



## Sponsoring with advertising impact

About 350 persons from science, research, and practice in the field of usability / serviceability, human-computer interaction, and design of interactive media visit the annual Mensch & Computer symposium. In the sense of a collaboration in partnership, a sponsoring of this symposium is a possibility to straightly address this group of people by presenting your services and products.

### Sponsoring S

700,00 € excl. VAT

- Entry with your logo and a link to your home page on the web page of the conference
- Mention at the opening of the conference
- Participation of one employee at the whole conference; excluding conference proceedings and participation at the formal dinner

### Sponsoring M

1000,00 € excl. VAT

- Entry with your logo and a link to your home page on the web page of the conference
- Mention at the opening of the conference
- Participation of one employee at the whole conference; excluding conference proceedings and participation at the formal dinner
- Entry with your logo in the programme
- Advertising space in size A0 at the foyer / exhibition space

### Sponsoring L

1400,00 € excl. VAT

- Entry with your logo and a link to your home page on the web page of the conference
- Mention at the opening of the conference
- Participation of one employee at the whole conference; excluding conference proceedings and participation at the formal dinner
- Entry with your logo in the programme
- Entry with your logo in the conference proceedings, which are published by the Oldenbourg-Verlag
- Own exhibition stand for publicity in size of 2,5 m<sup>2</sup> at the foyer / exhibition space

Please contact us for individual offerings or specific upgrades.

#### Supporting organisations



Gesellschaft für Informatik



German Chapter of the ACM



Bauhaus-Universität Weimar  
Professur CSCW

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