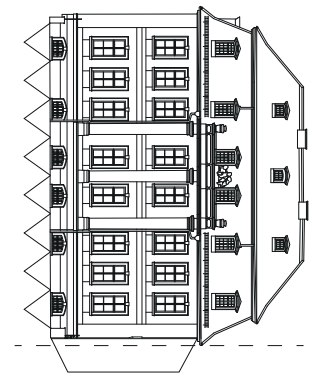
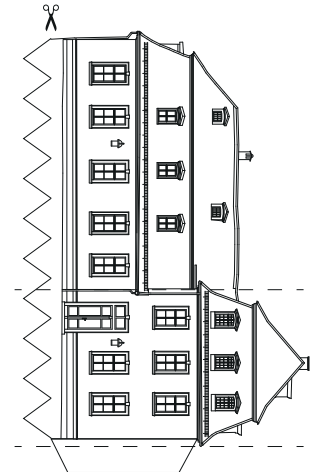
# Make walls talk!

## Genius Loci Weimar Facadeprojection Festival 2013

[www.genius-loci-weimar.org](http://www.genius-loci-weimar.org)



## Competition



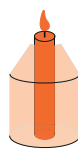
Genius Loci Weimar seeks for innovative ideas for the facade-projection festival held from 5th-11th August 2013.

Until the **15th of April**, participants apply with a **30 sec videoclip** explaining the main design concept for one of the facades of the historical buildings: **Wittumspalais**, **City Castle Courtyard**, **Main-Building Bauhaus University**. The three winning artists will be awarded a totaling prize money of **45000 Euros** to realise a 10-15 min long high-resolution audio-visual production, which can be presented in the form of video mapping on the respective facades on the evenings of 9th-11th August. Find more information in:

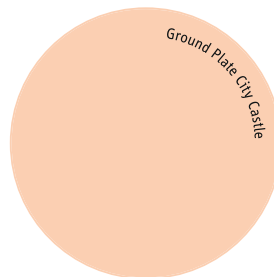
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The most important requirements for the **Genius Loci Weimar competition** are:

- An **innovative design** in the form of an audio-visual video mapping, with particular observance paid to the Genius Loci.
- An **individual, original and sophisticated** handling of the spirit of the location with respect to the history and architecture, ect.
- The **deliberate omission of erratic gimmickry** and showmanship, intrusive clichés, and careless historical retelling.



Instruction



Ground Plate Wittumspalais

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