*East West Central 02: Re-scaling the Environment: New Landscapes of Design. 1960-1980* Conference at the ETH Zurich, 28-29 November 2014 *preliminary conference program* 

### **FRIDAY, NOVEMBER 28**

- 10:30-11:00 Registration
- 11.00–11:15 Welcome by the conference organizers

# 11.15–13.00 Introductory lectures

Introductory lecture by Ákos Moravánszky (ETH Zurich)

Hashim Sarkis (Harvard Graduate School of Design, USA): *Geo-Architecture* 

Lunch

# 14.30–16.30 Panel 1: Planning, state and territory

Kenny Cupers (University of Illinois, USA): Géographie volontaire and the Territorial Logic of Architecture

Jan Dostalík (Masaryk University Brno, Czech Republic): Czechoslovak Urban and Regional Planning in the 1960s: Eco-friendly Theories vs. Everyday Practise

Karl R. Kegler (ETH Zurich, Switzerland): 1968 – Towards the functional society: Paradigm Shifts in Regional Planning of West and East Gemany

Apéro

# 17.30–19:30 Evening lecture and panel discussion

David Crowley (Royal College of Art, London, Great Britain): The Choreography of the Console – The Design of Electronic Environments and their Operators in the Cold War East West Central 02: Re-scaling the Environment: New Landscapes of Design. 1960-1980Conference at the ETH Zurich, 28-29 November 2014preliminary conference program

### SATURDAY, NOVEMBER 29 (morning session)

# 9.00–10.00 Introductory Lecture

Ljiljana Blagojević (University of Belgrade, Serbia): Modular Design: Dialogues and Networks

#### Coffee

### 10:30–12:30 Panel 2a: New scales and prospects in architecture

Mirko Baum (RWTH Aachen, Germany): Von Bienen und Schrauben. Školka SIAL – eine Architektenkommune in der Tschechoslowakei On Bees and Screws. Školka SIAL – an Architects' Commune in Czechoslovakia

Cornelia Escher (Berlin, Germany): Between model and utopia. GEAM's large-scale designs

Torsten Lange (ETH Zurich, Switzerland): Encountering "wicked" problems: Horst Rittel and the consequences of, or for design

### Panel 2b: Institutions as frameworks for exchange

Andreas Kalpakci (ETH Zurich, Switzerland): "Total Environment" and its architectural consequences. UIA's Seminar on Industrial Architecture as sense-making strategy

Piotr Bujas/ Alicja Gzowska (Warsaw / Warsaw University, Poland): New architectural agencies. transitional frameworks and their operational modes.

Tamás Meggyesi (Budapest Technical University, Hungary): Urbanism and Academia. Teaching Urban Design in East and West

Lunch

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# SATURDAY, NOVEMBER 29 (afternoon session)

# 14:00–16:00 Panel 3a: Environmental Design and Planning

Aleksandra Kędziorek (Museum of Modern Art Warsaw, Poland): Open - linear - continuous. Oskar Hansen's Open Form in the scale of the Great Number

Axel Zutz (Berlin, Germany): "Complex projects". Landscape development and the typology of open spaces in the GDR

Daniela Spiegel (Bauhaus Universität Weimar, Germany): Vacationing within the walls. The design and development of holiday-resorts in the GDR

#### Panel 3b: Practices and agencies

Margareta Tillberg (Linnaeus University, Sweden): Design research in the Soviet Union 1962-91 hopes and strategies, inspirational sources and networks

Andres Kurg (Estonian Academy of Arts): Architecture and Environment in Estonia in the 1970s

Tom Cubbin (University of Sheffield/Royal College of Art, Great Britain): *Culture, environment and historical time at Senezh studio 1974-* 1991

Apéro

# 16.30-18.00 Final discussion

David Crowley (Royal College of Art, London, Great Britain) Ljiljana Blagojević (University of Belgrade, Serbia) Arnold Bartetzky (Zentrum Geschichte und Kultur Ostmitteleuropas, Leipzig) Ákos Moravánszky (ETH Zurich, Switzerland) Hashim Sarkis (Harvard Graduate School of Design, USA) Max Welch Guerra (Bauhaus Universität Weimar, Germany)