

Rank	Author	Affiliation	TOTAL	JM	JMR	JCR	MS	JAMS	JR
1	Grewal, Dhruv		23	5	0	2	0	11	5
2	Chintagunta, Pradeep K.		19	2	9	0	8	0	0
3	Homburg, Christian	Univ of Mannheim	17	10	1	0	0	6	0
	Tellis, Gerald J.		17	5	2	1	6	1	2
5	Lehmann, Donald R.		16	3	4	1	3	3	2
6	Kumar, V		15	6	2	0	2	2	3
	Wedel, Michel		15	1	8	1	5	0	0
8	Janiszewski, Chris		14	1	3	10	0	0	0
	Simonson, Itamar		14	1	7	4	2	0	0
10	Hoyer, Wayne D.		12	4	1	3	0	3	1
	Verhoef, Peter C.		12	3	2	0	2	2	3
	Allenby, Greg M.		12	0	3	1	8	0	0
	Chernev, Alexander		12	0	1	11	0	0	0
	Fitzsimons, Gavan J.		12	0	4	7	1	0	0
15	Netemeyer, Richard G.		11	5	0	0	0	3	3
	Stremersch, Stefan		11	4	4	0	3	0	0
	Inman, J. Jeffrey		11	2	3	4	1	0	1
	Kamakura, Wagner A.		11	2	6	1	1	0	1
	Steenkamp, Jan Benedict E.M.		11	2	3	2	3	0	1
	Zinkhan, George M.		11	1	0	0	0	8	2
	Dhar, Ravi		11	0	7	4	0	0	0
	Johar, Gita Venkataramani		11	0	2	8	0	1	0
23	Chandy, Rajesh K.		10	5	4	0	1	0	0
	Grewal, Rajdeep		10	5	3	0	1	1	0
	Ailawadi, Kusum L.		10	4	2	0	2	0	2
	Neslin, Scott A.		10	3	5	0	1	0	1
	Rust, Roland T.		10	3	3	0	2	2	0
	Mittal, Vikas		10	2	2	4	2	0	0
	Franses, Philip Hans		10	1	4	0	2	1	2
	Kivetz, Ran		10	0	6	3	1	0	0
	Van Heerde, Harald J.		10	0	8	0	2	0	0
32	Wansink, Brian		9	3	3	3	0	0	0
	Pieters, Rik G.M.		9	2	2	2	2	1	0
	MacInnis, Deborah J.		9	1	3	4	1	0	0
	Nunes, Joseph C.		9	1	4	2	2	0	0
	Thompson, Craig J.		9	1	0	8	0	0	0
	Ariely, Dan		9	0	3	4	2	0	0
	Bronnenberg, Bart J.		9	0	6	1	2	0	0
	Maheswaran, Durairaj		9	0	1	8	0	0	0
	Soman, Dilip		9	0	1	6	2	0	0
41	Chandon, Pierre		8	3	3	2	0	0	0
	Dekimpe, Marnik G.		8	3	2	0	3	0	0
	Moorman, Christine		8	3	2	2	1	0	0
	Rindfleisch, Aric		8	3	2	3	0	0	0
	Voss, Glenn B.		8	3	1	0	0	2	2
	Mahajan, Vijay		8	2	2	0	1	3	0
	Varadarajan, P. Rajan		8	2	0	0	0	5	1
	Ahluwalia, Rohini		8	1	2	5	0	0	0
	Bolton, Ruth N.		8	1	0	0	2	3	2
	Dahl, Darren W.		8	1	2	5	0	0	0
	Danaher, Peter J.		8	1	3	0	3	1	0
	Dreze, Xavier		8	1	1	4	2	0	0
	Erdem, Tulin		8	1	4	1	2	0	0
	Hauser, John R.		8	1	2	0	5	0	0
	Iyer, Ganesh		8	1	2	0	5	0	0
	Kozinets, Robert V.		8	1	1	4	0	0	2
	Mela, Carl F.		8	1	5	0	2	0	0
	Pauwels, Koen		8	1	1	0	5	0	1
	Aaker, Jennifer L.		8	0	4	4	0	0	0
	Dube, Jean-Pierre		8	0	4	0	4	0	0
	Gurhan-Canli, Zeynep		8	0	2	5	0	1	0
	Ho, Tech-Hua		8	0	4	2	2	0	0
	Kahn, Barbara E.		8	0	0	5	1	0	2
	Nowlis, Stephen M.		8	0	3	5	0	0	0

	Shiv, Baba		8	0	3	5	0	0	0
	Sudhir, K.		8	0	4	0	4	0	0
67	Heide, Jan B.		7	5	2	0	0	0	0
	Luo, Xueming		7	5	1	0	0	1	0
	Prabhu, Jaideep C.		7	4	3	0	0	0	0
	Singh, Jagdip		7	4	1	0	0	2	0
	Bearden, William O.		7	2	0	2	0	2	1
	Dant, Rajiv P.		7	2	0	0	0	0	5
	Shankar, Venkatesh		7	2	1	0	1	3	0
	Sprott, David E.		7	2	0	1	0	0	4
	Arnould, Eric J.		7	1	0	4	0	1	1
	Baumgartner, Hans		7	1	3	2	1	0	0
	Brown, Tom J.		7	1	1	0	0	5	0
	Monroe, Kent B.		7	1	0	3	0	1	2
	Moreau, C. Page		7	1	3	2	0	0	1
	Morwitz, Vicki G.		7	1	0	6	0	0	0
	Wood, Stacy L.		7	1	1	3	0	0	2
	Xie, Jinhong		7	1	1	0	5	0	0
	Bradlow, Eric T.		7	0	5	0	2	0	0
	Chen, Yuxin		7	0	1	0	6	0	0
	Krishna, Aradhna		7	0	2	2	1	0	2
	Menon, Geeta		7	0	3	4	0	0	0
	Peracchio, Laura A.		7	0	0	6	0	1	0
	Ratchford, Brian T.		7	0	1	2	2	1	1
	Seetharaman, P.B.		7	0	5	0	2	0	0
	Sengupta, Jaideep		7	0	5	2	0	0	0
	Srivastava, Joydeep		7	0	1	4	1	0	1
	Stewart, David W.		7	0	2	1	0	4	0
	Toubia, Olivier		7	0	1	0	6	0	0
94	Maxham III, James G.		6	4	0	0	0	0	2
	Morgan, Neil A.		6	4	0	0	1	1	0
	Reinartz, Werner J.	Univ of Cologne/INSEAD	6	4	1	1	0	0	0
	Wathne, Kenneth H.		6	4	2	0	0	0	0
	Jayachandran, Satish		6	3	1	0	0	2	0
	Mentzer, John T.		6	3	0	0	0	2	1
	Houston, Mark B.		6	2	1	0	1	2	0
	Sherry Jr., John F.		6	2	0	4	0	0	0
	Venkatesan, Raj Kumar		6	2	1	0	1	0	2
	Bagozzi, Richard P.		6	1	0	1	0	4	0
	Barone, Michael J.		6	1	0	1	0	3	1
	Dholakia, Utpal M.		6	1	1	2	2	0	0
	Hanssens, Dominique M.		6	1	2	0	3	0	0
	Parasuraman, A.		6	1	0	0	0	4	1
	Raghubir, Priya		6	1	0	2	1	0	2
	Rao, Akshay R.		6	1	2	1	2	0	0
	Reed II, Americus		6	1	1	4	0	0	0
	Srinivasan, Kannan		6	1	1	0	4	0	0
	Swait, Joffre		6	1	1	2	2	0	0
	Alba, Joseph W.		6	0	0	6	0	0	0
	Ansari, Asim		6	0	5	0	1	0	0
	Biswas, Abhijit		6	0	0	0	0	2	4
	Cohen, Joel B.		6	0	0	6	0	0	0
	Fader, Peter S.		6	0	2	0	4	0	0
	Gupta, Sunil		6	0	3	0	2	0	1
	Kopalle, Praveen K.		6	0	1	0	2	0	3
	Levy, Michael		6	0	0	0	0	1	5
	Mackenzie, Scott B.		6	0	0	2	1	1	2
	Manchandra, Puneet		6	0	4	0	2	0	0
	Muthukrishnan, A.V.		6	0	2	3	1	0	0
	Park, C. Whan		6	0	3	2	0	0	1
	Rossi, Peter E.		6	0	3	0	3	0	0
	Simester, Duncan I.		6	0	2	0	4	0	0
	Szymanski, David M.		6	0	1	0	0	4	1
	Wertenbroch, Klaus	INSEAD	6	0	3	3	0	0	0
	Williams, Patti		6	0	1	5	0	0	0

	Wittink, Dick R.	6	0	4	0	1	0	1
	Yang, Sha	6	0	2	0	3	0	1
	Zhang, Z. John	6	0	1	0	5	0	0
133	Srinivasan, Raji	5	5	0	0	0	0	0
	Burton, Scott	5	3	0	0	0	1	1
	Lilien, Gary L.	5	3	1	0	1	0	0
	Dutta, Shantanu	5	2	1	0	2	0	0
	Hult, G. Thomas M.	5	2	0	0	0	2	1
	Jap, Sandy D.	5	2	2	0	0	1	0
	Jensen, Ove	5	2	0	0	0	3	0
	WHU Vallendar							
	Lemon, Katherine N.	5	2	1	0	0	1	1
	Palmatier, Robert W.	5	2	1	0	1	1	0
	Boatwright, Peter	5	1	2	0	2	0	0
	Calantone, Roger J.	5	1	1	0	0	3	0
	Dacin, Peter A.	5	1	0	0	0	4	0
	Desai, Kalpesh Kaushik	5	1	1	2	0	1	0
	Desiraju, Ramarao	5	1	0	0	2	0	2
	Dickson, Peter R.	5	1	0	1	0	2	1
	Evans, Kenneth R.	5	1	0	0	0	4	0
	Johnson, Jean L.	5	1	0	0	0	3	1
	Keller, Kevin Lane	5	1	0	2	1	0	1
	Kirmani, Amna	5	1	2	2	0	0	0
	Krishnan, H. Shanker	5	1	0	4	0	0	0
	Lewis, Michael	5	1	2	0	1	0	1
	Lurie, Nicholas H.	5	1	0	3	0	0	1
	Miyazaki, Anthony D.	5	1	0	1	0	1	2
	Morales, Andrea C.	5	1	1	2	0	0	1
	Naik, Prasad A.	5	1	3	0	1	0	0
	Raghunathan, Rajagopal	5	1	2	2	0	0	0
	Rao, Vithala R.	5	1	4	0	0	0	0
	Reynolds, Kristy E.	5	1	0	0	0	1	3
	Schlosser, Ann E.	5	1	0	4	0	0	0
	Soberman, David A.	5	1	1	0	3	0	0
	Wyer Jr., Robert S.	5	1	1	3	0	0	0
	Zeithami, Valarie A.	5	1	0	0	1	3	0
	Agrawal, Nidhi	5	0	1	4	0	0	0
	Andrews, Rick L.	5	0	4	0	1	0	0
	Bass, Frank M.	5	0	1	0	3	0	1
	Bell, David R.	5	0	2	0	2	0	1
	Bell, Simon J.	5	0	0	0	0	3	2
	Bolton, Lisa E.	5	0	2	3	0	0	0
	Campbell, Margaret C.	5	0	1	4	0	0	0
	Carmon, Ziv	5	0	2	3	0	0	0
	Chattopadhyay, Amitava	5	0	2	3	0	0	0
	Cooke, Alan D.J.	5	0	1	4	0	0	0
	de Ruyter, Ko	5	0	0	0	0	1	4
	Desai, Preyas S.	5	0	1	0	4	0	0
	Diehl, Kristin	5	0	1	4	0	0	0
	Univ of Sothern California							
	Drolet, Aimee	5	0	1	4	0	0	0
	Duhachek, Adam	5	0	0	3	1	0	1
	Folkes, Valerie S.	5	0	0	4	0	1	0
	Golder, Peter N.	5	0	2	0	3	0	0
	Gupta, Sachin	5	0	4	0	1	0	0
	Hamilton, Rebecca W.	5	0	1	4	0	0	0
	Huber, Joel	5	0	2	3	0	0	0
	Jain, Shailendra Pratap	5	0	1	4	0	0	0
	Kaufmann, Patrick J.	5	0	0	1	0	0	4
	Lee, Angela Y.	5	0	5	0	0	0	0
	Luna, David	5	0	0	4	0	1	0
	Lynch Jr., John G.	5	0	1	3	1	0	0
	Nayakankuppam, Dhananjay	5	0	0	4	1	0	0
	Park, Young-Hoon	5	0	2	0	3	0	0
	Ramanathan, Suresh	5	0	1	4	0	0	0
	Roehm, Michelle L.	5	0	2	3	0	0	0
	Sarvary, Miklos	5	0	3	0	2	0	0

	Schwarz, Norbert	Univ of Michigan	5	0	2	3	0	0	0
	Sood, Sanjay		5	0	0	5	0	0	0
	Villas-Boas, J. Miguel		5	0	2	0	3	0	0
198	Atuahene-Gima, Kwaku		4	4	0	0	0	0	0
	Geyskens, Inge		4	3	0	0	0	0	1
	Hennig-Thurau, Thorsten	Univ of Weimar	4	3	0	0	0	1	0
	Rangaswamy, Arvind		4	3	0	0	1	0	0
	Anderson, Eugene W.		4	2	0	1	1	0	0
	Baker, Julie		4	2	0	0	0	0	2
	Bhattacharya, C.B.		4	2	1	0	0	1	0
	Boulding, William		4	2	1	0	1	0	0
	Carpenter, Gregory S.		4	2	1	1	0	0	0
	Lusch, Robert F.		4	2	0	0	0	0	2
	Manning, Kenneth C.		4	2	0	0	0	0	2
	Peck, Joann		4	2	0	1	0	0	1
	Pullig, Chris		4	2	0	0	0	1	1
	Seiders, Kathleen		4	2	0	0	0	1	1
	Thomas, Jacquelyn S.		4	2	2	0	0	0	0
	Workman Jr., John P.		4	2	0	0	0	2	0
	Argo, Jennifer J.		4	1	0	3	0	0	0
	Bayus, Barry L.		4	1	2	0	0	1	0
	Brady, Michael K.		4	1	0	1	0	1	1
	Brown, Stephen W.		4	1	0	0	0	2	1
	Cavusgil, S. Tamer		4	1	0	0	0	3	0
	Childers, Terry L.		4	1	0	1	0	1	1
	Ganesan, Shankar		4	1	1	0	0	1	1
	Gilly, Mary C.		4	1	0	1	0	0	2
	Grohmann, Bianca		4	1	1	0	0	1	1
	Harlam, Bari A.		4	1	1	0	1	0	1
	Heilman, Carrie M.		4	1	3	0	0	0	0
	Hewett, Kelly		4	1	0	0	0	3	0
	Hunt, Shelby D.		4	1	0	0	0	3	0
	Jacobson, Robert		4	1	2	0	1	0	0
	Johnson, Eric J.		4	1	1	2	0	0	0
	Mowen, John C.		4	1	1	0	0	2	0
	Narayandas, Das		4	1	2	0	0	1	0
	Okada, Erica Mina		4	1	1	2	0	0	0
	Ratneshwar, S.		4	1	1	1	0	1	0
	Sen, Sankar		4	1	1	1	0	1	0
	Sethi, Rajesh		4	1	1	0	0	2	0
	Sharma, Subhash		4	1	0	1	0	2	0
	Slotegraaf, Rebecca J.		4	1	2	0	0	1	0
	Smith, Daniel C.		4	1	2	0	0	1	0
	Spangenberg, Eric R.		4	1	1	1	0	0	1
	Srinivasan, Shuba		4	1	0	0	3	0	0
	Staelin, Richard		4	1	2	0	1	0	0
	Tsiros, Michael		4	1	1	2	0	0	0
	Verbeke, Willem J.M.I.		4	1	0	0	0	3	0
	Yadav, Manjit S.		4	1	0	0	0	2	1
	Aggarwal, Pankaj		4	0	0	4	0	0	0
	Ainslie, Andrew		4	0	1	0	3	0	0
	Anderson, Eric T.		4	0	1	0	3	0	0
	Berger, Jonah		4	0	1	2	1	0	0
	Blair, Edward A.		4	0	0	0	0	3	1
	Bodapati, Anand V.		4	0	4	0	0	0	0
	Bowman, Douglas		4	0	4	0	0	0	0
	Burroughs, James E.		4	0	0	4	0	0	0
	Chakravarti, Amitav		4	0	2	2	0	0	0
	Chen, Haipeng (Allen)		4	0	1	1	2	0	0
	Cowley, Elizabeth		4	0	0	3	0	1	0
	Currim, Imran S.		4	0	4	0	0	0	0
	Desarbo, Wayne S.		4	0	1	1	2	0	0
	Dube, Laurette		4	0	0	1	0	0	3
	Escalas, Jennifer Edson		4	0	0	4	0	0	0
	Feinberg, Fred M.		4	0	2	1	1	0	0

Gershoff, Andrew D.		4	0	1	3	0	0	0
Gijsbrechts, Els		4	0	1	0	0	0	3
Hardie, Bruce G.S.		4	0	2	0	2	0	0
Hutchinson, J. Wesley		4	0	1	2	1	0	0
Irwin, Julie R.		4	0	3	1	0	0	0
John, Deborah Roedder		4	0	1	3	0	0	0
Kannan, P.K.		4	0	0	0	2	2	0
Kardes, Frank R.		4	0	1	3	0	0	0
Krishnan, Trichy V.		4	0	1	0	3	0	0
Kumar, Nanda		4	0	0	0	3	0	1
Landry, Timothy D.		4	0	0	0	0	3	1
Liechty, John C.		4	0	2	0	2	0	0
Luce, Mary Frances		4	0	0	3	1	0	0
Mandel, Naomi		4	0	0	4	0	0	0
Mattila, Anna S.		4	0	0	0	0	1	3
Meyers-Levy, Joan		4	0	1	3	0	0	0
Meyvis, Tom		4	0	0	4	0	0	0
Niedrich, Ronald W.		4	0	1	1	0	1	1
Novemsky, Nathan		4	0	2	2	0	0	0
Otnes, Cele C.		4	0	0	2	0	1	1
Padmanabhan, V.		4	0	2	0	2	0	0
Petty, Richard E.		4	0	0	4	0	0	0
Pham, Michael Tuan		4	0	1	3	0	0	0
Posavac, Steven S.		4	0	2	2	0	0	0
Price, Linda L.		4	0	0	3	0	1	0
Putsis Jr., William P.		4	0	3	0	0	0	1
Rajiv, Surendra		4	0	0	0	4	0	0
Raju, Jagmohan S.		4	0	0	0	3	0	1
Rapoport, Amnon		4	0	0	0	4	0	0
Roggeveen, Anne L.		4	0	1	1	0	1	1
Rose, Gregory M.		4	0	0	0	0	3	1
Rose, Randall L.		4	0	1	3	0	0	0
Singh, Vishal P.		4	0	1	0	3	0	0
Sinha, Ashish		4	0	1	0	1	0	2
Sivakumar, K.		4	0	0	0	0	4	0
Srinivasan, V. Seenu		4	0	3	0	1	0	0
Stock, Ruth Maria	Univ of Darmstadt	4	0	0	0	0	4	0
Sun, Baohong		4	0	2	0	2	0	0
Talukdar, Debabrata		4	0	2	1	1	0	0
Tavassoli, Nader T.		4	0	2	2	0	0	0
Unnava, H. Rao		4	0	2	2	0	0	0
Van den Bulte, Christophe		4	0	1	0	3	0	0
Wirtz, Jochen	Nat Univ of Singapore	4	0	0	0	0	2	2
Zauberman, Gal		4	0	2	2	0	0	0
Zeelenberg, Marcel		4	0	0	3	0	1	0
Zettlemeyer, Florian	Univ of California, Berkeley	4	0	2	0	2	0	0
Zhu, Rui (Juliet)		4	0	2	2	0	0	0
307 Anita, Kersi D.		3	3	0	0	0	0	0
Fornell, Claes		3	3	0	0	0	0	0
Johnson, Michael D.		3	3	0	0	0	0	0
Sattler, Henrik	Univ of Hamburg	3	3	0	0	0	0	0
Basuroy, Suman		3	2	1	0	0	0	0
Bitner, Mary Jo		3	2	0	0	0	1	0
Brown, Stephen		3	2	0	1	0	0	0
Cannon, Joseph P.		3	2	0	0	0	1	0
Cooil, Bruce		3	2	1	0	0	0	0
Cox, Anthony D.		3	2	0	0	0	1	0
Cox, Dena		3	2	0	0	0	1	0
Geng, Xianjun		3	2	0	0	1	0	0
Gielens, Katrijn		3	2	0	1	0	0	0
Gruca, Thomas S.		3	2	0	0	0	1	0
Hermann, Andreas	Univ of St. Gallen	3	2	1	0	0	0	0
Koschate, Nicole	Univ of Nuremberg	3	2	0	0	0	1	0
Laurent, Gilles		3	2	0	1	0	0	0
Mantrala, Murali K.		3	2	1	0	0	0	0

Marinova, Detelina	3	2	1	0	0	0	0
Matsuno, Ken	3	2	0	0	0	1	0
Meuter, Matthew L.	3	2	0	0	0	1	0
Ostrom, Amy L.	3	2	0	1	0	0	0
Simmons, Carolyn J.	3	2	0	1	0	0	0
Srivastava, Rajendra K.	3	2	0	0	0	1	0
Vorhies, Douglas W.	3	2	0	0	0	1	0
Whinston, Andrew	3	2	0	0	1	0	0
White, J. Chris	3	2	0	0	0	1	0
Wuyts, Stefan	3	2	1	0	0	0	0
Balasubramanian, Sridhar	3	1	0	0	0	2	0
Bharadwaj, Sundar	3	1	0	0	0	2	0
Bloom, Paul N.	3	1	0	1	0	0	1
Carson, Stephen J.	3	1	0	0	0	1	1
Christen, Markus	3	1	1	0	1	0	0
de Mello, Gustavo E.	3	1	0	2	0	0	0
Ding, Min	3	1	2	0	0	0	0
Du, Rex Yuxing	3	1	1	0	1	0	0
Elberse, Anita	3	1	0	0	2	0	0
Feick, Lawrence	3	1	0	1	0	1	0
Grayson, Kent	3	1	0	2	0	0	0
Greenleaf, Eric A.	3	1	0	1	1	0	0
Griffith, David A.	3	1	0	0	0	0	2
Gruen, Thomas W.	3	1	0	0	0	1	1
Hoch, Stephen J.	3	1	0	0	1	0	1
Holbrook, Morris B.	3	1	0	1	0	1	0
Im, Subin	3	1	0	0	0	2	0
John, George	3	1	1	0	1	0	0
Kaufman, Peter	3	1	1	0	0	1	0
Kohli, Ajay K.	3	1	0	0	0	2	0
Kumar, Piyush	3	1	1	0	0	0	1
Libai, Barak	3	1	0	0	2	0	0
Liu, Yong	3	1	0	0	2	0	0
Lutz, Richard J.	3	1	0	1	0	1	0
Mason, Charlotte H.	3	1	1	0	0	1	0
Mazumdar, Tridib	3	1	1	0	1	0	0
McAlister, Leigh	3	1	1	0	0	0	1
Miniard, Paul W.	3	1	0	1	0	1	0
Mizik, Natalie	3	1	1	0	1	0	0
Moore, Elizabeth S.	3	1	0	1	0	1	0
Pechmann, Cornelia	3	1	1	1	0	0	0
Rosa, Jose Antonio	3	1	0	0	1	1	0
Ross Jr., William T.	3	1	1	1	0	0	0
Silva-Risso, Jorge	3	1	2	0	0	0	0
Sirdeshmukh, Deepak	3	1	0	0	0	2	0
Slater, Stanley F.	3	1	0	0	0	2	0
Sorescu, Alina B.	3	1	2	0	0	0	0
Swaminathan, Vanitha	3	1	1	1	0	0	0
Walters, Rockney G.	3	1	0	0	0	0	2
Weinberg, Charles B.	3	1	0	0	2	0	0
Weitz, Barton A.	3	1	1	0	0	0	1
Winer, Russell S.	3	1	1	0	1	0	0
Yim, Chi Kin (Bennett)	3	1	0	0	0	0	2
Adaval, Rashmi	3	0	0	3	0	0	0
Amaldoss, Wilfred	3	0	1	0	2	0	0
Andrade, Eduardo B.	3	0	0	3	0	0	0
Arora, Neeraj	3	0	1	1	1	0	0
Askegaard, Soren	3	0	0	3	0	0	0
Auh, Seigyoung	3	0	0	0	0	2	1
Avnet, Tamar	3	0	2	1	0	0	0
Beatty, Sharon E.	3	0	0	0	0	1	2
Belk, Russell W.	3	0	0	3	0	0	0
Berthon, Pierre	3	0	0	0	0	3	0
Bettencourt, Lance A.	3	0	0	0	0	1	2
Block, Lauren G.	3	0	1	2	0	0	0

Boles, James S.	3	0	0	0	0	3	0
Borle, Sharad	3	0	0	0	3	0	0
Brashear-Alejandro, Thomas G.	3	0	0	0	0	3	0
Brenner, Lyle	3	0	0	3	0	0	0
Briley, Donnel A.	3	0	1	2	0	0	0
Brooks, Charles M.	3	0	0	1	0	1	1
Bruce, Norris	3	0	1	0	2	0	0
Burnkrant, Robert E.	3	0	2	1	0	0	0
Camerer, Colin F.	3	0	3	0	0	0	0
Campo, Katia	3	0	0	0	0	0	3
Chandran, Sucharita	3	0	0	3	0	0	0
Choil, S. Chan	3	0	0	1	0	0	2
Coughlan, Anne T.	3	0	0	0	2	0	1
Coulter, Robin A.	3	0	0	2	0	1	0
Dabholkar, Pratibha A.	3	0	0	0	0	1	2
Darke, Peter R.	3	0	1	1	0	0	1
de Jong, Ad	3	0	0	0	0	1	2
Dellaert, Benedict G.C.	3	0	2	0	0	1	0
Deshpande, Rohit	3	0	2	0	0	1	0
Dhar, Sanjay K.	3	0	2	0	0	0	1
Diamantopoulos, Adamantios	3	0	1	0	0	2	0
Dillon, William R.	3	0	3	0	0	0	0
Draganska, Michaela	3	0	0	0	2	0	1
Dukes, Anthony	3	0	1	0	2	0	0
Dutta, Sujay	3	0	0	0	0	1	2
Eliashberg, Jehoshua	3	0	0	0	3	0	0
Essegaier, Skander	3	0	2	0	1	0	0
Estelami, Hooman	3	0	0	0	0	2	1
Franke, George R.	3	0	1	1	0	1	0
Gerstner, Eitan	3	0	0	0	2	0	1
Ghosh, Mrinal	3	0	2	0	1	0	0
Gilbert, Faye W.	3	0	0	0	0	2	1
Gilbride, Timothy J.	3	0	1	0	2	0	0
Gopalakrishna, Srinath	3	0	2	0	1	0	0
Gourville, John T.	3	0	1	0	1	0	1
Handelman, Jay M.	3	0	0	1	0	1	1
Hansen, Karsten T.	3	0	1	0	2	0	0
Hardesty, David M.	3	0	0	1	0	0	2
Harris, Judy	3	0	0	0	0	2	1
Henard, David H.	3	0	1	0	0	1	1
Herr, Paul M.	3	0	0	3	0	0	0
Hess, James D.	3	0	0	0	2	0	1
Hofstede, Frenkel Ter	3	0	1	0	2	0	0
Holt, Douglas B.	3	0	0	3	0	0	0
Ingene, Charles A.	3	0	0	0	0	1	2
Jain, Sanjay	3	0	3	0	0	0	0
Jedidi, Kamel	3	0	0	0	3	0	0
Jewell, Robert D.	3	0	0	1	0	2	0
Johnson, Joseph	3	0	0	1	1	1	0
Jones, Michael A.	3	0	0	0	0	0	3
Kadiyali, Vrinda	3	0	1	0	2	0	0
Keller, Punam Anand	3	0	1	2	0	0	0
Klein, Noreen M.	3	0	0	0	0	2	1
Kukar-Kinney, Monika	3	0	0	0	0	1	2
Labroo, Aparna A.	3	0	2	1	0	0	0
Lam, Shun Yin	3	0	0	0	1	1	1
Laroche, Michel	3	0	0	1	0	1	1
Lee, Yih Hwai	3	0	1	0	0	1	1
Leeflang, Peter S.H.	3	0	2	0	1	0	0
Leszczyc Popkowski, Peter T.L.	3	0	0	0	0	0	3
Lim, Noah	3	0	2	0	1	0	0
Lindsey-Mullikin, Joan	3	0	0	0	0	2	1
Magi, Anne W.	3	0	0	0	0	1	2
Malaviya, Prashant	3	0	0	3	0	0	0
Markman, Arthur B.	3	0	1	2	0	0	0

Mathwick, Charla		3	0	0	1	0	0	2
Matta, Shashi		3	0	0	2	0	1	0
McGill, Ann L.		3	0	0	3	0	0	0
Meloy, Margaret G.		3	0	1	2	0	0	0
Menguc, Bulent		3	0	0	0	0	2	1
Meyer, Robert J.		3	0	0	1	2	0	0
Mick, David Glen		3	0	0	3	0	0	0
Mishra, Arul		3	0	0	2	1	0	0
Moe, Wendy W.		3	0	2	0	1	0	0
Money, R. Bruce		3	0	0	0	0	3	0
Monga, Alokparna Basu		3	0	2	1	0	0	0
Moorthy, Sridhar		3	0	1	0	2	0	0
Morrin, Maureen		3	0	1	2	0	0	0
Mukherjee, Ashesh		3	0	0	3	0	0	0
Mukhopadhyay, Anirban		3	0	0	3	0	0	0
Narasimhan, Chakravarthi		3	0	0	0	3	0	0
Noble, Stephanie M.		3	0	0	0	0	0	3
Ofir, Chezy		3	0	2	1	0	0	0
Pae, Jae H.		3	0	0	0	0	2	1
Patrick, Vanessa M.		3	0	0	2	0	0	1
Pitt, Leyland F.		3	0	0	0	0	3	0
Prasad, Ashutosh		3	0	0	0	3	0	0
Priester, Joseph R.		3	0	0	3	0	0	0
Rao, Ambar G.		3	0	3	0	0	0	0
Rao, Ram C.		3	0	0	0	3	0	0
Rigdon, Edward		3	0	0	1	0	0	2
Roberts, John H.		3	0	0	0	2	1	0
Rottenstreich, Yuval		3	0	0	3	0	0	0
Sandor, Zsolt		3	0	2	0	1	0	0
Schachar, Ron		3	0	2	0	1	0	0
Schau, Hope Jensen		3	0	0	2	0	0	1
Sismeiro, Catarina		3	0	3	0	0	0	0
Skiera, Bernd	Univ of Frankfurt	3	0	2	0	1	0	0
Song, Michael		3	0	1	0	0	2	0
Sternthal, Brian		3	0	0	3	0	0	0
Thompson, Debora Viana		3	0	1	2	0	0	0
Timmermans, Harry J.P.		3	0	1	0	0	0	2
Troy, Lisa C.		3	0	0	0	0	3	0
Van Osselaer, Stijn M.J.		3	0	1	2	0	0	0
Vilcassim, Naufel		3	0	2	0	1	0	0
Vitell, Scott J.		3	0	0	0	0	2	1
Wallendorf, Melanie		3	0	0	2	0	1	0
Warlop, Luk		3	0	0	3	0	0	0
Webb, Deborah J.		3	0	0	0	0	2	1
Wooten, David B.		3	0	0	3	0	0	0
Yeung, Catherine W.M.		3	0	0	3	0	0	0
Zhang, Jie		3	0	2	0	1	0	0
Zhang, Shi		3	0	1	2	0	0	0

German scholar at German-speaking institution

German scholar at non-German-speaking institution

JM = Journal of Marketing

JMR = Journal of Marketing Research

JCR = Journal of Consumer Research

MS = Marketing Science

JAMS = Journal of the Academy of Marketing Science

JR = Journal of Retailing

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