

Rank	School Name	TOTAL	JM	JMR	JCR	MS	JAMS	JR
1	University of Pennsylvania	109	4	25	34	38	3	5
2	Columbia University	95	6	33	24	22	7	3
3	University of Southern California	88	16	20	23	15	10	4
4	Duke University	79	14	22	24	17	1	1
5	University of Chicago	77	3	28	18	26		2
6	New York University	75	2	16	33	22		2
7	Northwestern University	74	7	16	30	12	1	8
8	University of Texas Austin	72	20	12	12	10	14	4
9	University of Florida	70	5	10	36	11	2	6
10	Erasmus University Rotterdam	59	13	20	3	9	8	6
	University of Michigan	59	12	18	21	5	1	2
12	University of Maryland	58	12	11	11	9	11	4
13	University of California Los Angeles	57	4	21	17	15		
14	INSEAD	56	10	19	17	10		
15	Pennsylvania State University	55	14	14	7	13	3	4
	University of Wisconsin Madison	55	17	8	23	2	2	3
17	Indiana University	52	14		17	5	11	5
18	University of North Carolina Chapel Hill	49	11	11	12	3	10	2
19	University of California Berkeley	48	1	17	10	16		4
20	Dartmouth College	47	9	10	6	11	2	9
	Hong Kong University of Science & Technology	47		17	22	8		
	Stanford University	47	2	19	16	9		1
23	Tilburg University	46	9	11	11	7	3	5
24	University of Minnesota	42	9	14	11	6	1	1
25	Massachusetts Institute of Technology	41	4	13	6	18		
	University of South Carolina	41	4	5	17		10	5
27	Arizona State University	40	12	4	15	2	4	3
	University of Pittsburgh	40	5	11	13	7	2	2
29	Babson College	39	8	1	3		14	13
30	University of Connecticut	37	10	3	2	5	7	10
31	Yale University	36		19	7	9		1
32	Cornell University	34	5	17	4	6		2
	Texas A&M University	34	7	4	2		16	5
	University of Virginia	34	11	3	7	1	6	6
35	Carnegie Mellon University	33	2	11	3	16	1	
36	Michigan State University	31	8	1	1	2	13	6
37	University of Arizona	29	5	1	6	5	4	8
	University of Iowa	29	4	6	13	2	1	3
39	City University of New York	28	6	6	8	4	2	2
40	Washington State University	27	8	3	2	1	6	7
41	University of Illinois Urbana Champaign	26	6	3	6	3	4	4
	University of Washington	26	6	5	10	1	1	3
43	Southern Methodist University	25	5	9	4		3	4
	University of Georgia	25	4	1	1		15	4
	University of Mannheim	25	16	1			8	
46	National University of Singapore	24		4	3	4	8	5
	Ohio State University	24	5	7	10		2	
	Rice University	24	2	5	4	10	3	

	University of Miami	24	3	2	4	2	10	3
51	Emory University	23	8	6		1	6	2
	Georgia State University	23	4		2		13	4
	Maastricht University	23	5	3	1		4	10
	University of Colorado Boulder	23	3	5	10	5		
	University of Groningen	23	2	11	1	6	1	2
	University of Missouri Columbia	23	6	5	4	2	6	
	University of Texas Dallas	23		3	1	18		1
	University of Toronto	23		6	11	6		
59	Boston University	22	2	4	7		5	4
60	University of British Columbia	21	3	6	7	4		1
	University of California Irvine	21	6	7	4	1	1	2
	Washington University St. Louis	21		11	1	9		
63	London Business School	20	3	10	2	4		1
	University of Mississippi	20	4		1		8	7
	Vanderbilt University	20	4	4	3	5	3	1
66	Harvard Business School	19		8	3	5	1	2
	Harvard University	19	5	3	5	3	3	
	Rutgers University	19	2	2	4	5	2	4
69	University of Central Florida	18	5		2	4	5	2
	University of Cincinnati	18	4	6	5	2	1	
	University of Tennessee Knoxville	18	7				7	4
72	Florida State University	17	1	4	2		5	5
	Louisiana State University	17	2	4	1	1	2	7
	University of Alabama	17		1	2	1	4	9
	University of Alberta	17	1		8	3		5
	University of Notre Dame	17	4	1	3	3	3	3
77	Catholic University Leuven	16	3	4	5	3		1
	Ohio University	16	5			10		1
	Oklahoma State University	16	2	3	2		7	2
	Queen's University	16	2		2		11	1
	Virginia Polytechnic Institute & State University	16	2	4	3		7	
82	Case Western Reserve University	15	7	2	1		5	
	North Carolina State University	15	3	3			4	5
	University of Illinois	15			11		4	
85	Purdue University	14	5	5		1	1	2
	University of Nebraska	14	2		8		2	2
87	Colorado State University	13	5				6	2
	Texas Christian University	13	3		1		5	4
	Texas Tech University	13	2		1		7	3
	University of Auckland	13	2	4	2	3	2	
	University of California Davis	13	2	6	1	4		
	University of New South Wales	13	1	2	2	4	2	2
	University of Rochester	13	1	3	3	5		1
94	Boston College	12	5	2	1		2	2
	McGill University	12			5	1	1	5
	Santa Clara University	12			1	2	3	6
	University of Kansas	12	3	3	6			
	University of Utah	12	1		5	3	2	1

100	Cardiff University	11	2	3			4	2
	Concordia University	11	1		3		4	3
	University of Kentucky	11	4		2		1	4
	University of South Florida	11	3				5	3
	University of Texas Arlington	11	6	1			3	1
105	City University of Hong Kong	10	3	1	4	1	1	
	Florida International University	10	4		2		3	1
	HEC Montreal	10	4		3	1		2
	State University of New York Buffalo	10	2	3	3	1	1	
	Syracuse University	10	3	2		5		
	University of Melbourne	10	2			1	7	
	University of Wisconsin Milwaukee	10	1	1	2	1	2	3
112	Drexel University	9			1		4	4
	Iowa State University	9	2		1		5	1
	Southern Illinois University Carbondale	9	1		2		5	1
	University of Hong Kong	9	3	1	1		1	3
	University of Sydney	9		1	4	1	1	2
	Wake Forest	9	2	2	4		1	
	Wayne State University	9					4	5
119	Baylor University	8	3				3	2
	Brigham Young University	8	1				3	4
	Koc University	8	3		1	1	2	1
	Nanyang Technological University	8		1	1		4	2
	Tel Aviv University	8	2	2		3	1	
	University of Arkansas	8	4		1		2	1
	University of Oklahoma	8					5	3
	University of Texas San Antonio	8		3	5			
127	Clarkson University	7	1	1			3	2
	Imperial College London	7	2	5				
	Lehigh University	7		1	1		5	
	Oregon State University	7	2	2			3	
	Tulane University	7		4	2			1
	University of California Riverside	7	1			6		
	University of Weimar	7	6				1	
	York University	7	1		3	1	2	
135	Athens University of Economics & Business	6					3	3
	Bentley College	6	1	1			3	1
	California State University Long Beach	6	2	2			1	1
	Creighton University	6	2		1		3	
	Florida Atlantic University	6	1	1			1	3
	Fordham University	6	1	1	1		2	1
	Hebrew University	6		3	2			1
	Hong Kong Polytechnic University	6	2	1			1	2
	Kent State University	6	1	2			2	1
	San Francisco State University	6	2	1			3	
	Seoul National University	6			2	1	2	1
	Temple University	6	1		2		2	1
	University of Cambridge	6	2				2	2
	University of Delaware	6		5	1			

	University of Queensland	6		5		1	
	University of Southern Denmark	6		4			2
	Wilfred Laurier University	6	1			3	2
153	Bradley University	5					5
	Eindhoven University	5		2		1	2
	George Mason University	5				4	1
	Georgetown University	5	1		4		
	Georgia Institute of Technology	5	2		2		1
	Hebrew University of Jerusalem	5	1			2	2
	Illinois State University	5	2	1			1 1
	Johann Wolfgang Goethe-Universität Frankfurt	5		1		3	1
	Kansas State University	5	3	1	1		
	Miami University	5	1	1	1	1	1
	Simon Fraser University	5			1	2	1 1
	Singapore Management University	5	1	1	1		2
	State University of New York Binghamton	5	2		3		
	University of Hamburg	5	5				
	University of Massachusetts Amherst	5	2				3
	University of Michigan Ann Arbor	5			4		1
	University of Missouri	5					5
	Villanova University	5	2				2 1
171	Brock University	4					3 1
	CVS Pharmacy	4	1	1		1	1
	George Washington University	4	1				2 1
	IPSOS Insight	4	3			1	
	Korea University	4	1	3			
	Loughborough University	4			1	1	2
	Loyola University	4	1			1	1 1
	Mercer Management Consulting	4			2	2	
	Northeastern University	4	1			1	2
	Norwegian School of Management	4	4				
	Saint Louis University	4	1	1			1 1
	San Diego State University	4			3		1
	State University of New York Albany	4			3		1
	University of Amsterdam	4				2	1 1
	University of Antwerp	4			1		3
	University of Buffalo	4	1	1	2		
	University of Cologne	4	2	2			
	University of Colorado Colorado Springs	4	1				3
	University of Memphis	4					3 1
	University of Muenster	4				1	3
	University of Nevada	4	1				3
	University of Oregon	4	1		2		1
	University of Southern Mississippi	4					3 1
	University of St. Gallen	4	2	2			
	University of Tennessee Chattanooga	4					2 2
	University of Western Australia	4	1	1			2
	Winthrop University	4	1				3
198	Advanis Inc	3	1	1		1	

California Institute of Technology	3		3				
California State University	3			1		1	1
Cranfield University	3	3					
Curtin University of Technology	3					3	
Drake University	3			1			2
East Carolina University	3	1				2	
Eli Lilly & Co	3	1		1	1		
Ewha Womans University	3		1			2	
Ghent University	3	2					1
IBM	3		3				
Kennesaw State University	3		1				2
Lappeentranta University of Technology	3					3	
Monash University	3		1	1		1	
National Chung Cheng University	3					3	
New Mexico State University	3			1		2	
Norwegian School of Economic and Business Admin	3		1			2	
Portland State University	3			1			2
Quinnipiac College	3			1		1	1
Rensselaer Polytechnic Institute	3	2				1	
Sungkyunkwan University	3			1			2
Towson University	3		1			1	1
University of Calgary	3	1		2			
University of Colorado Denver	3	1				2	
University of Illinois Chicago	3				1	1	1
University of Missouri Kansas City	3					3	
University of Montana	3			1		2	
University of Nevada Las Vegas	3	2				1	
University of Oxford	3			3			
University of Paderborn	3	3					
University of Portland	3	1		1		1	
University of Rhode Island	3	1	2				
University of Richmond	3					1	2
University of Texas Tyler	3					3	
University of Toledo	3		1	1	1		
University of Tulsa	3						3
University of Twente	3		1	2			
University of Ulster	3	2		1			
University of Waikato	3		1		1		1
University of Warwick	3					3	
Victoria University of Wellington	3		1		1		1
Vienna University	3				3		
Western Illinois University	3					3	
Western Kentucky University	3			1		2	
Yonsei School of Business	3					2	1
Yuan Ze University	3				1	2	

German-speaking institution

Other European institution

JMR = Journal of Marketing Research

JCR = Journal of Consumer Research

MS = Marketing Science

JAMS = Journal of the Academy of Marketing Science

JR = Journal of Retailing

Source: <http://docsig.eci.gsu.edu/Study%2008/DocSIG's%20Journal%20Study.htm>